

Webinar Upcoming activities in Agribusiness in Brazil

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Introduction

- Brazil has become an agricultural powerhouse in recent decades on the back of globalization. The country is the largest exporter of soybeans, sugar, coffee, orange juice, chicken and beef. Fruit and vegetable production are of increasing importance and the country will focus in the coming years mainly on China for expanding the export of these products.
- Agricultural production has risen by an average of 3.4% in recent years. That is only going to increase and some predictions assume an average annual growth of 5-6% until 2025.
- Agriculture and export of agricultural products in Brazil is hardly affected by COVID-19.
- Brazil already feeds 20% of the world's population and has the ambition to increase production by another 40% by 2030.
- Partly because of this, the country is very receptive to (agricultural) innovation. **Infrastructure** and **agro-logistics** are currently seen as the most important bottle-necks for production and export.

Plan of action: The Dutch government's plan to support the transition to circular agriculture

- **The Dutch government's Vision on Circular Agriculture sets out the ambition of the Netherlands to be a global leader in circular agriculture in 2030.**
- **The vision entails a paradigm shift from growth in production volumes and cost price reductions towards optimisation in resource use and food production in harmony with nature.**
- **The government has now published its plan of action to turn this vision into reality.**

BRINGING CIRCULAR AGRICULTURE IN PRACTICE

- Improving soils and water quality
- Reducing emissions and pollutants
- Closing nutrient cycles
- Collaboration at regional level
- Collaboration along the agriculture and food supply chain

POLICY EFFORTS TO SUPPORT CIRCULAR AGRICULTURE

- Promote precision agriculture and farm innovations
- Creating more possibilities for experimentation
- Focus Common Agricultural Policy on vision targets
- Utilise public land
- Promote re-usage of food nutrients, a.o. by adapting regulations
- Reward sustainable farming practices
- Support short supply chains

Netherlands as global leader in circular agriculture in 2030

WHAT IS NEEDED?

- A solid economic base for producers;
- A commitment to knowledge and innovation;
- Reciprocity between agriculture and nature;
- A strong international market position and capacity to innovate;
- Food and food producers are more valued;
- Favourable legislation and regulation.

Agricultural priorities of Netherlands Embassy in Brazil

- Sustainable imports and exports of agricultural products and services
- Sharing and development of knowledge
- Food security.

Thank you for your attention

