



## **Draft Programme Netherlands Trade Mission to Colombia Agribusiness & Horticulture**

### Sunday 25 November 2018 (Bogota)

- Flight Amsterdam to Bogota (morning)
- Touristic city tour
- Kick off meeting sector
- Informal dinner

### Monday 26 November 2018 (Medellín)

- Flight Bogota to Medellín (morning)
- Field and/or company visits
- Individual Matchmaking
- Networking Reception

### Tuesday 27 November 2018 (Medellín)

- Company visits and/or individual matchmaking
- Flight Medellín to Bogota (evening)

### Wednesday 28 November 2018 (Bogota)

- Common Kick off meeting all sectors
- Individual Matchmaking
- Field and/or company visit
- Holland Trade dinner

### Thursday 29 November 2018 (Bogota)

- Conference 'Feeding the cities'
- Debriefing
- Flight Bogota to Amsterdam (+1d)

*Note: The program is provisional. The final version will contain one or more of these components per day and components could be shifted from one day to another.*