



NABC

Confidence in African Business

**Summary Impact Cluster
Kukua na Kuku Tanzania**

Program Summary

Our Goal, for the cluster after 3 years.

A thriving and competitive Tanzanian poultry sector

Target Group, For the consortium.

Small and medium scale poultry farmers in Moshi/Arusha and Dar es Salaam in Tanzania. Trainers and extension workers will be trained.

Approach, Means through which we will achieve the goal & Service the target group.

Demonstration and model farms

- Work with a network **demonstration farms** and **model farms** built around the extension workers and training institute partners.
- **Evidence best practice** through best in class local farmers by working with them as local champions within their communities to ensure we demonstrate the success of applying improved farming and farm management systems.
- Organize **Farmer Field Days (FFDs)** and **On farm Trainings (OFTs)** at these demonstration farms and model farms.

Capacity building and knowledge transfer

- Develop **training manuals** and **curriculum for practical poultry training** course at Kilacha training center.
- Work with the Tanzanian government to get the **course and materials accredited** as well as the **certificate recognized** by all poultry sector stakeholders.
- Undertake **training of trainers and farmers** at Kilacha training institute.
- Undertake nationwide campaign together with all local stakeholders to **promote the consumption of poultry products** as good healthy alternatives to red meat.
- Improve **access to inputs and markets** for all producers (small, medium and large)

Enablers What underpins our approach.

Enablers:

- Engaged local and Dutch stakeholders' throughout the implementation of program activities.
- Well established local team that will ensure implementation and achievement of program objectives and will engage with all public and private sector stakeholders.
- Informed and well educated consumers that will drive the growth of the sector through consumption of poultry products and by extension catalyse the adoption of new technologies and improved farm management by producers.
- Active participation of the government to accredit the course and training material as well as facilitate investments in the sector by the Dutch companies active in the sector.

Project partners and participants

Participating Companies



Local partner



Coordinator

