



## RESUME



### Ms Denise LUTZ

Agricultural Counsellor

Embassy of the Kingdom of the Netherlands in Tokyo

### Summary

Result-driven government professional with more than 10 years of experience in negotiating and cooperating with national and international governments and industry to optimally shape Dutch agricultural interests. I relish a thorough approach and clear communication, yet also have a keen eye for political and intercultural sensitivities.

### Experience



#### **Agricultural Counsellor at the Embassy of the Kingdom of the Netherlands, Japan**

Nederlandse ambassade in Japan

Aug 2021 – present

Agricultural counsellor at the Embassy of the Kingdom of the Netherlands in Tokyo since August 2021.

Main focus: facilitating market access and exchange of knowledge and technology and innovative cooperation in the area of smart agriculture - *Solving global challenges together*



#### **Senior Policy Officer at the Ministry of Agriculture, Nature and Food Quality**

Ministerie van Landbouw, Natuur en Voedselkwaliteit

(2013 – 2017 Ministerie van Economische Zaken en Klimaat)

Sept 2013 - Aug 2021 (8 years 11 months)

Senior Policy Officer, cluster Market and Price Policy / European, International and Agro-economic Policy

- Field of expertise: European policy development in the field of agriculture (the Common Agricultural Policy/CAP), focus area: the European support scheme for the fruit and vegetables sectors (future sectoral interventions) & marketing standards for fruit and vegetables

Main tasks:

Advising on the Netherlands' priorities in negotiations with the European Commission and European Parliament and representing the Netherlands at the level of technical negotiations;  
Shaping and managing the national implementation of EU regulations in coordination with the relevant (administrative) authorities and stakeholders from industry;  
Identifying and following up on problems of implementation;  
Proactively maintaining contact with the European Commission, other EU Member States, representative sectoral organisations;  
Representing industry interests in particular in negotiations on the application of EU crisis measures in the event of market disturbances (Russian Boycott, Covid-19).



### **Regional Coordinator at the Ministry of Economic Affairs and Climate**

Ministerie van Economische Zaken en Klimaat

Oct 2016 - Jun 2017 (9 months)

Supporting the agricultural counsellors network as regards the missions in Belgium, France, Portugal, Spain, Italy and the UK.

Highlight: Coordinating the parallel trade mission accompanying the State Visit of His Majesty King Willem-Alexander and Her Majesty Queen Máxima to Italy in 2017.



### **Policy Officer at the Ministry of Agriculture, Nature and Food Quality**

Ministerie van Landbouw, Natuur en Voedselkwaliteit

Oct 2006 - Aug 2013 (6 years 11 months)

Policy Officer, cluster Market and Price Policy / European Agricultural and Fisheries Policies and Food Security

- Field of expertise: European policy development in the field of agriculture (the Common Agricultural Policy/CAP), focus area: European regulations on specific sectors (wine, spirit drinks & olive oil) and horizontal themes of EU market policy: marketing standards and producer and interbranch organisations

Highlights

2007 Reform of the EU wine regulation

2011 Quality Package, negotiations on marketing standards

2013 CAP reform as regards market and price policy (CMO)

2007 - 2012 Representing the Netherlands at the International Organisation for Vine and Wine (OIV)



## **Office Manager at the Embassy of the Kingdom of the Netherlands, Japan**

Nederlandse ambassade in Japan

2002 - 2006 (5 years)

Administrative assistant to the Agricultural Counsellor.

Embassy confidential mediator 2003-2004

## **Education**



### **University of Tsukuba**

shushi/masters, constitutional law

1994 - 2001



### **The University of Tokyo**

(kenkyusei), law

1992 - 1993



### **Leiden University**

drs, Study of Japanese Language and Culture

1985 - 1991