

# Platform for Circular Economy



Sustainability  
as a business  
opportunity

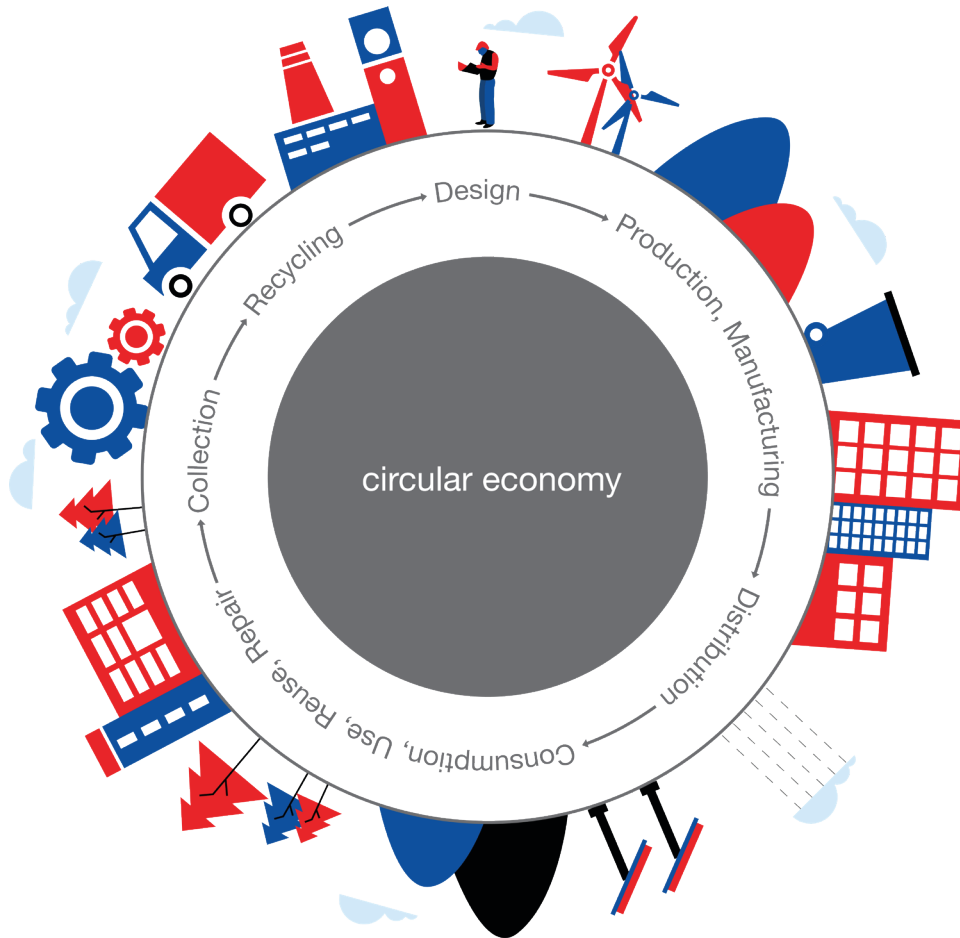


**Circular  
Slovakia**

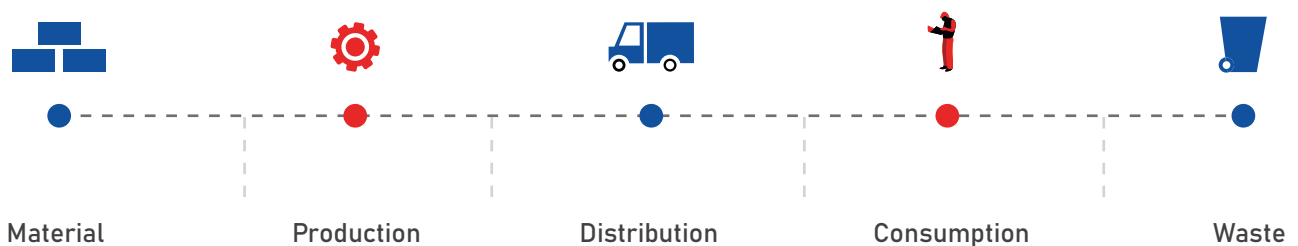
Platform for  
circular economy

## What is a circular economy?

The circular economy is a production and consumption model in which products and services are designed to enable sharing, reuse, reparability and recyclability. Unlike a linear economy, where resources are overexploited and waste is generated, in the circular economy, scarce resources are used efficiently and the value of the products does not end up being buried in a landfill. The circular economy is trying to reflect natural processes where no waste is produced. Waste is seen by the circular economy as a resource that we return to circulation, creating a closed loop of materials, products and components.



## Linear economy



# Importance of circular economy

## Why are we thinking about the circular economy?

**New legislative requirements and regulations** - Circular Economy Action Plan 2015, Single-Use Plastics Directive 2018, European Plastics Strategy in the circular economy 2018.

The current linear model of the economy leads to waste. Slovakia achieves **below-average resource productivity** among EU countries. This means that we can generate less economic value from the kilogram of material used.

**Changing customer preferences** - more and more Europeans are willing to pay a prime for eco-labeled products.

**Dependence on suppliers of raw materials** or other countries due to lack of own resources, which may have negative consequences for business (e.g. high input prices).



**Legislation is gradually tightening in favor of the circular economy. Through training and consulting we want to help companies prepare to inevitable changes.**

## What benefits brings the circular economy?

- Reducing the burden on the environment and less greenhouse gases
- Reducing the risk of distortion and price volatility of raw materials supplies
- Increase of productivity and competitiveness
- Innovations in a production process that brings further efficiency gains and savings costs
- New business opportunities and opening opportunities to enter new markets



**A combination of preventive measures such as waste prevention, eco-design and reuse of raw materials can bring a significant savings for all kind of businesses.**

## Our vision for Slovakia

### We want to offer and support:

- **Raising awareness** of the circular economy
- Promoting of active debate between the public, private and non-profit sector on **opportunities and removing barriers to transition to the circular economy**
- Supporting the emergence of **new projects and preparing the environment for creating partnerships**, from public administration to research and business
- **Promoting the exchange of experience, knowledge and good practice examples**



## Our story



The idea of bringing partners together to accelerate the transition to the circular economy was born in 2018.

As a result of several meetings of stakeholders from the public, private and non-profit sector, a consensus was adopted on the creation of a common central point to promote and support the circular economy in Slovakia. These efforts under the public-private partnership have resulted in the creation of Circular Slovakia.

## Contact us

Denisa Rášová  
Project Officer  
E-mail: [circularslovakia@gmail.com](mailto:circularslovakia@gmail.com)  
Tel.: +421 915 066 771

Follow us on Facebook [@circularslovakia](https://www.facebook.com/circularslovakia)

## Who are we looking for?

large enterprises, SMEs, associations, etc.  
academic community  
non-profit sector  
circular municipalities

Are you established in the field of the circular economy, or do you perceive sustainability as a business opportunity and a circular business model as an opportunity for innovation and further development?



Join the public-private partnership. Together we will speed up Slovakia's transition to the circular economy.

## Founding members

