

Company name:	Company URL:	Product/service:	Types:	USP:
Daily Dairy	https://daily-dairy.com/	Premium cheeses	Smoked, flavored, goat, sliced, Gouda;Edam; Maasdam	Family owned, small company, fast delivery, wide range, well priced, quality control
Farm Frites	https://www.farmfrites.com/en/	Fries	Straight cut, crinkle cut, skin on, round cut, flakes, appetizer, coated, flavored, etc.	Family business, Japanese office (direct importer) with Quality Control division, European products instead of USA potatoes, tastier potatoes (non gmo), strong partners with e.g. MOS Burger, KFC Japan, Zensho en Skylark.
FFT International BV	https://www.fftint.com/	Matchmaker in Food; also on behalf of Prika and Swinkels	Dairy (cheese, whipped cream, cream; cooking; ice; etc.), Pizza, Cheesepowder, etc. Ambient, chilled and frozen. Own brands: Del Giorno, Masters from Europe, Mise en Place (sauces, etc.)	Over 25 years, partner of Japanese companies; Japanese representative. The products they develop are high in value, good in quality - and above all - safe.
Flevotrade	https://flevotrade.nl/	Diff. Assortment	Fries, Unions, Eggs, Jam, Cheese, Sauces; Mayonnaise, potatoes, carrots, others	Family owned, small company, fast delivery, wide range, well priced, quality control, direct from source
Friesland Campina	https://www.frieslandcampinabutter-milkpowder.com/	Butter & Milkpowder	Milkfats; butters, vegetable oils, AMF range, specialty milkfats, creams, instant and fat filled milk powders	Buy solution, farmer cooperation, investment in innovation, high quality, control on supply chain
Global Green Team	https://www.globalgreenteam.nl/en	Fruits & Vegetables	Bell peppers, tomatoes and cucumbers, salads, cress, potatoes, mushrooms, courgette, outdoor soil-grown vegetables and fruits.	Supply chain control, from seed to consumer, leader in the market, innovative company, courage, sustainable production, strong quality control,
Hollands Zoet	https://en.hollandszoet.com/	Biscuits & Waffles	Cracknels, Cinnamon sticks, Caramel waffles (Stroopwafels); small, medium, in can	Service, quality, freshness in both bulk, packaging and consumer units, customized packaging according to needs (PL), supply chain control
Mondial Foods	https://www.mondialfoods.nl/en/	Diff. Assortment	Potatoes (French fries, wedges, skin on and skin off, mozzarella sticks), Full Cream Milk Powder, Skimmed Milk Powder, (Instant) Fat Filled, Milk Powder, Dairy ingredients, Poultry, Meat, Seafood --> Frozen. Mondelle vegetables (Frozen)	High quality, high service, food safety and traceability
Prika (Royal Aware)	https://www.royal-aware.com/en/	Dried cheese (powder)	Powder, strands, and granulates; Maestri del Re, Giovannies, Deliziano, Forgio, Private label	High quality, understandings Japanese culture, build brand together, supply chain control
Royal Swinkels Family Brewers	https://swinkelsfamilybrewers.com/en/age-check.html	Beers	Extensive range of (high) quality beers; pilsner, special, 0.0, flavored)	300years +, family owned, innovation/sustainability are key, tailor-made beers/assortment, brand support, Japanese speaking person, huge range
The Vegetarian Butcher	https://www.thevegetarianbutcher.co.uk/	Plant based meat (high)	Plant based meat, for retail MAP (gas flushed) packaging for chilled sales and frozen cartons for frozen sales. For out of home/Food Service frozen cartons only. no chicken chunks, no chicken nuggets, no beef burger, no minced meat (rul gehakt), no meatballs small, no chicken burger	Taste is the most valued purchase argument by consumers. Also the meat-like structure of the product enhances the taste experience. The brand has a high 'like' factor due to brand name, packaging design and product names. Prices are up market but taste results in high re-buys hence strong rotation. Product development (and taste) and brand marketing (see funny and eye blink products names)
Trigon Food	http://www.trigon-food.nl/products.aspx	Diff. Assortment	Groceries, Chocolates, Confectionery, biscuits, drinks & beers & spirits. Branded products as Ferrero, Nescafe, etc.	Small team, fast moving, no stocks (all fresh), Cost and Freight (CFR) - delivered to harbor requested. Strong tariffs due to own logistics
Veldhuyzen Cheese (MAAZ)	https://veldhuyzenkaas.nl/assortment/	Premium cheeses	Smoked, flavored, goat, sliced, Gouda;Edam; Maasdam	Family owned, small company, fast delivery, wide range, well priced, quality control