

REPORT

X Dutch-Ukrainian Agribusiness Forum

February 19, 2019

International Exhibition Center, Kyiv
(Pav. 1, conference hall 2, 1C entry, second floor)

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Photo report of the forum – You may see [link](#)

All presentations <https://fex.net/757673613514>

General information about the forum

X Dutch-Ukrainian Agribusiness Forum “Efficient Potato Production in Ukraine”

February 19, 2019 the X Dutch-Ukrainian Agribusiness Forum “Efficient Potato Production in Ukraine” was held as a part of the International Exhibition "AgroSpring 2019". The forum was organized by Embassy of the Kingdom of the Netherlands in Ukraine, Ukrainian Association of Potato Producers, “Ukrainian Agribusiness Club” Association, and UCABevent Agency.

Representatives of Ministry of Agrarian Policy and Food of Ukraine, State Service of Ukraine for Food Safety and Consumer Protection, Ministry of Agriculture, Nature and Food Quality of the Kingdom of the Netherlands discussed current issues concerning the potato market in Ukraine

(the accomplishments and challenges of 2018, the main problems of the sector, and future perspectives), world market trends and opportunities for Ukrainian potato producers.

According to Oksana Ruzhenkova, the executive director of Ukrainian Association of Potato Producers, the 2018 had finally showed positive dynamics after few years of plateauing, driven by restrictions on export in Russian market. For the first time ever the traders from Macedonia, Serbia and Albania were interested in the import of Ukrainian potato.

5% of world potato amount is produced in Ukraine. According to Ministry of Agrarian Policy and Food of Ukraine, gross potato output of 2018 was 22 million tons with productivity 171 t/ha, while agribusiness holding companies produce up to 35-40 ton/ha.

The increase of productivity is the most important task for sector development and exports growth. The fact that more than 95% of Ukrainian potato is grown by small farmers, not large-scale growers, complicates the Implementation of innovative technologies. It causes other hardships for potato growing in Ukraine: usage of personally grown seed, inaptitude of producers to cooperate for providing big export orders, lack of new standards in potato growing.

The research “Perspectives of development of potato cultivation”, revealed by Kleffmann Group, shows that consumption of potato in Ukraine reduces. Now countries of Africa and Asia are seen as the most profitable for potato export.

In relation to 2018, Ukrainian Association of Potato Producers predict that about 9 057 ha will be used for potato growing, up 25% from last year. Most producers will plant their own seeds. 14 farms have already decided to set up free of quarantine organisms lands in 2019 (vs. 9 farms in 2018).

REPORT ON FORUM MATERIALS

FORUM FOLDER:



FORUM SCREENSAVER

X Голландсько- український картопляний форум



Kingdom of the Netherlands



1. FORUM PROGRAM


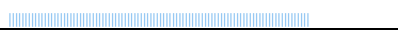
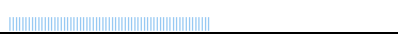
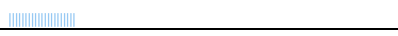
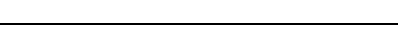
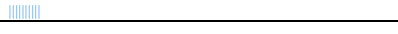
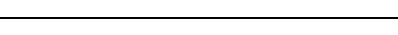
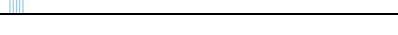
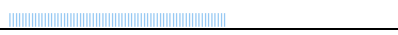
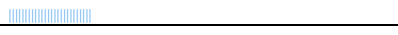
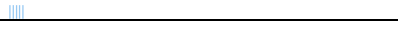
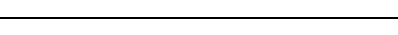
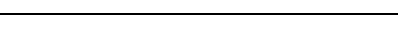

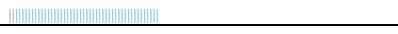
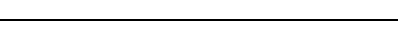
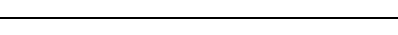
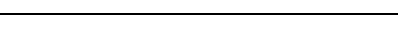
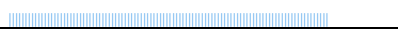
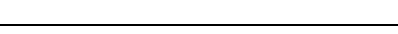
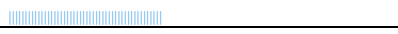
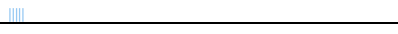
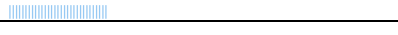
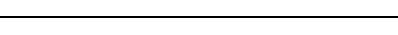
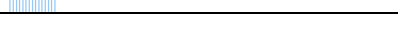
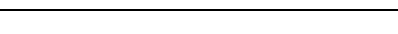
X. DUTCH-UKRAINIAN POTATO FORUM

In the framework of business program of international exhibition
"FRUIT.VEGETABLES.LOGISTICS 2019"



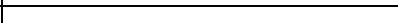
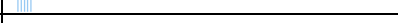


Moderator: Taras Vysotskyi, Association "Ukrainian Agribusiness Club"

12:30-13:00	Registration / morning coffee	
13:00-13:20	Opening Carolien Spaans , Agricultural Counsellor, Netherlands Embassy in Ukraine Victor Sheremeta , Ministry of agrarian policy and food of Ukraine Oksana Ruzhenkova , Ukrainian association of potato producers	
Tate support of potato sector		
13:20-13:30	Oksana Lopatko , chief expert of the department of arable farming, Ministry of agrarian Policy and Food	Development of potato processing in Ukraine: state support of potato producers and processors
13:30 -13:45	Alla Loboda , Head of quarantine and crop protection, General director of the Directorate of safety and quality of food products, Ministry of agrarian policy and food	Harmonization of national potato requirements with EU legislation
13:45-14:10	Vadym Chaikovskiy , deputy chief phytosanitary inspector of Ukraine, State Food Service	Procedures for phytosanitary control during potato transportation. Ukrainian potato for processing: realities and prospects for entering EU market.
14:10- 14:25	Raivis Grosbardis , Advisor – resident on cooperation with EU	EU Requirements for import of Ukrainian potato
14:25–14.45	Stefan van Merrienboer , Analyst RaboResearch Food & Agribusiness	World potato market, trends, specialization and market shares
14:45-14:50	Q&A	
The role of Ukraine on the world potato market		
14:50-15:10	Oleksiy Tartakivskiy , Analyst, Agroholding "Mriya"	Potato production and processing: investment attractiveness of the projects in Ukraine
15:10-15:30	Oksana Antonova , Kleffmann Group	Report of the project: «Perspectives for potato processing market development in Ukraine – market volumes and demand»
15:30-15.50	Jaap de Zeeuw , potato producer, Gebr De Zeeuw, The Netherlands	Potato Business profitability: potato production in unfavorable weather conditions. Dutch experience of 2018
15:50-16.10	Oksana Ruzhenkova , Executive director of Ukrainian association of potato producers	Key directories of Ukrainian potato sector development based on the results of 2018, sector needs and proposals for cooperation
16:10-16:30	Panel discussion. Q/A	


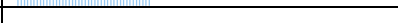
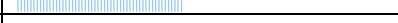


2. Evaluation results

1. Is the company which you represent a member of Ukrainian Agribusiness Club (UCAB)?		
Answers	chart	%
Yes		5,26
No		94,74
2. How did you get the information about this event?		
Answers	chart	%
Received invitation by email		63,16
Electronic media		21,05
Print media		0
Social networks (Facebook)		10,53
Received the information on one of the previous events		0
Other source		5,26
3. How did you like the venue?		
Answers	chart	%
5		68,42
4		26,32
3		5,26
2		0
1		0
4. How would you rate the level of event organization in general?		
Answers	chart	%
5		52,63
4		47,37
3		0
2		0
1		0
5. Do you plan to attend the following events organized by UCABevent / UCAB?		
Answers	chart	%
Yes		100
No		0
6. What is the crucial factor for you to participate in the agricultural forum / conference?		
Answers	chart	%
Theme of the event		48
Speakers		5,26
Participating companies		31,35
Participation cost		0
Venue		15,39
Event format		0


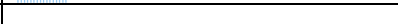




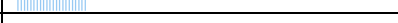









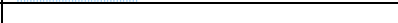
8. In which area do you operate?



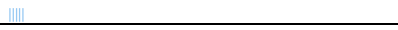




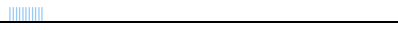




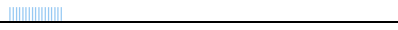
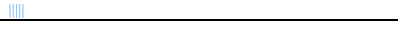

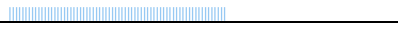
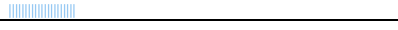
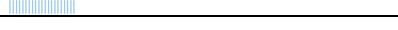
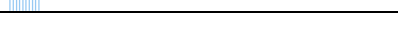
Answers	chart	%
Agricultural production		68,42
Financial organization		0
Agricultural machinery		5,26
CPP/seeds		10,53
Consulting		0
Other		15,79

9. Are you satisfied with speaker's presentations in general?

Answers	chart	%
5		42,11
4		52,63
3		0
2		5,26
1		0

10. Which presentations did you like / dislike the most?

Answers	График	%
Oksana Lopatko, chief expert of the department of arable farming, Ministry of agrarian Policy and Food (Development of potato processing in Ukraine: state support of potato producers and processors)		
5		16,67
4		61,11
3		22,22
2		0
1		0
Alla Loboda, Head of quarantine and crop protection, General director of the Directorate of safety and quality of food products, Ministry of agrarian policy and food (Harmonization of national potato requirements with EU legislation)		
5		22,22
4		55,56
3		16,67
2		5,56
1		0
Vadym Chaikovskiy, deputy chief phytosanitary inspector of Ukraine, State Food Service (Procedures for phytosanitary control during potato transportation. Ukrainian potato for processing: realities and prospects for entering EU market)		
5		61,11
4		22,22
3		11,11
2		5,56
1		0
Raivis Grosbardis, Advisor – resident on cooperation with EU (EU Requirements for import of Ukrainian potato)		
5		38,89
4		61,11

3		0
2		0
1		0
Oksana Ruzhenkova, Executive director of Ukrainian association of potato producers (Key directories of Ukrainian potato sector development based on the results of 2018, sector needs and proposals for cooperation)		
5		68,42
4		26,32
3		5,26
2		0
1		0
Stefan van Merrienboer, Analyst RaboResearch Food & Agribusiness (World potato market, trends, specialization and market shares)		
5		47,06
4		52,94
3		0
2		0
1		0
Oleksiy Tartakivskyi, Analyst, Agroholding "Mriya" (Potato production and processing: investment attractiveness of the projects in Ukraine)		
5		70,59
4		17,65
3		11,76
2		0
1		0
Oksana Antonova, Kleffmann Group (Report of the project: «Perspectives for potato processing market development in Ukraine – market volumes and demand»)		
5		52,94
4		41,18
3		5,88
2		0
1		0
Jaap de Zeeuw, potato producer, Gebr De Zeeuw, The Netherlands (Potato Business profitability: potato production in unfavorable weather conditions. Dutch experience of 2018)		
5		76,47
4		17,65
3		5,88
2		0
1		0
11. What kind of speakers would you like to see at the next forum?		
Answers	График	%
International experts		57,89
Practitioners		68,42
Scientists		21,05
Government Representatives		21,05
Other		10,53

12. Further comments and suggestions you would like to make:**Answers**

Роздавати учасникам форуму роздатку з аховим матеріалом щодо особливостей технології вирощування картоплі

Технологія вирощування

Хочеться отримати більше практичної інформації стосовно новітніх технологій вирощування картоплі

Запросити на форум більше як вітчизняних так і зарубіжних практиків у вирощуванні картоплі

Агротехніка вирощування

Цікаві механізми в картоплярстві

прекрасно

На сьогоднішньому заході було почуто багато цікавої інформації, були цікаві доповіді. Запросити до доповіді вітчизняних виробників картоплі.

Було цікаво. Дякую. Розширити список спікерів щоб обговорити більше проблем.

Хочеться почути в наступному році представників Держкомстату щодо обсягів виробництва картоплі в Україні та методику розрахунків цього обсягу.