

Netherlands Pavilion at World Food India

03 - 05 November 2023



Netherlands

Index

	Foreword	05
	Map of the Netherlands	07
	Introducing the Netherlands	08
The Netherlands	Worldwide ranking	09
	Facts & Figures	10
	India and the Netherlands	11
	Bayer – De Ruiters Seeds	14
	Besseling – Controlled Atmosphere	15
Company Profiles	Broekman Logistics	16
	Community Food Systems and Services India P. Ltd.	17
	Dutch Greenhouse Delta	18
	Fairplant B. V.	19
	Hoogendoorn Growth Management	20
	InnovationQuarter	21
	Kiremko B. V. (Food Processing Equipment)	22
	Koppert	23
	Kubo Greenhouse	24
	Lumiforte	25
	Nedspice Processing India P. Ltd	26
	Paques Environmental Technology India P. Ltd	27
	Priva	28
	Ribbstyle India P. Ltd.	29
	Ridder	30
	SiddhiVinayak Agri Processing P. Ltd	31

Company Profiles	Solidaridad	32
	Van Amerongen CA Technology B. V.	33
	Van Der Hoeven Horticultural Projects	34
	Viscon Group	35
	Wageningen University and Research	36
Delegation & Contact Details	Official Delegation	40
	Embassy of the Kingdom of the Netherlands in New Delhi	41
	Consulates of the Kingdom of the Netherlands in Bengaluru and Mumbai	42

Foreword



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FOREWORD

We are proud to be the partner country of World Food India 2023. The theme of our pavilion is Co-creating a sustainable food system. The agro – food sector globally faces several challenges like climate change, food loss and waste, water scarcity and changing consumption pattern. To overcome these challenges, it is important that all stakeholders (governments, businesses, knowledge institutes and non-governmental institutions) work together to develop solutions. The Netherlands government is committed on working together with all stakeholders in India to develop a sustainable food system by exchange and sharing of knowledge and technology.

We are thankful to the Ministry of Food Processing Industries, Government of India, for broadening the scope of World Food India to include backward linkages, food processing equipment, cold chain storage solutions, start-ups, logistics & retail chains encompassing the entire food processing value chain. In the Netherlands pavilion you will find representation of companies who are working with their Indian partners to recognize the potential of the food processing sector in transforming India into the food basket of the world. With large number of smallholder farmers in India, the food processing value chain is not complete without the co-operation of NGOs and Universities, also present in our pavilion.

Being a WFI partner country was made possible by the excellent response we received from Dutch organisations who wanted to participate in the Netherlands pavilion. We would also like to acknowledge the support received under the EU-BAR, the Brexit Adjustment Reserve. All together this resulted in 25 Dutch organisations participating, their details you will find in this mission booklet.

Over the three days of World Food India, we hope to inspire and to stimulate discussions with you and Dutch organisations present in the Netherlands pavilion on how to co-create a sustainable food system. We hope that those discussions will lead to more ideas that can then be transformed into concrete projects on the ground. This will further broaden and strengthen the partnership between India and the Netherlands.

Let's co-create a global sustainable food system!

The Netherlands

The Netherlands



Locations

- 1. Amsterdam (and Airport Schiphol) |
- 2. Arnhem | 3. Assen | 4. Breda |
- 5. 's Hertogenbosch | 6. Eindhoven |
- 7. Enschede | 8. Groningen | 9. Haarlem | 10. The Hague | 11. Leeuwarden |
- 12. Lelystad | 13. Maastricht |
- 14. Middelburg | 15. Rotterdam |
- 16. Utrecht | 17. Zwolle |

Introducing the Netherlands

How do the Dutch make a difference?

Through their interactive approach to finding innovative solutions to the big challenges facing the world today. The Dutch way of thinking and working has been shaped by centuries of living in the

low-lying delta of the Netherlands. Through the ages, the Dutch have joined forces to find ingenious ways to tackle challenges like water, urbanisation, energy, food, health and security. By being inventive, pragmatic and open to new challenges, the Dutch have created a flourishing and resilient land.

The Netherlands is a constantly evolving ecosystem of cities, industry, agriculture and nature, all integrated through smart infrastructure. It is a source of knowledge and experience that the Dutch are keen to share with others. Learning from the past to create a better future. Together, seeking sustainable solutions for the most liveable world.



Worldwide ranking

1st

At WEF's ranking of most competitive economies in Europe. 4th in the world. (WEF, 2019).

Production and auctioning of cut flowers and flower bulbs.

World's largest flower exporter.

2nd

Largest exporter of agricultural products in the world (WTO, 2019).

5th

Greatest place to live (World Happiness Report, 2022).

6th

Best at Global Innovation Index (GII, 2021).

7th

Largest exporter of goods in the world (CIA World Factbook, 2020).

Largest foreign investor in the world (1,256 billion US dollars).

Largest recipient of foreign investment in the world (801 billion US dollars).

8th

Largest importer of goods in the world (507 billion US dollars).

Facts & Figures

Official name:

Kingdom of the Netherlands

Capital:

Amsterdam

Seat of government:

The Hague

Form of government:

Parliamentary democracy (cabinet of Prime Minister and Ministers) within a constitutional monarchy

Head of State:

His Majesty King Willem-Alexander, King of the Netherlands, Prince of Orange-Nassau

Location:

Western Europe, bordering Germany, Belgium and the North Sea

Administrative structure:

The kingdom consists of four entities. The Netherlands and three territories in the Caribbean: Aruba and Curaçao and St. Maarten

Special municipalities:

The overseas islands of Bonaire, Saba and St. Eustatius, all three of which are situated in the Caribbean

Surface area:

41,545 km²

Number of inhabitants (2022)

17,564,623

Monetary Unit:

Euro

GDP per capita (World Bank, 2021):

58,061 US\$

Languages:

Dutch, Frisian and on the overseas islands also English and Papiaments

Number of provinces:

12

Number of inhabitants per Km² (2022)

423

Unemployment rate

3.3%

English speaking Dutch people:

90%

India and the Netherlands

Diverse economies and rich culture

Our trade relations with India have long been robust and mutually beneficial, representing a dynamic collaboration between two nations with diverse economies and rich cultural ties. The bilateral trade between our countries has seen steady growth, encompassing a range of sectors, including agriculture, technology, energy, and manufacturing.

The Netherlands, known for its innovative approach and advanced infrastructure, has been a key partner for India in areas such as healthcare, water management, agriculture, renewable energy, and other key enabling technologies. Likewise, India's burgeoning market and technological prowess have attracted Dutch investments and expertise.

Today, our partnership extends beyond just economic interests; and holds the potential to address global challenges collaboratively. In an interconnected world facing issues like climate change, universal access to healthcare, and societal challenges, such international partnerships are essential for finding sustainable solutions. The Netherlands and India can contribute significantly by sharing knowledge, technology, and resources to find innovative solutions.

As we continue to build upon our good partnership, it's crucial to focus on mutual growth, sustainable practices, and the exchange of ideas. By strengthening trade ties and fostering global partnerships, the

Netherlands and India can play a pivotal role in shaping a better future for both nations by strengthening medical technologies, sustainable food systems and key enabling technologies together.

Company Profiles



Bayer – De Ruiter Seeds



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Since the 1500's, pioneers in the Netherlands have led the world's breakthroughs in seed science. This rich heritage of innovation is what drives De Ruiter forward. We strive to advance the science of greenhouse and glasshouse production not only for today, but far into the future. It's a passion we'll carry forth, generation after generation. Dedicated to serving protected-culture growers, De Ruiter's commitment to research & development and innovative breeding programs means we consistently lead the field in tomatoes, peppers, cucumbers, eggplant, and other crops suited for the protected environment. But what we are most proud of is our enduring partnership with growers.

Our global presence means that the unique challenges you face as a protected-culture grower can now be met with more tailored solutions. And, while breeding the best products is an important start, we know that breeding close relationships and day-to-day interactions are the keys to our long-term success. At Bayer, we strive to partner more closely with you. We know that together, we can grow the health of your business, and the health of the world.

Our pledge to grow your business extends far into the future. We know your needs are constantly changing along with the needs of the industry and consumers around the world. We are committed to evolving and innovating along with you. This commitment will empower not only your growth, but the well-being of people everywhere. Let's work together to ensure your crops provide exactly what people want, and need to thrive

Bayer – De Ruiter Seeds

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Besseling – Controlled Atmosphere

Besseling, known as the world-wide expert in the field of tailored solutions to create a protective atmosphere. Storing and protecting are two key words to everything Besseling does: giving your produce exactly the care and attention it needs in order to achieve the highest possible returns.

As a specialist in CA, ULO, DCA and other storage technologies, we offer tailored solutions for a broad range of applications. We offer solutions for: CA-storage of fruits and vegetables (nitrogen generators, CO2 adsorbers, measurement and control technology), ethylene managed cold rooms, dynamic controlled atmosphere, organic pest control, flower storage and special connectors for gastight-installation of cables and tubes.

Why Besseling Group? The answer is simple: proven technology. Our products are tried and tested under the most difficult and most extreme conditions. We set the most stringent requirements for our products. Not surprisingly, because our founders have been active in the agrarian sector for generations and have always remained on the lookout for the best ways to store your precious products.



Besseling – Controlled Atmosphere

Oosterblokker 17-A, 1696 BA
Oosterblokker, The Netherlands
www.controlled-atmosphere.com

Broekman Logistics

Broekman Logistics India is a full supply chain logistics service provider with air, ocean, road, and rail services, warehousing, and distribution.



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We operate as a gateway and take full advantage of our strategic locations that are connected to South Asia, Southeast Asia, East Asia, Oceania, the USA, and Europe. We offer tailor-made solutions based on customer requirements in line with the developing market, some of our customers go back as long as Broekman Logistics is operating. Broekman Logistics specialises in greenhouse logistics. Two words is all we need to put in motion the entire supply chain like a well-oiled machine. Irrespective of where in the world the materials need to go. We know the market and we know the way on every continent. We will fully unburden you and are your one-stop shop for all your global greenhouse logistics.



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Greenhouse logistics via Broekman means:

- A one-stop shop for global greenhouse logistics.
- Efficient organisation of all land transport, consolidation in one location, stuffing, sea and air freight.
- Smooth administrative handling, including all customs formalities One fixed contact person for all your orders and questions.
- Experienced local agents in each time zone.
- Full service right up to the construction site
- 24/7 real-time information on the logistics process.

Broekman Logistics

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www.broekmanlogistics.com/en/home



Community Food Systems and Services India Pvt. Ltd.

We process soyabean to make protein rich Tempeh which is rich in vitamin B12 and fortified with iron. Tempeh is an Indonesian food , currently processed in India at our plants located in Bangalore and Pune.



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Community Food Systems
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Various marinade versions of Tempeh are sold in the retail market under the brand Hello tempeh.

We do also have the Micro fermenting Unit that enables a one person operated device to help sustain poor and downtrodden families with a sustained income and a buy back arrangement for tempeh produced.

We look forward to supplement the protein deficiency and the upliftment of the needy.



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Dutch Greenhouse Delta



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With Dutch Greenhouse Delta (DGD), we are launching a powerful international platform. DGD is created to promote Dutch horticulture worldwide, and to make sure that we're identifying and capitalising on opportunities. It's a single label under which various partners can join forces and enable common growth. In doing so, we're ensuring that growth for the sector and its individual companies goes hand in hand with providing solutions to an ever-increasing lack of space and food worldwide. At the moment, twenty leading companies and the AVAG have committed to DGD, including leading greenhouse builders, who are working together to make the large and complex projects of tomorrow a reality. We are well aware that, as a horticultural sector, we need to collaborate with other industries such as water, mobility, energy and logistics. Where necessary and possible, we will involve local partners, as well. This enables us to offer total solutions built on a Dutch foundation.

Dutch Greenhouse Delta

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Fairplant



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Fairplant B. V.

Since the '80s, Fairplant has been cultivating high-quality plants and rootstocks with dedication and craftsmanship in the fertile soil of the Noordoostpolder in Flevoland, the Netherlands. This unique location forms the basis of our products, where rich soil conditions and our expertise go hand in hand.

Our passion for plant cultivation is deeply rooted in our company culture. We take care of every step in the process, from the very beginning to the final delivery and aftercare to you. In short, it's a true collaboration.

At Fairplant, we distinguish ourselves in various ways. We go beyond just cultivating rootstocks. Thanks to our advanced laboratory, we can also produce and offer small fruit plants. This goes beyond the usual offerings of a standard rootstock grower, providing solutions for anyone looking for high-quality plants. At Fairplant, your satisfaction is paramount. We are proud to be more than just a grower. We are the partner throughout the entire cultivation process.

Our commitment to quality is confirmed by our certifications. Fairplant is proud to be recognized as an ELITE company for rootstocks by NAKtuinbouw. Furthermore, we are organically certified by SKAL, confirming our commitment to sustainable and responsible agricultural practices.



Fairplant B. V.

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Are you looking for automation solutions, where quality and optimal production are key? Are you striving for efficient use of water, nutrients and energy? And do you want more insight into your business processes? Hoogendoorn is a suitable partner for you. Together with our worldwide partners, Hoogendoorn creates sustainable and user-friendly automation solutions for every type of horticultural company. In this way, we help customers to minimize costs and CO2 emissions and to maximize business efficiency.

With our training, advice, service and support we offer complete packages for your entire business process. We believe that cooperation and sharing knowledge contribute to innovation and growth. We therefore develop our automation solutions in close cooperation with our customers, local partners, industry organizations, universities and research institutes. Our systems are also available in the Arabic language and there is always a specialist nearby.

No matter what greenhouse or indoor farm, with IIVO a grower is always connected to their crop. This new process computer takes care of climate-, water-, energy- and data management. It's connected to all sensors, hardware, smart cameras, robotics and external recourses such as weather data. All information is analyzed real-time. IIVO gives growers insights of how crops are performing, but can also act as a growth coach and give advice.

A grower can also choose to let the system operate autonomously. IIVO uses growth strategies and enables intelligent and Data Driven Growing. Due to its crop specific approach it always gets the most out of any crop while using as less recourses as possible.

Hoogendoorn Growth Management

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InnovationQuarter

InnovationQuarter is the regional economic development agency for the Province of Zuid-Holland, also known as the greater Rotterdam – The Hague area. Our mission is to strengthen the regional economic structure by stimulating the innovation and business growth potential in this unique delta region. In close collaboration with all major corporations and many SME's, educational and research institutes as well as government organisations, we align the efforts required to design a brighter tomorrow.

75% of Dutch horticulture R&D takes place in the greater Rotterdam – The Hague area, which is home to the highest concentration of advanced greenhouse cultivation in the world. Our horticulture community is ideally located between Europe's leading logistics hub (Port of Rotterdam), the world's best university in agriculture (Wageningen University and Research) and our renowned high-tech sector (centered around TU Delft).

InnovationQuarter offers a range of services to the local horticulture cluster. One example is innovation programme AgriTech, through which subsidies, access to facilities for R&D, testing and demo are available, as well as collaborative open innovation projects. Another example is facilitating trade promotional activities in order to help firms realizing their international ambitions by playing a supportive role in upscaling their business abroad.

InnovationQuarter

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Kiremko B. V. (Food Processing Equipment)

Kiremko is a leading Dutch company that since 62 years is dedicated to the design, manufacture and installation of industrial potato processing line / equipment along with Idaho Steel (USA).

Kiremko’s field of expertise is essentially concentrated on the following:-

- Complete process lines for frozen French Fries, as well chilled and fresh.
- Complete process lines for (pre-fried) formed potato specialties (hash brown style and mash-based).
- Complete process lines and plants for dehydrated potato products (flour, flakes).
- Complete process lines and plants for natural potato chips.
- Potato mash processing lines (fresh, pasteurized or frozen)
- Complete process lines for fresh and precooked potato products as convenience foods.
- Steam peeling lines for root type vegetables.
- Process automation and controls. Optical sorting systems.
- 24 hours after-sales service and spare parts. (Dedicated spare parts and services through Kiremko India)

Kiremko Mission :-

Proven, project-oriented methodology on the highest quality standard, in compliance of specific product requirements, hygiene and safety regulations according to the customer and market demands. Our policy is to serve our customers with an adequate, innovative, and dedicated approach to their projects with our modern and well-equipped facilities with over 5000 square meters manufacturing plants and offices .

Kiremko is well-known and respected in the world of potato processing. In fact, Kiremko is active in all major potato growing areas in all 5 continents, which have an existing or potential processing industry. Our customers are local Potato farmers, Farmer Cooperatives, family-owned regional medium-sized processors, new investors and of course multinational corporations. In Asia, Kiremko is active since the middle of the 80s, establishing itself with dedicated offices .

Kiremko In Indian subcontinent Kiremko is active from 90s



Kiremko B. V.
(Food Processing Equipment)

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Koppert produces sustainable cultivation solutions for food crops and ornamental plants. Together with growers and in partnership with nature, we work to make agriculture and horticulture healthier, safer, more productive and resilient. We achieve this by using natural enemies to combat pest infestations, bumblebees for natural pollination, and biostimulants that support and strengthen the crops both above and underground. Restoring and protecting vital ecosystems in a natural way is the basis for healthy crops and a balanced environment. Add our quality know-how and consultancy services to this and you will understand why an increasing number of growers regards us as a partner with whom they can realize their ambitions.



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Koppert contributes to better health of people and the planet. In partnership with nature, we make agriculture healthier, safer and more productive. We provide an integrated system of specialist knowledge and natural, safe solutions that improves crop health, resilience and production.

The ongoing attempt to discover and utilize natural principles forms the backbone of Koppert's activities. Koppert's strength lies in its ability to turn this knowledge into practical applications which contribute to finding solutions to prevailing problems



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KUBO Greenhouse

At KUBO we can almost look back at one century in Horticulture. A stable family company with the third generation now at the helm. KUBO manages complete greenhouse projects. Contracting, engineering, manufacturing, construction and service. All under our own management. This enables us to monitor the entire process, deliver on time and be certain that we are using the latest technologies and concepts.

Demand for food safety, CO2 reduction and locally, safely produced products is on the rise. At KUBO we are convinced that we can respond to these challenges. For that reason, we continue to develop and test new technologies and sustainable production facilities and services.

Innovation is in our genes. It is the condition for progress. That's why we continue to develop and test new technologies and options. The Ultra-Clima has obviously always been an innovation in itself. The greenhouse concept is based on a number of pillars:

- Improved production
- Maximum food safety
- Minimum energy consumption
- Minimum water consumption
- Reduced CO2 emissions
- And optimum returns

With semi-closed greenhouses and smart growing concepts, you create the ultimate environment that uses the least energy and water, whilst ensuring minimum risk and maximum return. Whatever your wishes. Wherever you are. The future of greenhouses is blue

KUBO Greenhouse

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Lumiforte

Lumiforte produces smart coating solutions for greenhouse cultivation that help growers protect their crops and greenhouses against too much light and heat. The goal is to safeguard optimal production regardless of local climate conditions. Lumiforte has its own branches in Western- and Southern Europe and in Canada. Together they export to more than 60 countries throughout the world. Lumiforte teams up with nature. Sunlight is indispensable to produce vegetables, fruits, and flowers. Lumiforte coatings ensure that growers can make optimal use of natural sunlight. This way Lumiforte contributes to a healthy, liveable world for everyone.

USP's:

- Global market leader in smart coating solutions
- 60+ years experience in coatings and cleaning products
- A known specialist in horticulture applications
- Strong global distribution network
- Inhouse R&D department innovating fast based on market needs

Lumiforte offers two series of horticulture coatings under the brand names ReduSystems and Sudlac. These coatings respond to practical needs at specific locations anywhere in the world.

Lumiforte

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NEDSPICE

working together on sustainable spicing



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Nedspice Processing India Pvt. Ltd.

Nedspice is a privately-owned group of companies with worldwide activities in the sourcing, processing and distribution of spices, herbs and dehydrated vegetables.

Our business activities include sourcing, cleaning, sterilization, grinding, packing and distribution of single spices, herbs and dehydrated vegetables.

Nedspice is headquartered in the Netherlands and operates processing facilities in India and Vietnam. Sales offices, warehouses and distribution facilities are located in the Netherlands, India, Vietnam, the United States of America, the United Kingdom, South Africa, and China.

Our customers are spread across in 60 different countries.



Nedspice Processing India Pvt Ltd.

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Paques Environmental Technology India Pvt. Ltd.

Paques, originated in The Netherlands, has around 50 years of experience and has grown into one of the leading players in water and gas treatment. We are the worldwide key player in anaerobic wastewater treatment and biogas desulphurisation and help companies & municipalities to contribute to the major challenges of today: “to reduce their water and carbon footprints and reclaim valuable resources.”



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Priva



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Priva is a technology company that develops hardware, software and cloud services for climate control, energy management and optimal water use. Priva, with over 500 employees, 16 branch offices and over 450 international partners, provides sustainable solutions and services in over 100 countries. We create the climate for growth for plants, for people and for the companies.

The challenges the urbanizing world is facing force us to think of improved methods for the production of fresh, safe and healthy food in a sustainable way. To safeguard food production, more and more controlled environment horticulture is needed. This is the core of what we do at Priva: we make it easy for entrepreneurs to grow a profitable crop, in a sustainable manner, while coping with the global challenges. We do that by offering a total, integrated solution consisting of hardware, software and services to control and manage any horticultural operation, anywhere in the world. This enables entrepreneurs to take conscious and solid decisions about their most important resources: water, labour and energy.

Letting growers achieve the optimal crop growth is what we do at Priva. We understand that the better processes are handled, the more the crop, the greenhouse and the business can benefit. That understanding, combined with 60 years of experience, is coming together in our automation systems. We offer a total solution, one that really links all processes and systems in horticultural businesses, allowing growers to accurately control their greenhouse facility.

Priva

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Ribbstyle India Pvt. Ltd.

The story starts with Cees Ribbens, who was producer of coatings for the maritime industry. About half a century ago, he was asked to develop a coating to make cold rooms gastight. He did, and it certainly turned out to be a successful move. Notably, the trade expanded worldwide. In the 80's, Mr. Ribbens passed away and his successor named the company 'RibbStyle', meaning '*in the style of Ribbens*'.

We have been growing ever since, as we now dispose of three facilities and work together with distributors worldwide. We want to expand internationally while aiming to be locally visible and present.

To cater to the needs of the Indian subcontinent customers, Ribbstyle b.v. has opened its wholly own subsidiary in India since 2008. Prime objective of the Indian operations is to support the local customers with the technical knowhow and derive the optimal solution to their needs.

Ribbstyle India, keeps the stock of the major product line at hand to serve the urgent needs and support the clients for technical and accurate application of the products, to derive the long lasting results.



Ribbstyle India Pvt. Ltd.

101, Shakuntal, 19/12/A, behind Maratha Mandir,
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www.ribbstyle.com



Ridder Holding Harderwijk B.V.

Climate change, drought, population growth – our changing world presents a huge challenge for the agriculture and horticulture sectors.

As an international family business, Ridder works every day, for the past 65 years, on developing technology and solutions that can enable horticultural businesses and their suppliers make their companies and projects as successful, profitable and sustainable as possible.

Together with our global network of partners, we provide complete system solutions to create the ideal growing environment – from mechanical systems to digital services. In designing these products, we draw on all the knowledge and experience that we have acquired in the past. But above all else, we are a future-facing company, and we have a vision for the autonomous greenhouse of the future. That means moving towards a fully automated and intelligent growing environment.

Our portfolio of innovative technical solutions for protected horticulture and indoor farming include: Ventilation and screening systems Climate, energy and irrigation control systems Sun shading, energy and climate screens Water systems for fertigation and disinfection Labour and productivity management systems Harvesting robotics and logistics



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SiddhiVinayak Agri Processing Pvt. Ltd.

Siddhi Vinayak Agri Processing Pvt. Ltd., established in 2008, has disrupted the Potato ecosystem with its Agri, Engineering divisions and value-added products. Our Agri Business Division offers storage solutions and a nationwide delivery network, providing process grade potatoes to the industry year-round. The Food Engineering Business division delivers Future foods

Innovative Snacks & other food products using various technology solution. It designs & manufactures a wide range of Engineering solutions for these various food products including Potato based products, Nuts & Pulse roasting, popping solutions, Frying solutions, Conveying Automation solutions. The company has a state-of-the-art manufacturing facility. Siddhi Vinayak Agri Processing Pvt. Ltd. has strategic partnerships with industry-leading companies to enhance efficiency and deliver superior commercial returns. With its focus on innovation and customer satisfaction, the company has become a well-known player in providing Innovative snack solution with engineering solutions



Siddhivinayak Agri Processing Pvt. Ltd

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Solidaridad

Solidaridad



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Solidaridad is a solution-oriented Civil Society Organization working towards building the capacity of small and marginal landholders through the extension of sustainable agricultural techniques and services and, developing market linkages through the strengthening of Farmer Producer Organizations (FPO) and a cadre of lead farmers and rural entrepreneurs. The prime focus is to enhance the capacity of the smallholders on production technology, and sustainable agriculture practices thus ensuring sustainable agriculture production, livelihood, and good health. In the central India, Solidaridad is working on some of the major agricultural commodities namely; soybean, wheat, chickpea, mustard, pulses, vegetables, and Medicinal & Aromatic plants.

We bring together supply chain actors and engage them in innovative solutions to improve production, ensuring the transition to a sustainable and inclusive economy that maximizes the benefit for all. We are expert in managing sustainable supply chain/CSR programmes of various corporates and foundations. The organization is pioneer in leveraging partnerships towards enhancing the livelihood of smallholder farmers through market driven solutions.

Solidaridad is constantly working to support the smallholders and growers in adoption of best practices in the agriculture and food system. For the same, we have initiated the uptake of regenerative practices across the agricultural supply chains. Recently, we have also laid the foundation stone for developing a center of excellence- “Nico Roozen International Centre of Regenerative Agriculture” at Badkhera Kharet village, Sehore district, Madhya Pradesh; which will serve as a training and resource center for farmers, livelihood practitioners, rural entrepreneurs on different regenerative farming practices.



Solidaridad

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Van Amerongen CA Technology B.V.

Van Amerongen specializes in designing and production of Controlled atmosphere (CA) technology for the fruit & vegetables storage market. CA storage technology will prolong the postharvest storage- & shelf life and maintain the initial quality of fruits & vegetables.

Our IoT management software, named My Fruit, controls the atmosphere in the CA-rooms based on the specific storage protocols. The remote control of the My Fruit CA-system is accessible via PC/Laptop/Smartphone. User-friendly visualisation gives a clear overview of the settings, actual CA-values, status of the CA & Cooling system and quality status of the stored product.

We provide CA-facility design, technical consultation and operation guidance for commercial projects. Customized laboratory systems for agricultural universities and research institutes to study the effect of CA storage of new varieties and local products is a must for future development of the fresh food market. Over the past 50 years, we have done many of projects in worldwide and you can find a wide range of references and information about our latest innovations like the Dynamic CA (ACR) and transport concept SiF (Ship it Fresh) on our website (www.van-amerongen.com).



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Van der Hoeven Horticultural Projects

Van der Hoeven is a company on which customers, suppliers and employees worldwide have been relying for many years. Innovation is key to the top quality of our special projects. Our company is known for designing, building and controlling compelling horticultural systems to serve our clients with the expertise and circular infrastructure required, to constantly supply the world with qualitative produce responsibly in terms of energy, water, CO2 and acreage.

We choose to go the extra mile. And how do we achieve that? We maintain an overview, work as a team, and simplify complex issues. Using smart solutions at the start of each project, we can ensure a streamlined end result. We strive to surpass the expectations of our customers. Not once, but always. We aim externally and internally for regular, active knowledge sharing, and we appreciate our many lasting relationships. We work in teams with varying compositions to meet the demands of each project. We combine strengths and disciplines in our teams. Joint brainpower leads to more creative solutions. And last but not least, our customers always have a clear point of contact who knows all the steps of their project. Projects around the world, in varying climatic conditions, and for many different crop types. We actively listen to our customers to always complete the perfect project. Working with our R&D department and sustainability managers, we take crucial steps towards a sustainable future in which efficiency and sustainability go hand in hand.

Van der Hoeven Horticultural Projects.

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Viscon Group

Viscon Group is a family owned enterprise that specializes in factory automation for agriculture and food. We envision a world in which people, plants and animals can thrive. Our software, machinery, and solutions enable the world to produce, distribute and enjoy healthy fresh food, flowers and plants. We ephemeralize your process, which means you can do more with less and we design and build your entire process. By using state of the art technology and knowledge we make food and agriculture processes sustainably profitable, scalable and easy. As tech-enthusiasts, we dive head-first into challenging processes, using technology to create innovative solutions. We build machines but moreover we build integrations and total solutions for our focus markets:



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- Fruit and vegetables: Young plant propagation, multiplication (tissue culture solutions) for a broad spectrum of crops and complete hydroponic cultivation systems
- Flowers and plants: Propagation and cultivation systems for flowers, potted plants and trees
- Insect farming: Scalable handling systems for insect based proteins
- Logistics and warehousing: Packhouse automation systems and software for logistics and warehouse management and track&tracing
- Software: Tracking & Tracing software, Vision and data collection
- Poultry hatching: Hatchery automation, in ovo vaccination
- Industrial washing: Washing and disinfection of product carriers

Viscon Group

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Wageningen University and Research



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Wageningen University & Research (WUR) is the only specialized university and research organization in agriculture and food in the Netherlands. With approximately 30 locations, 7,000 staff members and 13,000 students, we are a world leader in agro and food. We develop knowledge and we help our partners and clients to apply the knowledge. In this we differ substantially from other universities. The combination of research, education and value creation has made us internationally successful. We implement projects all over the world including many in India.

Besides fundamental research and academic training WUR provides:

- Contract Research: for example on improving the shelf life of agriculture products, flowers or food, technical studies on the application of your product in nutritious foods, precision agriculture technology, smart irrigation & water management
- Consultancy: For example strategic advisory to companies on international market developments in agrofood domain.
- Capacity building: for example specialist training courses for professionals in high tech agriculture, horticulture, livestock farming, and aquaculture.



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