

NATEXPO 2018

WHY EXHIBIT?

Benefit from our special loyalty offer for exhibitors 2017 !

Dead line : December 20th, 2017

Dear Exhibitor,

As you know, Natexpo becomes an annual event starting this year: Natexpo will take place in Paris in odd number years and in Lyon in even number years.

Our ambition is to make Natexpo an ever more efficient, effective and perfectly tailored tool to help you in your development and fulfil your requirements.

Content, trends and innovations will all feature in these two business-packed days in Lyon which will bring together all of the players present on your market.

A powerful communications campaign targeting each market:

- Trade visitors will sensibly be the same as Natexpo in Paris,
- Focus on the regional visitors from Auvergne-Rhône Alpes, Burgundy, PACA...
- 80+ pages of advertising and web banners,
- Partnerships with major business press and trade medias in France and abroad (Europe and special focus on Italy, Switzerland, Germany, Austria...).

We decided to organize Natexpo in Lyon as:

- Lyon is the capital of Auvergne-Rhône Alpes region, the 2nd region of France, the 6th region of Europe,
- Lyon is in the heart of the most productive region in terms of agricultural area devoted to organic,
- Lyon is a leading capital of gastronomy,
- Lyon has an international accessibility thanks to both its international Airport and TGV rail station, which increase its proximity to countries of the south of Europe,
- Italy, Switzerland, Germany are also concerned by Natexpo 2018, to promote their Organic markets as well as to enter the French organic market.

Natexpo 2018 figures and exhibitors:

- A very good start
- 1,5 month after the start of commercialisation, nearly 300 exhibitors already engaged on 2018

A strong representativeness of the regions engaged to date:

- Centre
- Bretagne
- Occitanie
- Rhône Alpes / Auvergne
- Paca
- Nouvelle Aquitaine

An announced presence of international exhibitors:

- Peru
- Bio Organica Italia
- Sri Lanka...

Individual presence of exhibitors from the following countries :

- Germany
- Austria
- Belgium
- Danemark
- Spain
- UK
- Italy
- Lituania
- The Netherlands
- Switzerland
- Taiwan

A good balance of sectors with among others, a food sector that is still in the majority, a strong dynamism in the cosmetics and hygiene sector and a good start in the ingredients sector.

• Some names among the exhibitors so far:

3J DÉVELOPPEMENTARAQUELLE SAS
ARGILETZ
BODIN & FILS SAS - LE PICOREUR
BONABIO
CENTIFOLIA
CHOCOLATERIE DARDENNE
COLIBRI
COMPTOIR DES LYS
COULEUR CARAMEL
COZIETIC
E.H. WORLÉE & CO SARL
ECOLIVE FRANCE
ELIXIRS & CO
FLORAME
GUERANDE COSMETICS
HUILERIE VIGEAN
JENTSCHURA INTERNATIONAL
KARINE & JEFF
LA VIE CLAIRE
LABORATOIRE BIO-LIFE® SPRL
LABORATOIRES SUPER DIET
LES JARDINS DE GAIA
LT LABO

MAISON MENEAU
MARILOU BIO
MOBIL WOOD
MOULIN DES MOINES
NAJJAR
NAT & FORM
NATURGIE
NUMI EUROPE
OMUM
PAGÈS THÉS ET INFUSIONS
PLANTEX
PRO SAIN
PUR ALIMENT
RELAIS VERT
SANTÉ VERTE
SARMANCE
SONETT GMBH
SOURCE CLAIRE
THERA SANA
TRADIN ORGANIC
VIT'ALL +
YARRAH PET FOOD
YOGI TEA GMBH

Looking forward to welcoming you at Natexpo 2018!
Organically yours !

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