

# HORTICULTURAL PROJECTS WITH IQ



# Horticultural projects

## ***Following Points presentation:***

- I. WHY the greenhouse industry is so important*
- II. What makes VDH different from the others builders*
- III. Turnkey projects*
- IV. Options by VDH*
- V. Finally, video clips*





# Personal introduction

*My name is Don Kester*



# The World is Changing



# The World is changing

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- Increase of World population
  - Climate change
  - Need for higher level of Healthy food
  - Need for greater Safety in food (Track and Trace)
  - Need for Sustainably – grown food



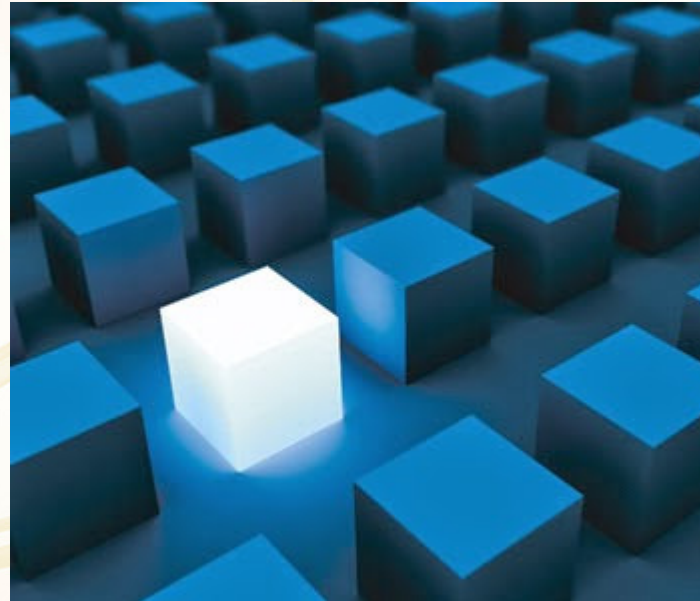


# Introduction van der Hoeven

- VDH was founded in 1953
- Sales 95 % international
- 75 employees
- Architect of Top Tech Greenhouses
- Projects realized in over 50 countries



# Who is van der Hoeven ?



What makes us different from the others ?



Explanation :

We don't Sell Greenhouses,

we Create Greenhouses





# Turnkey Projects Greenhouses of VDH

## Turnkey Projects Greenhouses

Definition of Turnkey according to Oxford university,

*It involves the provision of a complete product or service that is ready for immediate use*



# Turnkey Projects Greenhouses of VDH



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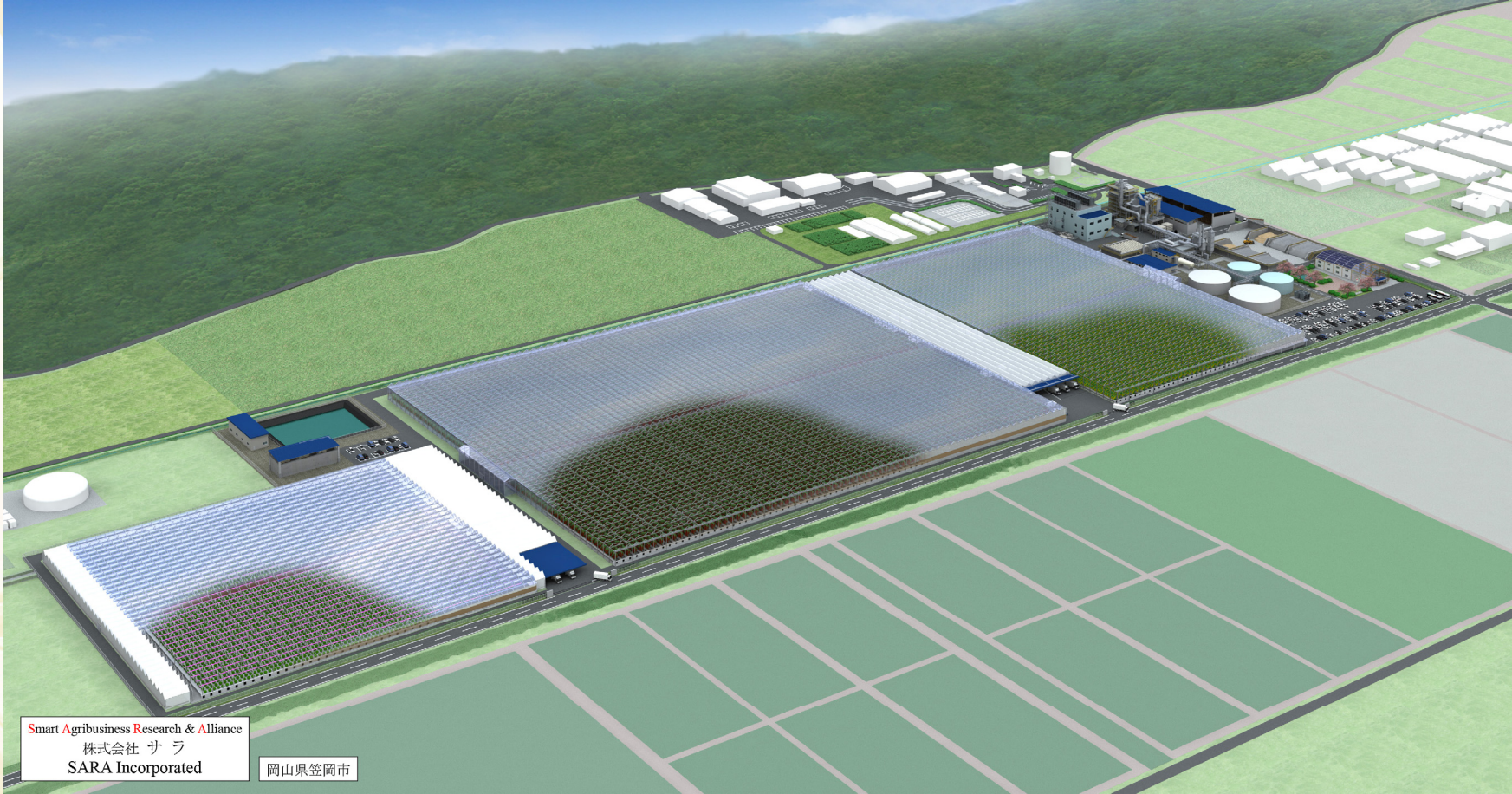
# Solutions

- Standaard greenhouses
- ModulAir greenhouses
- Solar greenhouses





# SARA Farm, Japan



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