

Invest in
BRETAGNE 

Welcome to foreign companies



**YOU ARE CONSIDERING
INVESTING IN EUROPE?**



**BRETAGNE,
THE RIGHT PLACE FOR
YOUR BUSINESS IN
AGRI-FOOD INDUSTRY**



WHY CHOOSE BRETAGNE TO SET UP YOUR COMPANY IN EUROPE



Access to a continental market of 502 Mi consumers

Close to your customers and suppliers in Europe

Twenty trains per day allowing fast and easy connections to Paris in 1 h 24 mn and then to other European cities.

Goods move fast “from and into” refrigerated warehouses in Bretagne.

Toll free motorways

100% of companies and households in Bretagne connected to the very high speed broadband using fiber optic.



Qualified & available professional men & women

An excellent education system that reflects employers’ needs.

Always among the top success rates at the Baccalaureate.

Rennes is the main university center in Western France with 64,000 students every year among them 7,000 international students.

An excellent level of research (2,000 searchers).

High evaluation of “Made in Bretagne” products.

In the face of global competition in the AgriFood industry, “Made in Bretagne” products stand out through their quality, authenticity and innovation.



An exceptional quality of life that attracts & retains talented people

3.3 million inhabitants. Every year, Bretagne attracts about 23,000 new talents.

Huge range of cultural and leisure activities.

A rich diversity of landscapes.

A strong sense of community.

Reasonable living costs.

Cities on a human scale.

High-quality public services.

YOUR NEXT NEIGHBORS?

127 foreign AgriFood companies from 22 different countries, employing 10 000 people.

The main leaders of the French agrifood industry (list not inclusive):

MEAT: COOPERL, SVA-JEAN ROZÉ, BIGARD-SOCOPIA

POULTRY: DOUX, LDC

MILK: LAITA, SILL

VEGETABLE: D’AUCY, PRINCE DE BRETAGNE

BAKERY & PASTRY: GROUPE LE DUFF, PANAVI, LOCMARIA

INGREDIENTS: DIANA, SOLINA, SOREAL

SEAFOOD: CONNETABLE-CHANCERELLE, FIPECHE-GROUPE LE GRAET, GUYADER GASTRONOMIE

FISHING: LE DREZEN, COMPAGNIE FRANÇAISE DU THON

AQUACULTURE: SPF-DIANA, AQUASSYS, LE GOUESSANT AQUACULTURE

Total AgriFood business in Bretagne: €20 Bn Turnover, 70 000 people



YOU'LL BE AT THE HEART OF ...



VEGETABLES, FRUIT & CEREALS

4,5 M Tons of cereals (wheat, corn, barley ...)

4 105 vegetable farms

11% of French fruit

13 670 employees

LIVESTOCK

56% of French pigs

33% of French chickens

DAIRY PRODUCTS

13 000 milk producers

750 000 dairy cows

76 M Tons of cream

90 M Tons of butter

76 M Tons of yogurt

SEAWEED

90% of French production

40 processing companies: nutrition, cosmetics, food, animal health ...

FISH & SEAFOOD

51% of French production & turnover

14 910 employees

2 510 companies



READY-MADE MEALS 204 production sites

CANNED FOOD 345 M cans of fish/year 22 053 ha dedicated to processed vegetables (34% of French surfaces areas) 71% of which for peas and beans

COOKIES, PASTRIES & BAKED GOODS

€1 Bn in revenue

60 companies (+20 employees)

EQUIPMENT

Dense network of manufacturers of equipment (equipment for meat processing, packaging ...)

INNOVATION

2 innovation clusters: Valorial & Pôle Mer Bretagne Atlantique

14 technology innovation centres

A unique innovation platform: Centre Culinaire Contemporain



Traceability and secured food processing are guaranteed by local producers

FOOD SAFETY & QUALITY 3 248 quality-certified and origin-protected producers 230 ISO 9001, ISO 14001, IFS and/or BRC - certified plants

RESEARCH & DEVELOPMENT

1 unique network of research centres and institutes: INRA, ANSES, IRSTEA ...

SCHOOLS 63 agriculture schools 3 fishery schools

“INVEST IN BRETAGNE”, A FREE, TAILORED AND CONFIDENTIAL SERVICE TO SUPPORT YOUR BUSINESS IN BRETAGNE

The Invest in Bretagne team is part of **Bretagne Commerce International (BCI)**, appointed by the Regional Government of Bretagne and the Chamber of Commerce to support Breton companies in their international development as well as foreign companies targeting the European market through an investment project in Bretagne.

Based on your requirements and your project, we tap into our long experience with Breton companies (2,500 companies yearly), our excellent knowledge of the regional know-how and the region's economic environment. We can provide free confidential assistance through the different stages of your project:

- Data collection
- Business meetings
- Site proposals
- Assistance before, during and after your installation.

The International Business Partnering Forum from July 3rd to July 5th 2017

Seize new business opportunities in Bretagne thanks to our special program for foreign visitors.

Every year, the first Monday of July, “Invest in Bretagne” gives you the opportunity to meet with nearly 1,500 Breton entrepreneurs on one day – in one place.

Workshops about Bretagne and doing Business in France (in English) are also organised.

This one day event could be followed by 2 possible days of on site visits to Breton companies. Made to measure accompaniment and logistical support (hotel suggestions and booking, interpreters ...) are provided by the Invest in Bretagne Team.

This event and the organisation of the on-site visits are free of charge.

More information on: www.opendelinternational.com

