



START-UP CHALLENGE

<https://www.greentech.nl/americas/exhibiting/#startup>



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Kingdom of the Netherlands



Attention to all
start-ups:

Win a ticket and stand at GreenTech Americas



In cooperation with the **Dutch Embassy**, the **Netherlands Business Support Office** and **KLM**, **GreenTech Americas** gives three start-ups the opportunity to present their innovative and sustainable solutions to the Latin American horticulture market!
Start-ups can win a ticket, location and a slot on the GreenTech Stage on the exhibition.

From **24-26 March 2020**, **GreenTech Americas** will take place, at Centro de Congresos Querétaro, in Mexico. The first edition of this B2B horticulture exhibition will welcome over **1,500 horticulture professionals**. They can also attend a **3-day conference** to expand their knowledge.

ARE YOU A START-UP THAT OFFERS INNOVATIVE AND SUSTAINABLE SOLUTIONS FOR THE HORTICULTURE SECTOR AND ARE YOU READY TO DO BUSINESS IN LATIN AMERICA?
ARE YOU LOOKING FOR INVESTORS, PARTNERS, BRAND EXPOSURE OR LAUNCHING A BRAND NEW PRODUCT?

DO YOU WANT YOUR OWN STAND SPACE IN THE START-UP LANE AND PRESENT YOURSELF TO 1,500 HORTICULTURE PROFESSIONALS?

PARTICIPATE IN THE COMPETITION!

Included:

- 1 flight ticket (AMS-MEX-AMS)
 - Location 3,5 sqm start-up lane
 - Registration fee
 - Slot on GreenTechStage
- Stand construction is not included

Please send your motivation letter (**max 3 A4**) before **Friday February 7th** to **j.den.boer@rai.nl** and tell why you should be there!

Competition entries will be evaluated by industry experts based on their level of innovation and sustainability

THE WINNER WILL BE ANNOUNCED ONE WEEK LATER, ON FEBRUARY 14TH

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