

# UkraineInvest

Ternopil

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**UkraineInvest** is led by Daniel Bilak, Director and Chief Investment Adviser to the Prime Minister of Ukraine

**We are** the government's investment promotion office created to attract and support investment in Ukraine

**We provide** clients with objective, practical advice on doing business in Ukraine

**We work** directly with investors and the Government on improving the ease of doing business in Ukraine

**We offer** one-stop services free-of-charge



# UkraineInvest Services

## Navigation and Guidance

- Assistance in identifying opportunities
- Problem solving
- Personal approach

## Information and Insight

- Local expertise
- Support informed decision making

## Regional Support

- Headquartered in Kyiv with support to the regions
- Close cooperation with regional partners



WE  
PROVIDE

## Advocacy

- Important voice for business
- Direct access to government

## Introductions

- Connections to all levels of government, business associations and investors



## Key Sector Expertise

- Professional consultancy in high growth sectors and niche markets

# UKRAINEINVEST REGIONAL OUTREACH



-  **UkraineInvest Office in Kyiv**
-  **Representative Office in Western Ukraine**
-  **Representative Office in Central Ukraine**
-  **Representative Office in Eastern Ukraine**

# Coordinating with a Variety of Partners and Influencers



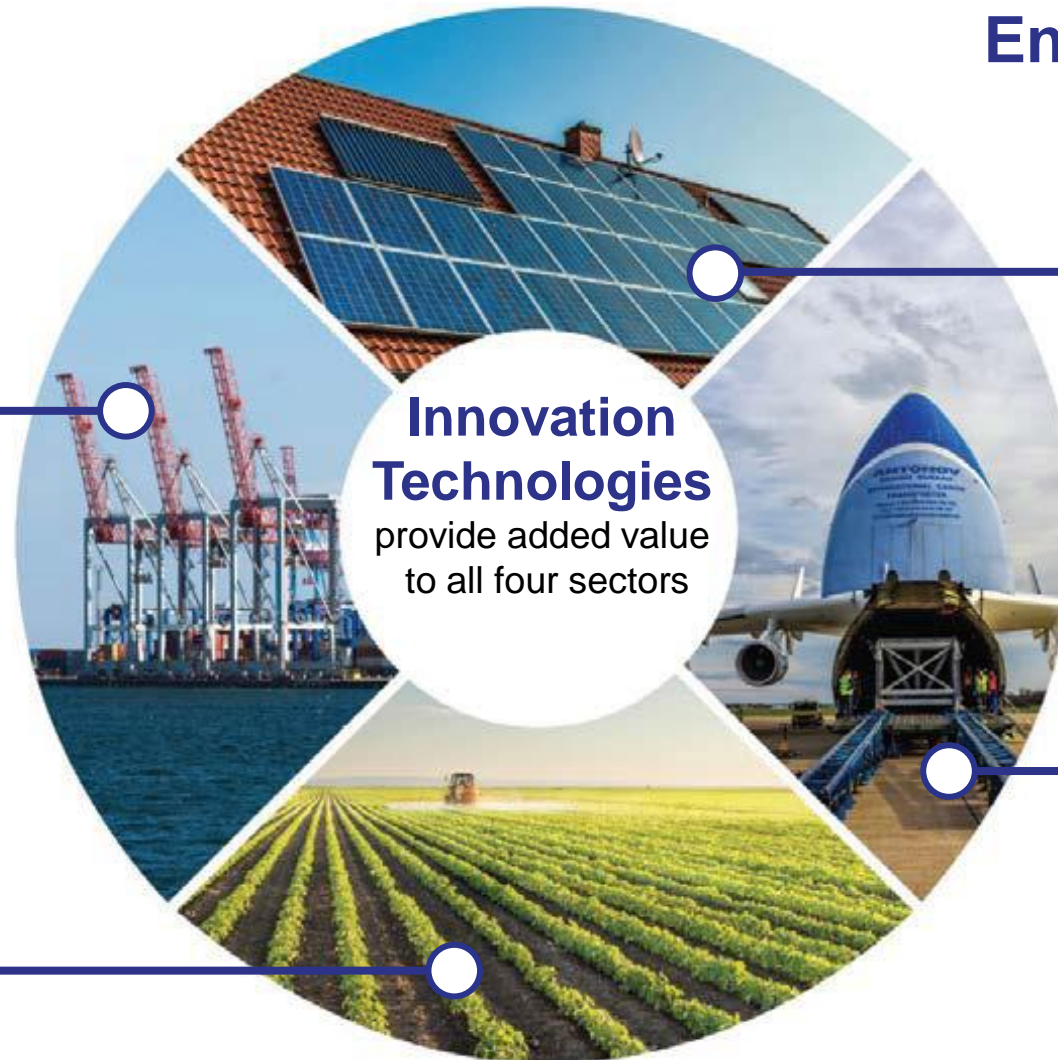
# Key Sector Opportunities

## Infrastructure

- Transportation – ports, rail, airports, roads
- Logistics and distribution

## Agribusiness

- Primary production
- Food processing
- Agricultural machinery
- Agricultural finance



## Energy

- Solar, wind, bioenergy
- Energy efficiency
- Modernization and upgrade

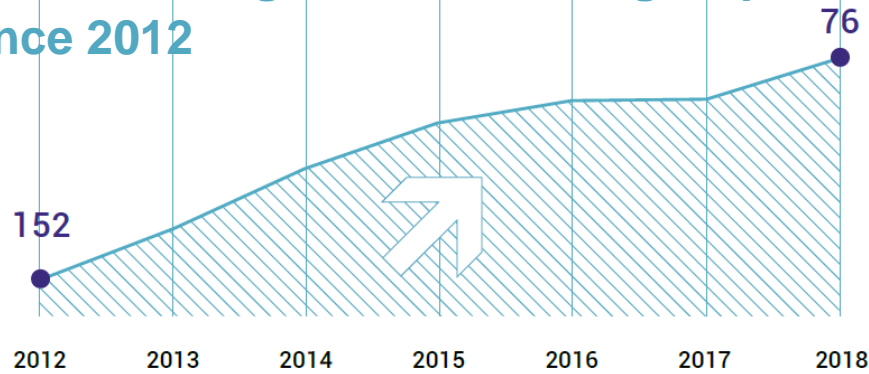
## Manufacturing

- Automotive
- Aerospace
- Light industry – pharma, apparel
- Research and development

# Ukraine on the Charts

## World Bank Ease of Doing Business

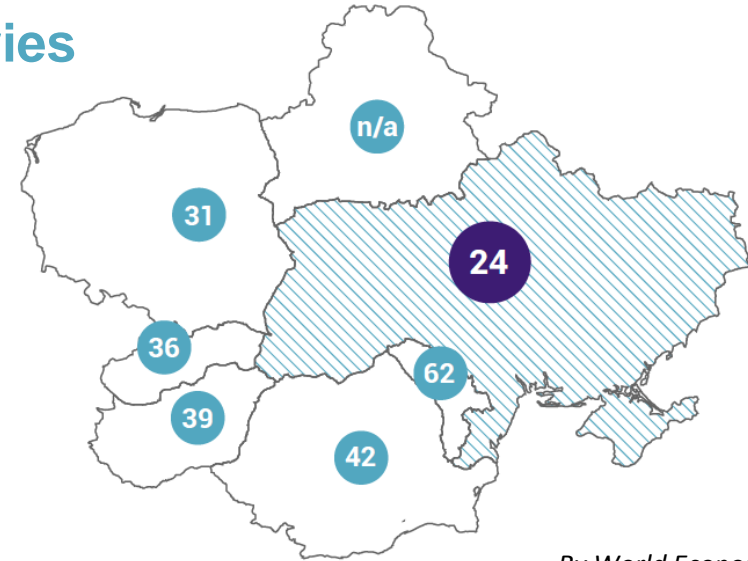
2018's ranking is **76th**, rising 76 positions since 2012



Source: World Bank, 2006-2018

## Human Capital Index

Ukraine ranked **24<sup>th</sup>** out of 130 countries



By World Economic Forum 2017

## 2017 Bloomberg Innovation Index

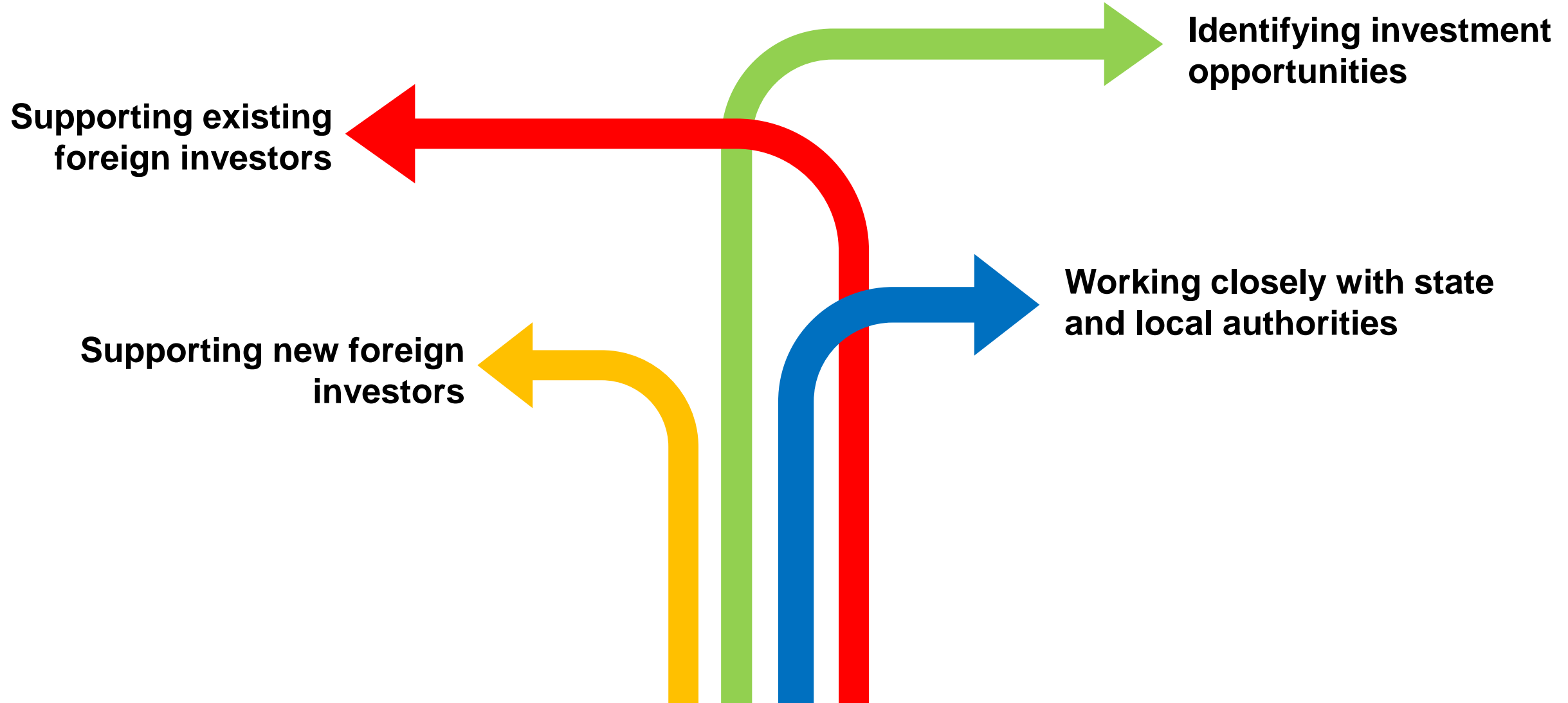
Ukraine is in the **TOP 50** world's most innovative economies

## Global Open Data Index

Ukraine rose **23 positions** in recent years, from 54 in 2015 to 31 in 2018

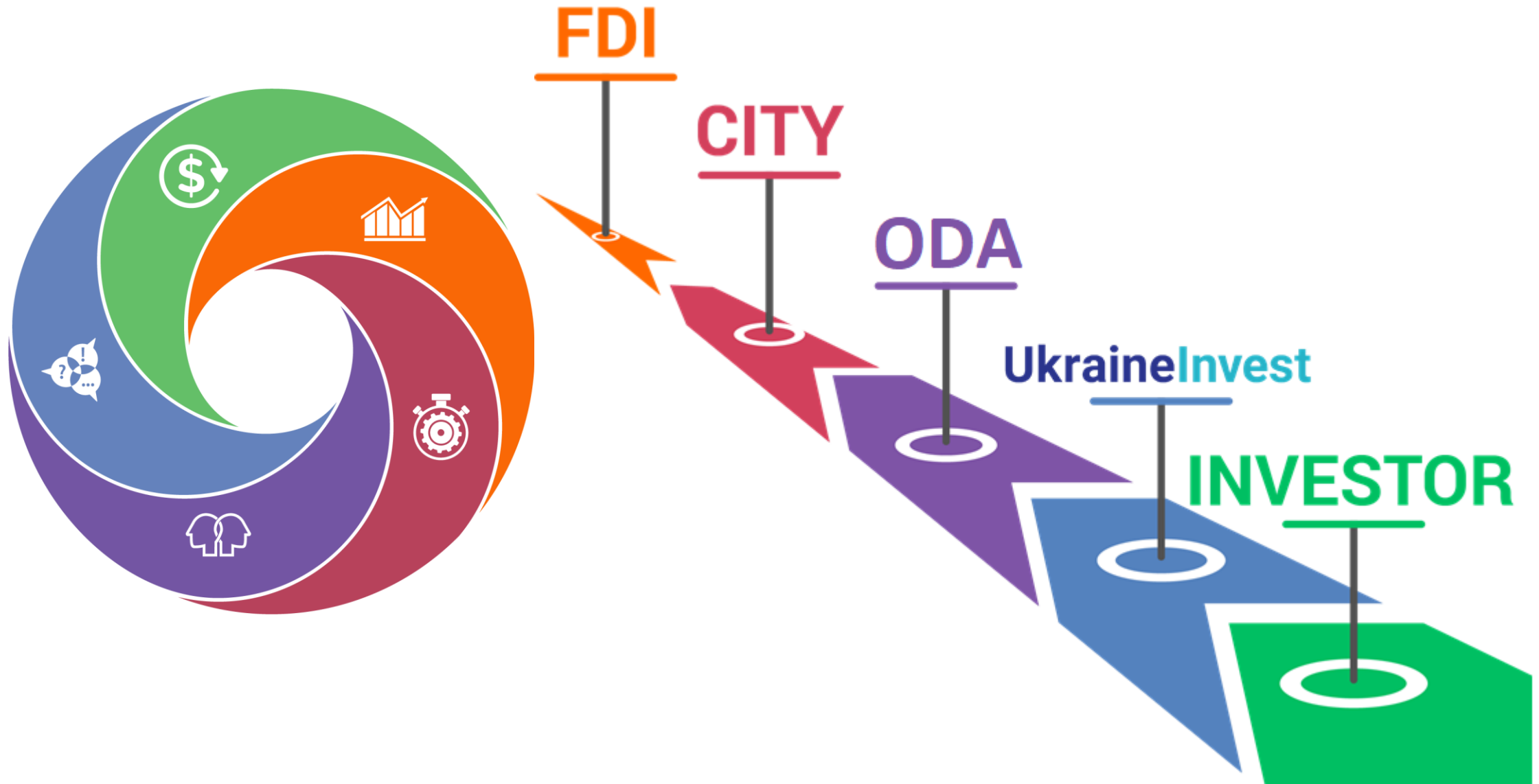
Source: <https://index.okfn.org/place/>

# WHAT WE DO IN THE REGIONS

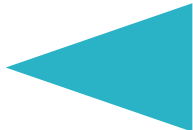




# COORDINATION OF EFFORTS



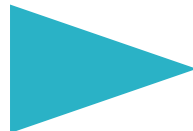
# Investment opportunities



## Brownfields

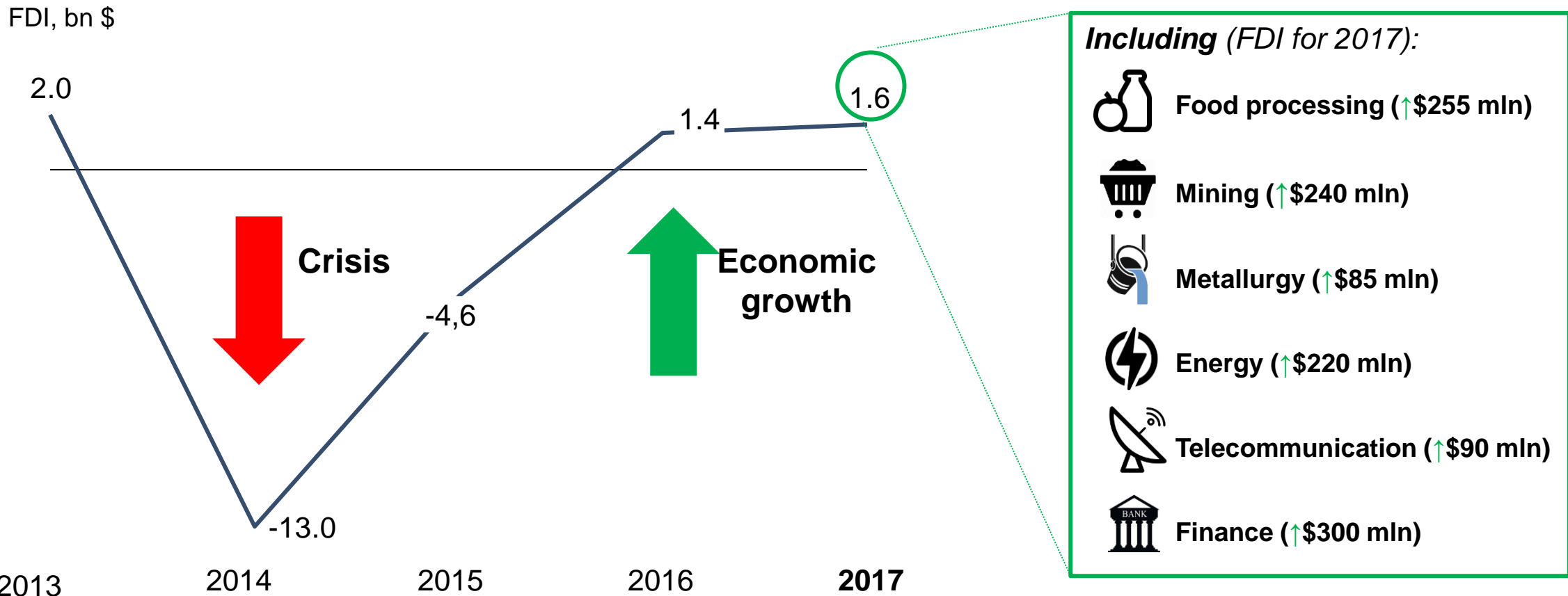


## Greenfields



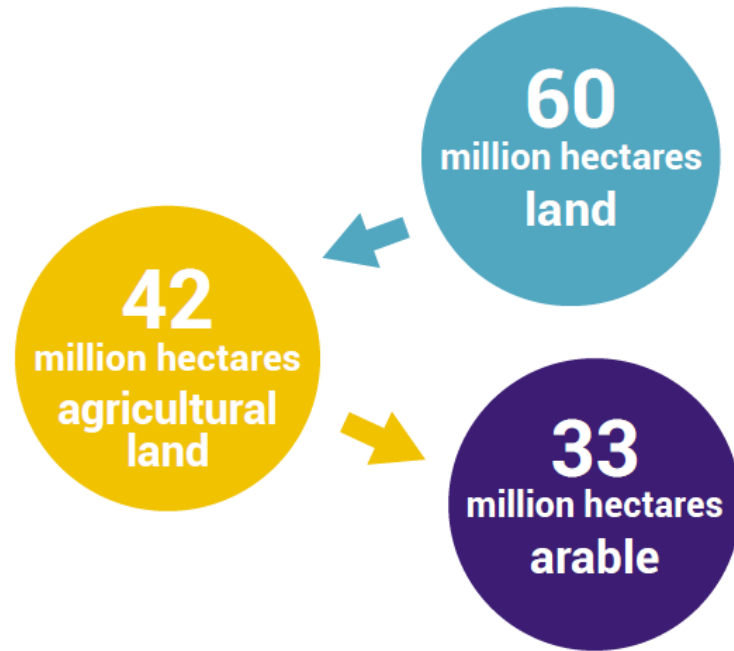
# FDI FLOW FOR 2013-2017

In 2017 FDI flow reached **\$1.63 billion**, which is **20%** higher than in 2016, showing **structural restoration** of investment activity:



Source: State Statistic Services of Ukraine

# Ukraine is already leading global agro-production and export player



- 🌻 in sunflower oil
- 🌾 in barley
- 🌽 in corn
- 🌾 in wheat
- 🌱 in soybeans
- 🌰 in walnuts
- 🐔 in poultry

	Production	Export
🌻 in sunflower oil	#1	#1
🌾 in barley	#2	#3
🌽 in corn	#6	#4
🌾 in wheat	#6	#5
🌱 in soybeans	#8	#6
🌰 in walnuts	#4	#3
🐔 in poultry	#9*	#7

(\*data for 2016)

**33%**  
of World's black soil  
(chornozem)  
located in  
**UKRAINE**



## OPPORTUNITIES



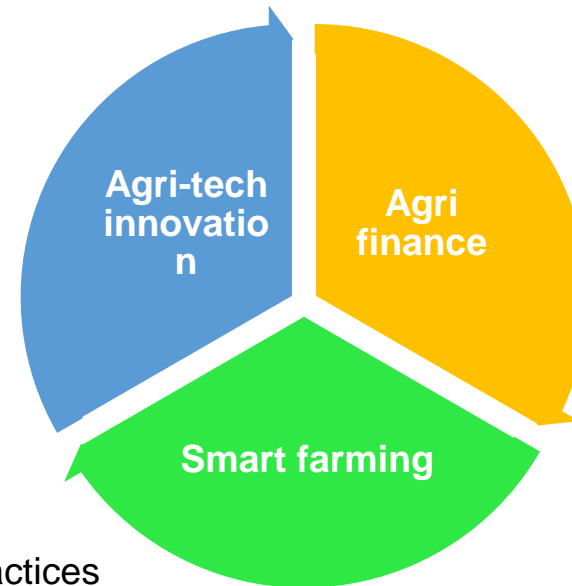
### Land reserves

33 million hectares of arable land  
Huge reserves unused



### Growth potential

No. 3 in world food production by 2020  
Potential for tripling of outputs  
Huge export potential



### Efficiency upgrade

Modern management practices  
New equipment  
High quality seed and inputs  
Logistics and distribution



### Value added

Food processing potential

- plant oils
- beverages
- dairy products
- frozen foods

**UkraineInvest**

**UKRAINE NOW**  
**Your Investment Matters**