



Kingdom of the Netherlands

Food Security Webinar (Dutch Sustainable Food Security Strategy)

Event Date:

- Tuesday November 17th 2020
- Time 11.00 a.m till 12.00 noon (9.00 till 10.00 a.m NL)
- Platform : Radical Thinking (Go to Webinar)

Introduction:

- The Embassy of the Kingdom of the Netherlands and our agriculture counselor in the Gulf Region, Mr. Erik Smidt , would be honored to invite Ministry of Municipality & Environment in State of Qatar to a webinar on the topic of "Sustainable Food Security Strategies".

Target audience:

- The aim of this webinar is to inform Dutch companies specialized in greenhouse technologies and services about food security developments in the State of Qatar and to connect them with relevant Qatari counterparts. The target group involves companies from the Netherlands specialized in greenhouse technology and relevant food security stakeholders in the State of Qatar.

Event description

- The primary objective of the webinar is to exchange best practices and to inform Dutch businesses about trends, opportunities and channels available for entering Qatar's agriculture & greenhouse market.
- Another objective is to connect Dutch greenhouse companies with relevant stakeholders in the State of Qatar.

Event Structure:	Time	Lead
1. Introductions & Welcome by Ambassador of the Kingdom of the Netherlands in State of Qatar	5 Minutes	H.E Marjan Kamstra
2. Panel lead by the moderator 2 Dutch , 2 Local Introduced by the Moderator		Mr. Jouke Campen
a. Dutch Agriculture Counselor in GCC	5 Minutes	Mr. Erik Smidt
b. Part 1: Macro level overview of food security trends in Qatar (i.e. COVID-19)	15 Minutes	(MME) Mr. Masoud Al Marri Qatar , Mr. Nasser ALkhalaf Qatar Agrico.
c. Part 2: Identification of incoming opportunities		
d. Part3: Global introduction of the Dutch greenhouse sector (i.e. The Dutch Answer to the Globe's Rising Demand for Self-Sufficiency and Resilience in Food Security)	15 Minutes	Mr. Eric Egberts, CEO DGD
e. Q&A	10 Minutes	MR. Jouke Campen
3. Message by Embassies network on how they can support Dutch greenhouse/ follow up approach	5 Minutes	Embassy / Erik Smidt
Total	60 Minutes	



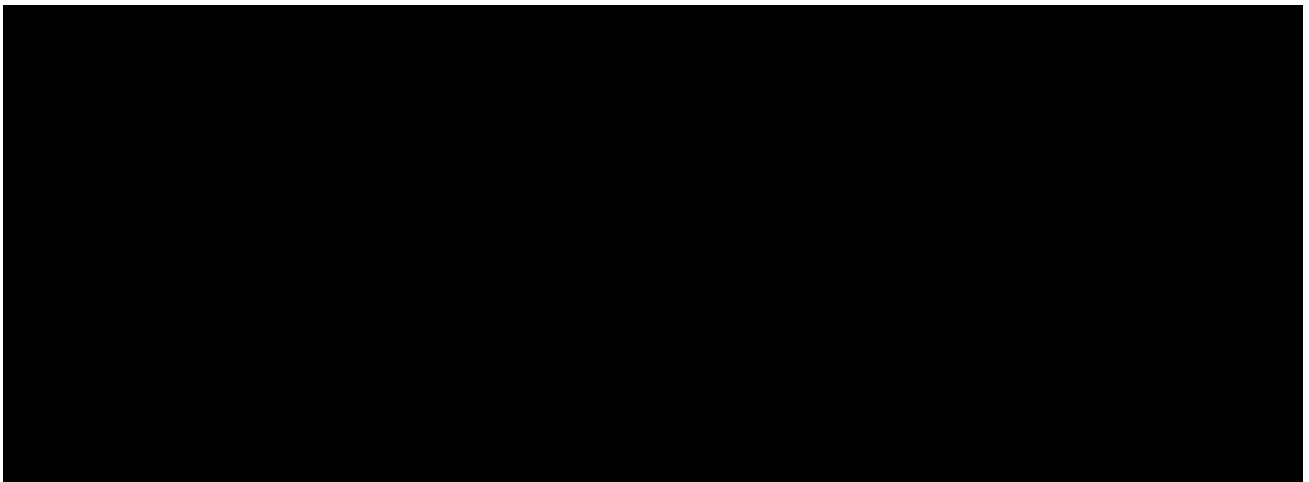
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Speakers :



H.E Mrs. Marjan Kamstra , Ambassador of the Kingdom of the Netherlands in Qatar

Arrived in Qatar on August 2020, married with 2 kids (aged 9 and 11 years old) . She was CSR Consultant for the UN/International Organisation for Migration, San José, Costa Rica . She was Deputy Head of the Office of the Secretary-General, Ministry of Foreign Affairs, The Hague, in The Netherlands – Also Counselor EU Affairs & Deputy head of the economic section at the Embassy of the Netherlands in Paris, France. She worked at the Political department/ dep head of the consular department, Embassy of the Netherlands in Paramaribo. She was first secretary, Head of the press and cultural section, Embassy of the Netherlands in Madrid, Spain .





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Mr. Nasser AL Khalaf (Owner Qatar Agrico)

AGRICO is a private local Qatari Agricultural Development Company that was founded on the principle of sustainable long term agricultural production with an eye on the National target of achieving food security. AGRICO aims to achieve this through combining local innovation, international expertise and the best available technology in the world.

Strength

- The most sophisticated Air-conditioned Hydroponic facility in the State of Qatar.
- Able to harvest daily and distribute locally within 24 hours.
- The only local packed Brand/Organic, from Farm to Shelf.



Mr. Erik Smidt Agriculture Counsellor in GCC

Mr. Smidt studied Science of Public Administration at Groningen University of Applied Sciences. Since September 2018 he is assigned by the Ministry of Agriculture of The Netherlands as Agricultural Counsellor to the Gulf region.

From 2012 to 2017 he was Agricultural Attaché at the Netherlands Embassy in Moscow. In between he was managing the Agricultural Counsellors network from The Hague and leading the Dutch risk reduction team on water. Before 2012 he was working in different positions managing and working on (agricultural and water) projects in over 25 countries worldwide.



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Eric Egberts, CEO Dutch Greenhouse Delta

Eric Egberts is an experienced director and entrepreneur in the agricultural and horticultural sector and has worked for several high class companies in this field. He has been CEO of Dutch Greenhouse Delta since 1 November 2018. Dutch Greenhouse Delta is an international platform with state-of-the-art partners in horticulture that can provide knowledge and sustainable solutions for production of fresh, healthy and safe food worldwide.

Dutch Greenhouse Delta (DGD) promotes the Dutch horticulture sector worldwide. DGD creates connections between businesses, governments, investors, retail and knowledge institutions to kick start large scale, complex projects contributing to the goal of self-sufficiency.

www.dutchgreenhousedelta.com

In the first phase of his career, Eric Egberts worked at various international breeding companies in the flower and plant sector, including Ball Seeds from Chicago. From 2004 he fulfilled the role as Sales Lead North Europe for De Ruiter Seeds / Monsanto. In 2012, Eric completed an Executive MBA in the field of Food & Finance at the Nyenrode Business University.

In 2011 Eric Egberts founded E Two Consultancy and advised various flower trading companies, breeding companies and vegetable trading companies. In 2015 he founded BloomyPro together with the VANAD GROUP. BloomyPro develops SAAS software solutions for the agro sector. Worldwide, flower trading companies and their suppliers are currently using BloomyPro software.



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Mr. Giovanni Angiolini , Project Manager Taskforce Horticulture NL / Food programme NL @Dubai Expo 2020

Giovanni Angiolini is a Dutch national and independent consultant in Middle Eastern affairs. He was appointed last year by various representatives from the Dutch public-private sector, including the Netherlands Ministry of Foreign Affairs, Netherlands Enterprise Agency, Dutch Greenhouse Delta and Innovation Quarter, to coordinate a taskforce that focuses on the positioning of the Dutch horticulture sector in the Gulf region.

The Qatari markets have been given priority in this process, in order to find efficient tailor-made solutions to the region of becoming more self-sufficient in fresh and healthy food production. Having lived in the GCC for 12 years (2004-2016), Giovanni worked at various international media companies, including Middle East Economic Digest (MEED), The Economist and ITP Media Group. Additionally, Giovanni was an active board member and subsequently Chairman for the Netherlands Business Council in Dubai and Northern Emirates (2010-2016), representing Dutch businesses in the UAE.

He has extensive experience in moderating seminars and webinars in both the regional and international platforms, for various sectors. Last year alone, Giovanni moderated the annual Gulf Business Dialogue in The Hague, organized by the Ministry of Foreign Affairs and Netherlands Enterprise Agency (RVO). This year, Giovanni moderated webinars on food security for the United Arab Emirates , Saudi Arabia & Qatar.



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Mr. Jouke Campen , International Project Manager

Event moderator: Dr. Jouke Campen, Researcher & Greenhouse technology specialist (Wageningen University). Dr. Jouke Campen has remarkably fingerprint in multiple research in Horticulture. These research topics varied between Horticulture, Food Safety, Crops production & Energy.