

Holland Pavilion 2017

at Agro Animal Show / Fruit.Vegetables.Logistics/ GrainTech Expo

Participants:

Holland Pavilion 2017 took place already for the VIII time and in 2017 it gathered 16 Dutch companies

- Agrico B.V.
- AgroVent B.V.
- HZPC Holland B.V.
- Wynveen International
- CPM Europe B.V.
- Difco International BV
- Nuscience Cehave Korm
- Mooij Agro/Prinsen Handling Solutions
- Kanters
- PLUS
- FoodTechLink Ukraine
- DUDC-Нідерландсько-український молочний центр
- ICL Specialty Fertilizers
- Bejo Ukraine LLC

together with their local partners and representatives.

These companies represent the following sectors of Dutch agriculture:

seed potatoes, fertilizers, precision farming, agro support, vegetable storage and post-harvesting equipment, agrobusiness development, animal feed products, pig farming solutions, housing equipment, feeding systems, grinders and mills for biomass and feed industry, meat processing solutions etc.

Some of these companies have already strong representation on the Ukrainian market, others are working on the improvement of their positions in Ukraine.

Business lounge

The business lounge of Holland Pavilion was organized in a way to provide the Dutch companies both participants and visitors of Holland Pavilion with possibility to have their negotiations and business events.

Official opening

Ambassador Kees Klompenhouwer traditionally took part in the official opening of the exhibitions. In his speech he mentioned: "The agricultural sector of Ukraine has proven that it is the engine of the country's economy and can generate jobs and income. The Ukrainian agricultural producers work hard to explore external markets. Growing positive trade balance in agricultural products shows that Ukraine has become an important player at the international food markets. The next step is improving quality and strengthening positions of Ukraine at the markets of value added consumer products. The Dutch knowledge and technologies are always there to support the Ukrainian producers in their ambitions."

Business program

VIII Dutch-Ukrainian Potato forum was held on February 15, 2017. This forum was attended by about 122 representatives of agricultural companies, farms, resource companies and representatives of state structures. On this forum domestic and foreign experts discussed current issues concerning the potato market in Ukraine. They are: Potato facts, figures in Ukraine and EU, Best practice: production cost



