The Korean feed market

1. Size of the Korea livestock sector

Table 1. Number of animals and farms by year by animal

| Yr | Beef (*H catt | | Dairy | cattle | Sw | ine | Chicł | (en |
|----|------------------|----------|------------|----------|-----------|-----------|-----------|----------|
| | Number | Number | Number | Number | Number of | Number of | Number of | Number |
| | of animals | of farms | of animals | of farms | animals | farms | animals | of farms |
| | (1,000) | (1,000) | (1,000) | (1,000) | (1,000) | (1,000) | (1,000) | (1,000) |
| 70 | 1,286 | 1,120 | 24 | 3 | 1,126 | 884 | 23,633 | 1,338 |
| 75 | 1,556 | 1,277 | 86 | 9 | 1,247 | 654 | 29,939 | 1,094 |
| 80 | 1,361 | 948 | 180 | 18 | 1,784 | 503 | 40,130 | 692 |
| 85 | 2,553 | 1,048 | 390 | 44 | 2,853 | 251 | 51,081 | 303 |
| 90 | 1,622 | 620 | 504 | 33 | 4,528 | 133 | 74,463 | 161 |
| 95 | 2,594 | 519 | 553 | 24 | 6,461 | 46 | 85,800 | 203 |
| 00 | 1,590 | 290 | 544 | 13 | 8,214 | 24 | 102,547 | 210 |
| 01 | 1,406 | 235 | 548 | 13 | 8,720 | 20 | 102,393 | 218 |
| 02 | 1,410 | 212 | 544 | 12 | 8,974 | 17 | 101,693 | 201 |
| 03 | 1,480 | 188 | 519 | 11 | 9,231 | 15 | 99,019 | 144 |
| 04 | 1,666 | 189 | 497 | 10 | 8,908 | 13 | 106,736 | 131 |
| 05 | 1,819 | 192 | 479 | 9 | 8,962 | 12 | 109,628 | 136 |
| 06 | 2,020 | 190 | 464 | 8 | 9,382 | 11 | 119,181 | 3.6 |
| 07 | 2,201 | 184 | 453 | 8 | 9,606 | 10 | 119,365 | 3.4 |
| 08 | 2,430 | 181 | 446 | 7 | 9,087 | 8 | 119,784 | 3.2 |
| 09 | 2,635 | 175 | 445 | 7 | 9,585 | 8 | 138,768 | 3.5 |
| 10 | 2,922 | 172 | 430 | 6 | 9,881 | 7 | 149,200 | 3.6 |
| 11 | 2,950 | 163 | 404 | 6 | 8,171 | 6 | 149,511 | 3.4 |
| 12 | 3,059 | 147 | 420 | 6 | 9,916 | 6 | 146,836 | 3.1 |
| 13 | 2,918 | 124 | 424 | 6 | 9,912 | 6 | 151,337 | 3.1 |
| 14 | 2,759 | 104 | 431 | 6 | 10,090 | 5 | 156,410 | 3.0 |

* Hanwoo – Korean native cattle

The number of livestock animals has increased except for in the period of 2011~2012 when there was an outbreak of Foot and Mouth Disease in Korea. The number of farms is continuously decreasing.

2. Feed production in S. Korea

Korean Feed production is approx. 27 million ton per year. Korea is one of the largest feed markets in Asia.

| | | | | Concent | trated fee | d | | |
|----|--------|--------|--------|------------|-------------|----------------------|-------------|----------|
| Yr | Total | | F | ormula fee | d productio | on | Farms self- | Roughage |
| | | Total | Total | Local | Import | Self- sufficiency | production | (Local) |
| | | | | | | rate (%) | | |
| 70 | 3,463 | 913 | 508 | 190 | 318 | 37 | 405 | 2,550 |
| 75 | 5,021 | 1,451 | 901 | 489 | 412 | 54 | 550 | 3,570 |
| 80 | 7,561 | 3,996 | 3,462 | 1,410 | 2,054 | 41 | 532 | 3,565 |
| 85 | 13,250 | 7,322 | 6,457 | 2,272 | 4,195 | 35 | 855 | 5,928 |
| 90 | 17,116 | 10,529 | 10,518 | 2,839 | 7,690 | 27 | 644 | 5,943 |
| 95 | 23,302 | 15,700 | 14,856 | 3,639 | 11,217 | 25 | 792 | 3,392 |
| 00 | 19,289 | 15,897 | 15,105 | 3,923 | 11,068 | 26 | 792 | 3,392 |
| 05 | 20,283 | 16,152 | 15,278 | 3,730 | 11,403 | 25 | 874 | 4,131 |
| 06 | 21,271 | 17,049 | 15,693 | 3,862 | 11,675 | 25 | 1,356 | 4,222 |
| 07 | 22,797 | 18,180 | 16,363 | 4,090 | 12,179 | 25 | 1,817 | 4,617 |
| 08 | 23,833 | 18,779 | 16,323 | 4,087 | 12,096 | 25 | 2,456 | 5,054 |
| 09 | 24,547 | 19,344 | 16,665 | 3,954 | 12,599 | 24 | 2,679 | 5,203 |
| 10 | 25,157 | 20,124 | 17,710 | 4,338 | 13,246 | 25 | 2,414 | 5,033 |
| 11 | 24,960 | 19,383 | 16,815 | 4,214 | 12,480 | 25 | 2,568 | 5,577 |
| 12 | 26,845 | 21,182 | 18,640 | 4,453 | 14,065 | 24 | 2,542 | 5,663 |
| 13 | 27,365 | 21,635 | 19,086 | 4,407 | 14,529 | 23 | 2,549 | 5,731 |
| 14 | 26,874 | 21,297 | 18,868 | 4,353 | 14,366 | 23 | 2,429 | 5,577 |

Table 2. Feed production by year by kind (1,000 ton)

3. Formula feed

1) Production

Table 3. Formula feed production (Local+import) by animal in 2014

| Animal | Catt | le | Swine | Chicken | *Others | Total |
|-------------|-------|-------|-------|---------|---------|--------|
| | Beef | Dairy | | | | |
| Volume | 4,951 | 1,340 | 5,963 | 5,172 | 1,442 | 18,868 |
| (1,000 ton) | | | | | | |
| Share (%) | 26.2 | 7.1 | 31.6 | 27.4 | 7.6 | 100.0 |

* Others: fish, dog, cat, horse, sheep, duck, etc.

2) Producers

| KFA | | NA | ACF | Others Total | | tal | |
|--------|----------|-----------|----------|--------------|----------|-----------|----------|
| Number | Day | Number | Day | Number | Day | Number | Day |
| of | capacity | of plants | capacity | of plants | capacity | of plants | capacity |
| plants | (ton) | | (ton) | | (ton) | | (ton) |
| 65 | 20,865 | 28 | 9,080 | 10 | 431 | 103 | 20,376 |

Table 4. Number and capacity of formula feed plants (as of January 2015)

There are two big producer's organizations for formula feed: One is Korean Feed Association (KFA), the other is the National Agricultural Cooperative Federation (NACF). Most of private feed companies are the members of KFA. NACF is a giant agricultural cooperative working nationwide to support Korean farmers for finance and distribution of agricultural products, and operates its own formula feed plants.

Table 5. Market share of top 4 players of formula feed (as of May 2015)

| Name | Share (%) | Number of plants |
|--|-----------|---------------------|
| Harim group (Jeil Feed, Farmsco, Sunjin and Harim) | 17.1 | 11 |
| NACF | 16.5 | 12 |
| Easybio group (Seoul Feed, Farmstory/DodramB&F and Easy farms) | 8.5 | 10 |
| Cargill Agri Purina Korea | 7.3 | 6 |
| Others (CJ Cheiljedang, Daehan Feed, TS Corporation, Woosung Feed and so on) | 50.6 | 64 |

Many feed companies have been merged into two big livestock companies in the course of horizontal and vertical integration of the Korean livestock sector over the last 15 years: Harim group and Easybio group.

Harim started a chicken farm in 1978 and has grown as the largest poultry meat maker. Since 2001, Harim has merged 3 feed companies (Jeil Feed, Farmsco and Sunjin) and has become the largest feed maker in South Korea.

Easybio was established in 1988 as a venture company for feed additives and has expanded the business to formula feed by merging Seoul Feed and Farmstory/DodramB&F. Easybio is now the 2^{nd} largest feed company in South Korea (3^{rd} largest including NACF).

Cargill Agri Purina from the US has been active in Korea for a long time and has played an important role in the development of the Korean feed industry.

CJ Cheiljedang, Daehan Feed, TS Corporation, Woosung Feed and other small-medium companies are sharing the rest market.

Table 6. Ranking of private formula feed companies (in KFA) by animal (in 2013)

a. Total

| Ranking | Company | Production(1,000 Mt) |
|---------|-------------------------------------|----------------------|
| 1 | Cargill Agri Purina Korea | 1,306 |
| 2 | Jeil Feed (Harim group) | 1,271 |
| 3 | Farmsco (Harim group) | 813 |
| 4 | CJ Cheiljedang | 742 |
| 5 | Seoul Feed (Easybio group) | 657 |
| 6 | Daehan Feed | 561 |
| 7 | TS Corporation | 550 |
| 8 | Woosung Feed | 538 |
| 9 | Farmstory/DodramBnF (Easybio group) | 500 |
| 10 | Sunjin (Harim group) | 413 |

b. Swine

| Ranking | Company | Production(1,000 Mt) |
|---------|-------------------------------------|----------------------|
| 1 | Cargill Agri Purina Korea | 656 |
| 2 | Farmsco (Harim group) | 431 |
| 3 | Jeil Feed (Harim group) | 363 |
| 4 | Farmstory/DodramBnF (Easybio group) | 347 |
| 5 | CJ Cheiljedang | 330 |
| 6 | TS Corporation | 271 |
| 7 | Daehan Feed | 260 |
| 8 | Sunjin (Harim group) | 254 |
| 9 | Woosung Feed | 252 |
| 10 | Dongaone | 158 |

c. Dairy cattle

| Ranking | Company | Production(1,000 Mt) |
|---------|---------------------------|----------------------|
| 1 | Cargill Agri Purina Korea | 160 |
| 2 | Hanil Feed | 113 |
| 3 | Jeil Feed (Harim group) | 106 |
| 4 | CJ Cheiljedang | 85 |
| 5 | Sunjin (Harim group) | 69 |
| 6 | Woosung Feed | 67 |
| 7 | Daehan Feed | 45 |
| 8 | HS Feed | 38 |
| 9 | Dongwon Farms | 33 |
| 10 | TS Corporation | 33 |

d. Beef (Hanwoo) cattle

| Ranking | Company | Production(1,000 Mt) |
|---------|---------------------------|----------------------|
| 1 | Jeil Feed (Harim group) | 217 |
| 2 | Cargill Agri Purina Korea | 212 |

| 3 | Easy Farms (Easybio group) | 201 |
|----|----------------------------|-----|
| 4 | Woosung Feed | 157 |
| 5 | Farmsco (Harim group) | 136 |
| 6 | CJ Cheiljedang | 134 |
| 7 | TS Corporation | 112 |
| 8 | Sunjin (Harim group) | 85 |
| 9 | Daehan Feed | 68 |
| 10 | Doosan | 59 |

e. Chicken

| Ranking | Company | Production(1,000 Mt) |
|---------|-------------------------------------|----------------------|
| 1 | Seoul Feed (Easybio group) | 549 |
| 2 | Jeil Feed (Harim group) | 487 |
| 3 | Harim (Harim group) | 382 |
| 4 | Nanong | 298 |
| 5 | Cherrybro | 250 |
| 6 | HS Feed | 186 |
| 7 | SB Feed | 185 |
| 8 | CJ Cheiljedang | 164 |
| 9 | Farmstory/DodramBnF (Easybio group) | 144 |
| 10 | Cargill Agri Purina Korea | 125 |

3) Prices

Figure 1. Formula feed price

| 5 | | | | | | | | | |
|---|-----------|-----------|--------|--------|----------------|--------|----------------|--------|--------|
| 16,000 | | | | | | | | | |
| 14,000 | | | | | - | | | | |
| 12,000 | | | | | | 17 | | | |
| 10,000 8,000 | | | | * | Y | | | | 2 |
| 8,000 | | | | | | | | | |
| 6,000 | | | | | | | | | |
| 4,000 | | | | | | | | | |
| 2,000 03 04 | 05 0 | 06 07 | 08 | 9 | 10 | 11 | 12 | 13 | 14 |
| Chicken, Laying hen early stage 6,342 7,396 | | 521 7,863 | | - | | 12,525 | | | |
| Chicken, Broiler former stage 7,633 8,633 | 7,814 7,9 | 968 9,284 | 14,416 | 13,941 | 13,939 | 15,215 | 13,389 | 14,500 | 13,793 |
| pig, Upbrining pig first stage 7,268 8,475 | 7,808 7,8 | 835 9,037 | 14,397 | 12,561 | 12,407 | 14,874 | 14,486 | 13,904 | 13,318 |
| → pig, Pork 6,839 8,101 | 7,407 7,3 | 303 8,809 | 13,126 | 11,140 | 10,788 | 11,605 | 13,483 | 13,002 | 13,506 |
| —————————————————————————————————————— | 6,002 6,9 | 998 8,137 | 10,792 | 10,690 | 10,217 | 11,888 | 12,345 | 11,773 | 11,613 |
| Dairy cow, Non-milking late stage 5,243 5,985 | 6,273 6,6 | 519 7,411 | 9,548 | 9,780 | 8 <i>,</i> 884 | 9,971 | 9 <i>,</i> 687 | 9,198 | 10,796 |
| | 6,382 6,4 | 494 7,658 | 11,038 | 9.306 | 9,201 | 10,832 | 10 854 | 10 710 | 10.051 |
| Beef cow, Beef former stage 5,828 6,663 | 0,502 0, | 131 7,030 | 11,000 | 3,330 | 5)201 | 10,052 | 10,034 | 10,710 | 10,851 |

The world wide inflation of grain prices between 2006 and 2007 made Korea's formula feed prices soar.

4) Trade

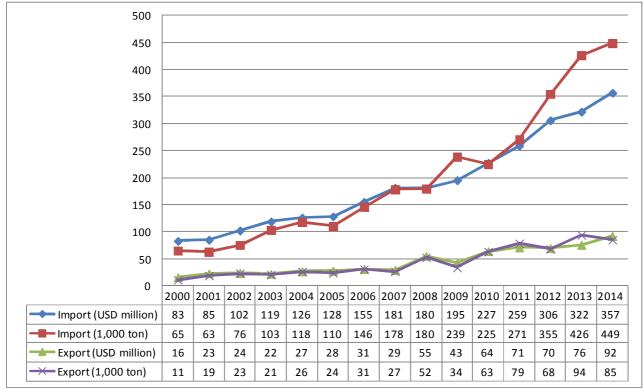


Figure 2. Formula feed trade by year

* HS Code 2309: including pet food, supplementary feed, feed additive and milk replacer

| Ranking | Imp | ort from | Export to | | | |
|---------|-----------------|---------------------|-------------|---------------------|--|--|
| | Nation | Value (USD million) | Nation | Value (USD million) | | |
| 1 | China | 99 | Indonesia | 24 | | |
| 2 | US | 80 | Vietnam | 18 | | |
| 3 | France | 34 | Japan | 15 | | |
| 4 | Thailand | 19 | Thailand | 7 | | |
| 5 | Australia | 18 | Malaysia | 6 | | |
| 6 | Japan | 17 | China | 4 | | |
| 7 | The Netherlands | 14 | Philippines | 3 | | |

Table 7. Main formula feed trading partner nations (in 2014)

Since 1990s, Korean Feed industry has faced the limits to growth due to limited size of the domestic market and tough competition among feed companies. Therefore, Korean feed companies have tried to advance abroad. Over the last 25 years, 8 companies have established more than 50 feed plants in China, Vietnam, Indonesia, Philippine, Turkey and India.

4. Feed ingredients

Imported feed ingredients have played an important role in the Korean feed industry because 76% of feed ingredients are from abroad. Feed ingredients are mainly imported from the US, China, Ukraine and Vietnam. Due to the rising global grain prices, Korean feed industry has had difficulty in making feed prices competitive. Korean Feed companies always look for cheaper feed ingredients.

| | | Imports | Exports | Main trade countries |
|---------|--------------------------|---------|---------|--|
| Grains | Corn for feed | 8,153 | - | Import: US (52%), Brazil (16%), Ukraine (15%) |
| | Wheat for feed | 1,456 | - | Import: Ukraine (29%), Canada (23%) |
| Forages | Plants (such as Alfalfa) | 988 | - | Import: US (79%) |
| | Straw and husks | 44 | 1 | Import: Vietnam (46%) |
| Cakes | Meat or fish materials | 54 | 33 | Import: Chile (44%) |
| | | | | Export: Vietnam (39%) |
| | | | | Indonesia (27%) |
| | Cereal bran and sharps | 215 | 0.2 | Import: Indonesia (75%) |
| | Starch residues | 1,477 | 16 | Import: US (48%) |
| | | | | China (41%) |
| | Oil cake of soybean oil | 1,780 | 177 | Import: Brazil (56%) |
| | Other oil cakes | 2,149 | 0.1 | Import: India (46%) |
| | | | | Indonesia (27%) |
| | Vegetable materials | 167 | - | Import: China (78%) |

Table 8. Trade of Feed ingredients in 2014 (1,000ton)

Table 9. Feed grains supply by year

| Year | | Total | | | Corn | | | Other grai | ns |
|------|---------------|----------|---------|---------------|----------|---------|---------------|------------|---------|
| | Sub- total | Domestic | Imports | Sub- total | Domestic | Imports | Sub- total | Domestic | Imports |
| 80 | 2,077 | 69 | 2,008 | 2,028 | 49 | 1,979 | 49 | 20 | 29 |
| 85 | 4,095 | 346 | 3,749 | 2,421 | 56 | 2,365 | 1,674 | 190 | 1,384 |
| 90 | 5,634 | 154 | 5,480 | 4,777 | 67 | 4,710 | 857 | 87 | 770 |
| 95 | 8,510 | 140 | 8,370 | 7,007 | 13 | 6,994 | 1,503 | 127 | 1,376 |
| 00 | 8,425 | 259 | 8,166 | 6,517 | 2 | 6,515 | 1,908 | 257 | 1,651 |
| 05 | 8,368 | 185 | 8,183 | 6,629 | 13 | 6,616 | 1,739 | 172 | 1,567 |
| 06 | 8,443 | 202 | 8,241 | 6,617 | 20 | 6,597 | 1,826 | 182 | 1,644 |
| 07 | 8,556 | 227 | 8,329 | 7,017 | 10 | 7,007 | 1,539 | 217 | 1,322 |
| 08 | 8,188 | 284 | 7,904 | 6,892 | - | 6,892 | 1,296 | 284 | 1,012 |
| 09 | 8,749 | 186 | 8,563 | 6,239 | - | 6,239 | 2,510 | 186 | 2,324 |
| 10 | 9,355 | 223 | 9,132 | 6,549 | - | 6,549 | 2,806 | 223 | 2,583 |
| 11 | 8,622 | 252 | 8,370 | 5,721 | 1 | 5,720 | 2,901 | 251 | 2,650 |
| 12 | 9,890 | 285 | 9,605 | 5,853 | - | 5,853 | 4,037 | 285 | 3,752 |
| 13 | 10,063 | 267 | 9,796 | 6,776 | - | 6,776 | 3,287 | 267 | 3,020 |
| 14 | 10,050 | 269 | 9,781 | 7,895 | - | 7,895 | 2,155 | 269 | 1,896 |

Korea Feed Ingredients Association (KFIA) is an association comprised with importers of feed

ingredients and supplementary feed.

5. Feed additives

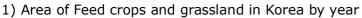
The largest local feed additive producers in South Korea are Easybio and CTCbio. They have developed different kinds of functional additives for feed. But most of key materials for feed additives such as antibiotics, vitamin and mineral are from abroad

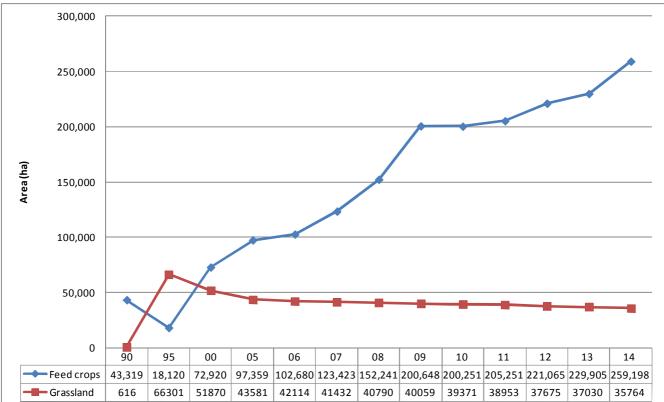
| Table 8 | Trado of | Food | additivoc | in | 2014 | (ton) |
|----------|----------|------|-----------|-----|------|-------|
| lable o. | ITaue of | гееи | additives | 111 | 2014 | (101) |

| | Imports | Exports | Main trade countries |
|-------------|---------|---------|---------------------------------------|
| Antibiotics | 798 | 60 | Import: China (71%), |
| | | | Export: Philippines (43%) |
| Vitamin | 604 | 432 | Import: UK 67% |
| | | | Export: Pakistan 39% |
| Mineral | 1,831 | 22 | Import: UK (24%), US (23%) |
| | | | Export: Singapore (32%), Taiwan (22%) |
| Others | 1,705 | 2,647 | Import: US (40%), China (15%) |
| | | | Export: Japan (23%), China (14%) |

The largest supplier of vitamin premix and mineral in Korea is DSM (the Netherlands) followed by Basf (Germany) and Adisseo (China). Korean companies such as Daone Chemical and Cheilbio produce premix products using imported vitamins and minerals.

6. Feed farming





7. Contacts

- * Association and cooperative
- Korea Feed Association Website (Eng): <u>http://www.kofeed.org/english/index.asp</u> E-mail: <u>plan@kofeed.org</u>, <u>gener@kofeed.org</u> Tel: +82-2-581-5721
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- 3) National Agricultural Cooperative Federation (also called "Nonghyup" in KR language) Website: <u>http://www.nonghyupsaryo.com/</u> Tel: +82-2-2224-8500

*Companies

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- 2) Jeil feed Website: <u>http://www.jeilfeed.co.kr/</u> Tel: +82-42-624-4101
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- 4) CJ Cheiljedang Website (Eng): <u>http://www.cj.co.kr/cj-en/index</u> E-mail: <u>webmaster@CJ.net</u> Tel: +82-2-726-8114
- 5) Seoul Feed Website (Eng): <u>http://www.seoulfeed.com/ENG/</u> E-mail: <u>seoul@seoulfeed.com</u> Tel: +82-2-588-1981
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- 9) Farmstory/DodramBnF Website: <u>http://www.dodrambnf.co.kr/</u> Tel: +82-2-588-1989
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- 3) DSM Nutrition Korea (vitamin premix producer) Website: <u>http://www.dsm-foodspecialties.com</u> Mr. Leo Park, general manager, can speak English E-mail: <u>leo.park@dsm.com</u> Tel: +82-2-6244-6007
- 4) AToGM co.(Importer) Mr. Young-Mok Lee, president, can speak English Tel: +82-2-445-8644 E-mail: <u>ymlee1963@yahoo.co.kr</u>
- 5) Vixxol (Importer) Website: <u>http://www.vixxol.com/</u> Mr. Peter Park, managing director, can speak English Tel: +82-10-4213-7208 E-mail: <u>peterpark@vixxol.com</u>
- 6) Milae ML (Importer) Mr. Angelo Kim, director Tel: +82-10-7130-9819,

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