

PSD Multisectoral Study

Central Ukraine

[Link to study](#)



Introduction

Ukraine is a large and diverse country with a wide range of opportunities. Every region has its unique portrait and much to offer. Over almost 30 years of independence, Ukraine has preserved much of the large-scale regional economic heritage of the Soviet Union with its traditions, knowledge, and has developed new promising industries. Professional education also follows regional trends and institutions are concentrated around clusters of knowledge and production.

For many years in a row, the Embassy of the Kingdom of the Netherlands in Ukraine organized multisectoral trade missions to the regions of Ukraine in order to introduce the country and open doors for Dutch business. With the purpose to reach out to more Dutch businesses with information about regional opportunities, the Embassy came up with the idea of a Regional Market study based on the TOP sectors selected by the government of the Netherlands. The first study in 2018 was focused on 7 regions of Western Ukraine, and this current study is aimed at 7 regions in the centre of Ukraine.

There are currently about 300 Dutch companies present in Ukraine, representing different economic sectors. These companies are primarily located in Kyiv, but some of them found good contacts and reasons to develop their businesses in other regions in Ukraine. These companies were interviewed, and their opinion is included in the study, as well as that of other foreign and Ukrainian investors, business support and sector organizations, state bodies and governmental institutions. Although this information may reflect the subjective opinions on economic, political situation in Ukraine and might contradict with other expert opinions, we believe that this first-hand experience will be of use for those companies that consider Ukraine as their business destination.

Ukraine is a country of great potential, but there are also risks. The Embassy sees its role in informing the Dutch businesses of both aspects. By providing companies with the right directions, guidelines and contacts, the Embassy encourages them to take responsible and well-thought steps in planning activities in Ukraine. It is our aim to serve the ambitions of Dutch companies in Ukraine; through reports, RVO instruments and the regular support of the Embassy in Kyiv and the Honorary Consulate in Lviv.

Embassy of the Kingdom of the Netherlands in Ukraine