



DIGITAL SEAFOOD TRADE SHOW

THE FUTURE IS NOW

20 - 21 MAY 2021



Chi Siamo

Digital Seafood Trade Show, è la fiera mondiale del settore ittico interamente on line. È un Progetto di Assoittica Ricerca&Sviluppo Srl, società 100% partecipata da Assoittica Italia, Associazione Nazionale delle Aziende Ittiche, che riunisce, in Italia, oltre 110 imprese per un fatturato di circa 7mld di euro.

About Us

Digital Seafood Trade Show is the world exhibition of seafood industry entirely digital. Is a project of Assoittica Research and Development Srl, a 100% investee company of Assoittica Italia, National Association of Seafood Farms, with more than 110 member farms in Italy and a turnover around 7 billion of euro.





Come funziona

Digital Seafood Trade show è la manifestazione della filiera ittica interamente digitale e, soprattutto, Eco-Friendly, nel pieno rispetto dei principi di sostenibilità in quanto ad emissioni zero, in linea con i progetti già intrapresi dalle aziende del comparto ittico che sempre più investono nell'economia green o meglio, nel caso di specie, nell'economia blu.

Attraverso una tecnologia innovativa ed intuitiva è possibile accedere alla piattaforma e visitare virtualmente gli stand, partecipare a convegni tematici, incontrare buyer, assistere ad eventi e cooking show proprio come nelle più classiche fiere in presenza. Il tutto comodamente dal proprio ufficio e dal proprio dispositivo elettronico (computer, tablet, smartphone)

Collegandosi durante i due giorni della manifestazione, sarà possibile dunque scaricare brochure, interagire con il personale dello stand ed i partecipanti.

È richiesta soltanto una connessione internet.

How it works

Digital Seafood Trade show is the exhibition entirely digital and, most importantly, Eco-Friendly, in full respect of sustainability principles concerning zero-emission, in accordance to the projects seafood farms already are investing in green economy or, in this case, in blue economy.

Through an innovative and intuitive technology is possible to access the platform and virtually visit booths, participate to thematic conferences, meet buyers, attend to events and cooking show just as a classic in person trade show. All from the comfort of your own office and with your own electronic device (computer, tablet, smartphone).

Connecting during the two days of the trade show, you will be able to download brochures, interact with exhibitors and attendees.

You only need internet access.



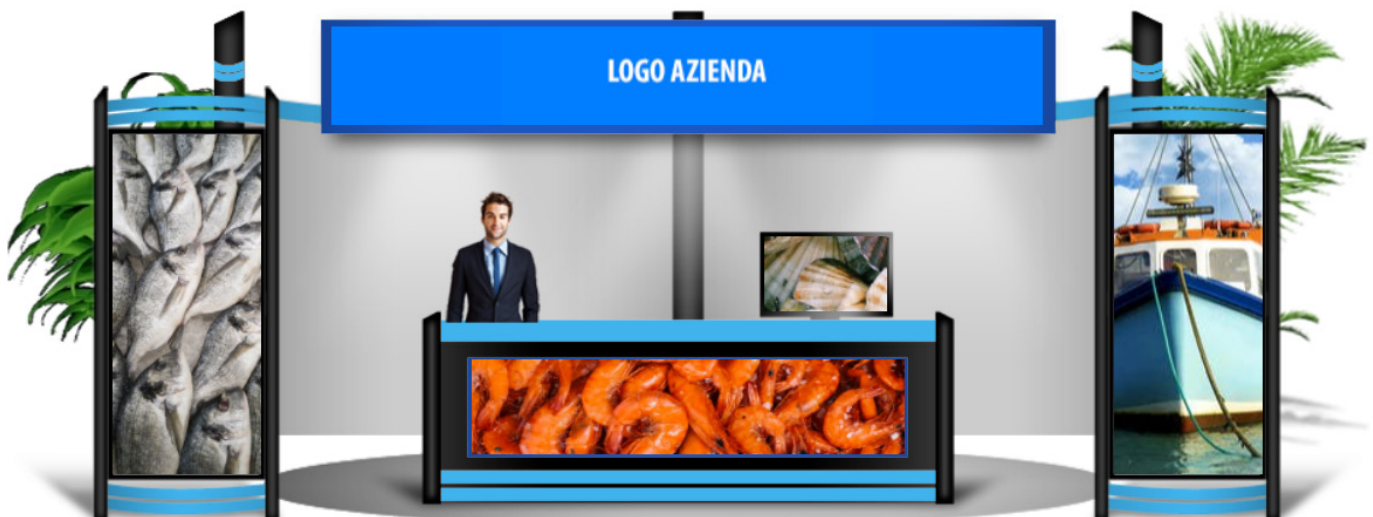
STANDARD set up booth

€ 450,00 plus VAT

- Reservation of exhibition space with a private meeting room;
- Graphic visual booth set up with company logo and max. 4 images;
- Upload of an unlimited number of product sheets;
- Interactive links to web site and company social media;
- N. 3 access tickets to the trade show (ticket price € 44,00);
- N. 2 tickets for the opening conference organized with the collaboration of FAO;
- Delivery of exhibition space up to 2 day prior to the event, to test connection and interactivities.

STANDARD BOOTH

Layout example only. Booth will be developed in according to company requirements.





MEDIUM set up booth

€ 750,00 plus VAT (22%)

Early bird registration until April 16, 2021 get 25% discount

Registration will closed May 5, 2021

- Reservation of exhibition space with a private meeting room;
- Graphic visual booth set up with company logo and max. 6 images;
- Upload of an unlimited number of product sheets;
- Interactive links to web site and company social media;
- Private chat room for meetings or webinar up to 10/15 people;
- Ordinary maintenance of exhibition space (hall proper functioning feedbacks);
- N. 5 access tickets to the trade show (ticket price € 44,00);
- N. 2 tickets for the opening conference organized with the collaboration of FAO;
- Delivery of exhibition space 2 day prior to the event, to test connection and interactivities





PREMIUM set up booth

€ 1.250,00 plus VAT (22%)

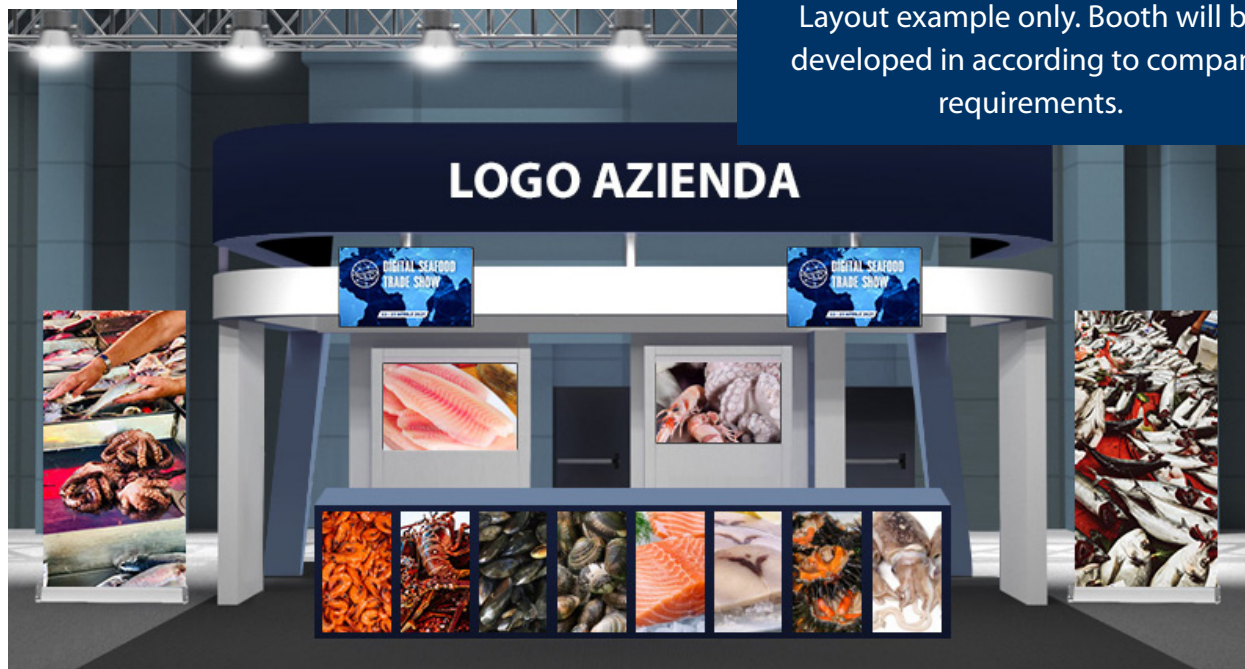
Early bird registration until April 16, 2021 get 25% discount

Registration will closed May 5, 2021

- Reservation of exhibition space with a private meeting room;
- Graphic visual booth set up with company logo and max. 14 images or video;
- Upload of an unlimited number of product sheets;
- Interactive links to web site and company social media;
- Private chat room for meetings or webinar up to 10/15 people;
- Organizing secretary assisting during the entire event, including pre-registration and post event;
- Ordinary maintenance of exhibition space (hall proper functioning feedbacks);
- Visitors report with attendees profiling;
- Reports of all documents read/downloaded at the booth;
- N. 10 access tickets to the trade show (ticket price € 44,00);
- N. 2 tickets for the opening conference organized with the collaboration of FAO;
- Delivery of exhibition space 2 day prior to the event, to test connection and interactivities.

PREMIUM BOOTH

Layout example only. Booth will be developed in according to company requirements.





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