

START-UP CHALLENGE https://www.greentech.nl/americas/exhibiting/#startup





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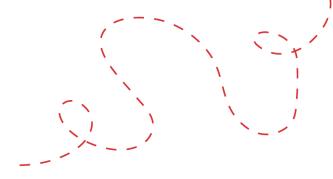
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Attention to all start-ups:

Win a ticket and stand at **GreenTech Americas**



In cooperation with the **Dutch Embassy**, the **Nederlands Business** Support Office and KLM, GreenTech **Americas** gives three start-ups the opportunity to present their innovative and sustainable solutions to the Latin American horticulture market! Start-ups can win a ticket, location

and a slot on the GreenTech Stage on the exhibition.

From 24-26 March 2020, GreenTech Americas will take place, at Centro de Congresos Querétaro, in Mexico. The first edition of this B2B horticulture exhibition will welcome over 1,500 horticulture professionals. They can also attend a 3-day conference to expand their knowledge.

ARE YOU A START-UP THAT OFFERS INNOVATIVE AND SUSTAINABLE SOLUTIONS FOR THE HORTICULTURE SECTOR AND ARE YOU READY TO DO BUSINESS IN LATIN AMERICA? ARE YOU LOOKING FOR INVESTORS, PARTNERS, BRAND EXPOSURE OR LAUNCHING A BRAND NEW PRODUCT?

DO YOU WANT YOUR OWN STAND SPACE IN THE START-UP LANE AND PRESENT YOURSELF TO 1,500 HORTICULTURE PROFESSIONALS?

PARTICIPATE IN THE COMPETITION!

Included:

- 1 flight ticket (AMS-MEX-AMS)
- Location 3,5 sqm start-up lane
- Registration fee
- Slot on GreenTechStage

Stand construction is not included

Please send your motivation letter (max 3 A4) before Friday February 7th to **j.den.boer@rai.nl** and tell why you should be there!

Competition entries will be evaluated by industry experts based on their level of innovation and sustainability

THE WINNER WILL BE ANNOUNCED ONE WEEK LATER, ON FEBRUARY 14TH







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