



SIFG

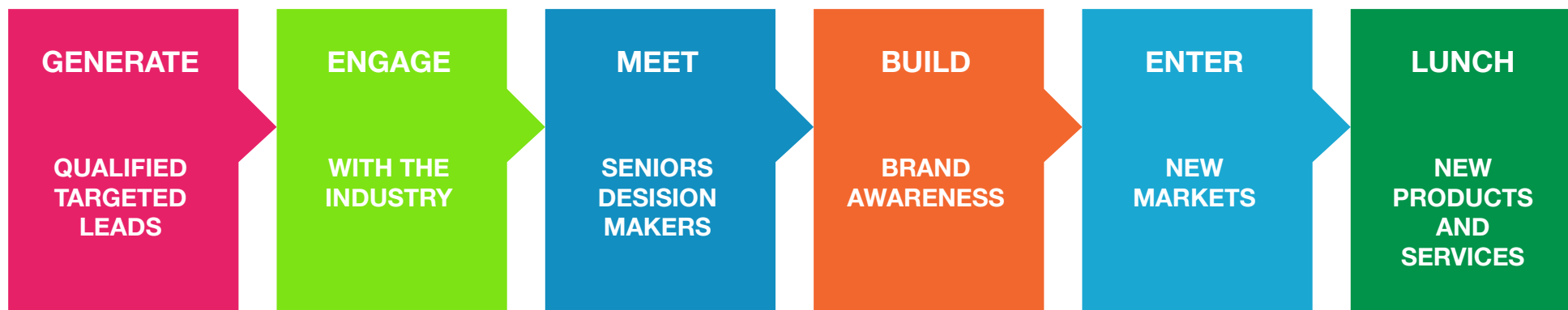
Saudi International
Flowers & Gardens Expo

21-23 JAN 2020

**WELCOME TO THE FIRST
SAUDI INTERNATIONAL
FLOWER AND GARDEN
EXPO**



Why Exhibit?



Who will you meet?

SIFGEXPO provides the perfect platform for our exhibitors to connect with highly transactional and quality buyers, such as:

- Relevant Government agencies
- Garden Centres
- DIY Retailers
- Multiple Retailers
- Florists
- Online Retailers
- Distributors & Agent
- Landscape & Garden Designers
- Growers
- High street retailers
- Supermarkets
- Builders merchants
- Multi-channel retailers



SIFGEXPO

IS ORGANIZED TO GENERATE BUSINESS

Investment opportunities in construction, landscaping projects, and agricultural sectors, continue to attract foreign businesses.



SIFGEXPO

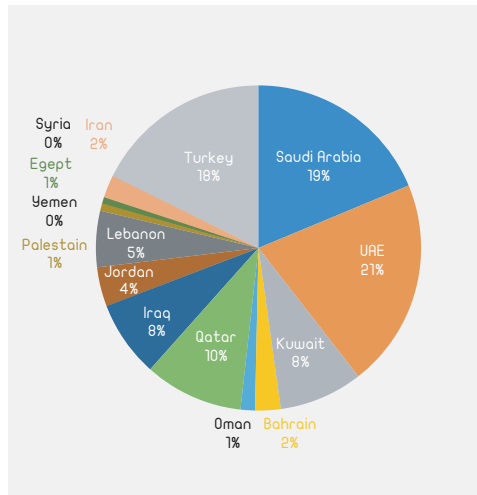
PROVIDES EXCELLENT PROMOTIONAL OPPORTUNITIES

It is the ideal place to present new products and to discover the fast developing Saudi sector.

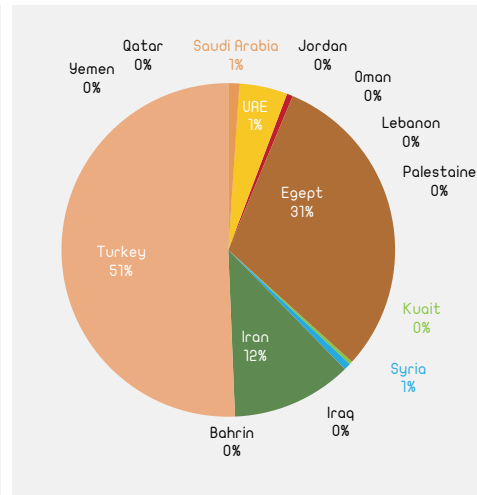


SIFGEXPO

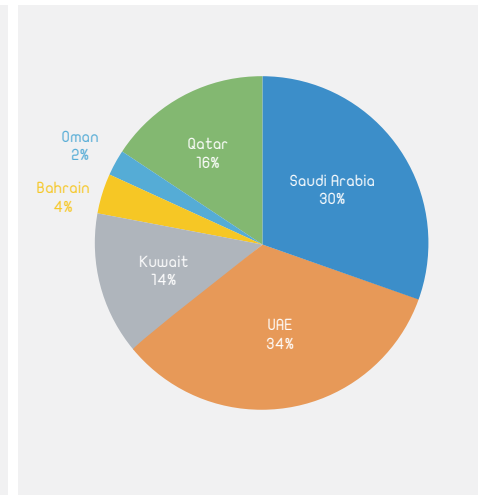
FACTS AND NUMBERS



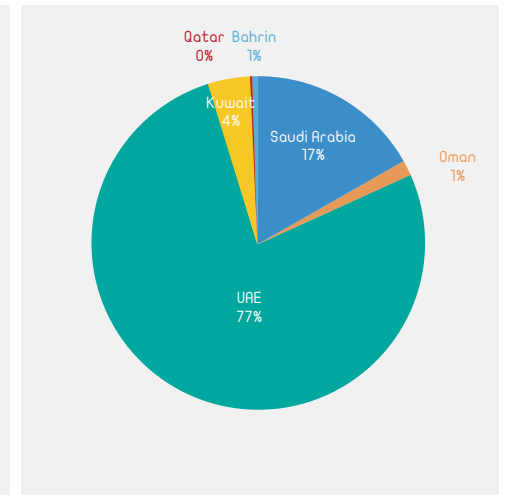
Middle East
Import 2017



Middle East
Export 2017



GCC Import 2017



GCC Export 2017



SIFGEXPO

**IS AN EVENT TO ENHANCE THE IMAGE AND
LEADERSHIP OF YOUR COMPANY**

The expo is held in Saudi!

Saudi is considered to be one of the fastest developing economy in the world. Professionals recognize that the market offers huge potential and advantages.



TARGETED SECTORS



LANDSCAPING DESIGN



PLANTS



OUTDOOR ENTERTAINING



FURNITURE AND TOOLS



GARDEN CARE



HORTICULTURAL TECHNOLOGY



WEDDING AND HOSPITALITY



WATER IRRIGATION



Why Visit?

- Building New Business Cooperation
- Investment and Inspection before Ordering
- Looking For New Product and Technology
- Maintaining Business Relationship
- Onsite Cooperation
- Collecting Market Information
- Looking for the Agents
- Participate in Related Activities



Visitor Profile



Government



Manufacturer



Retail



Investors



Catering



Associations



Logistics



Real estate



**Urban
Developments**



Hotels



Media



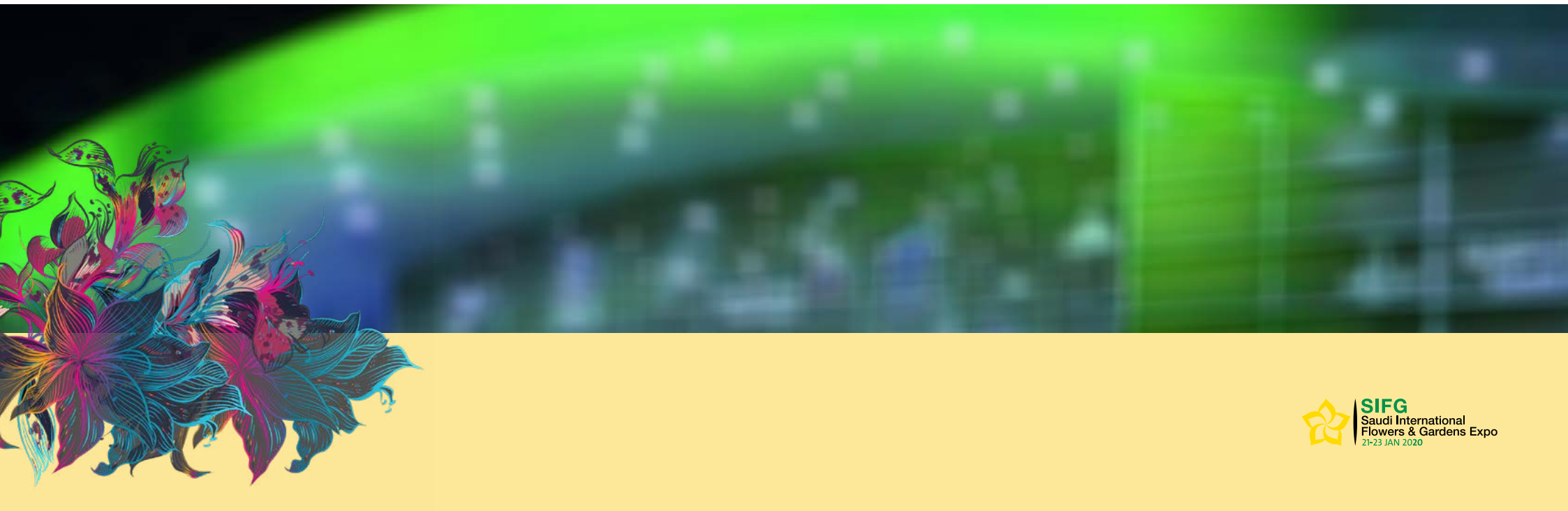
Irrigation



LOCATION & DATE

Riyadh International
Convention & Exhibition Center
Riyadh, Saudi Arabia

21-23 Jan 2020
1:00 PM to 10:00 PM Daily

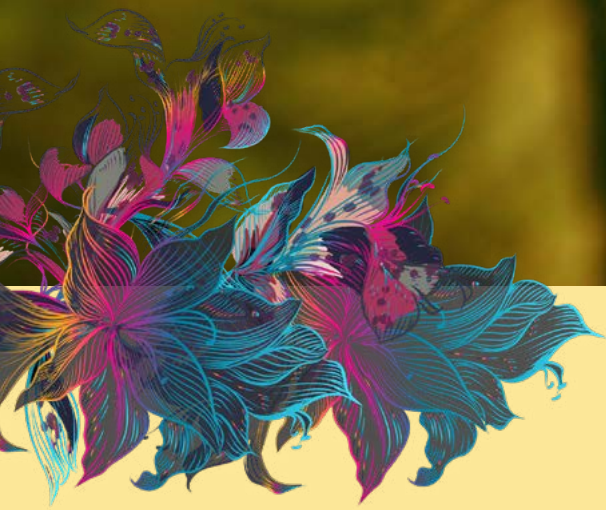


ORGANIZER



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www.sifgexpo.com

