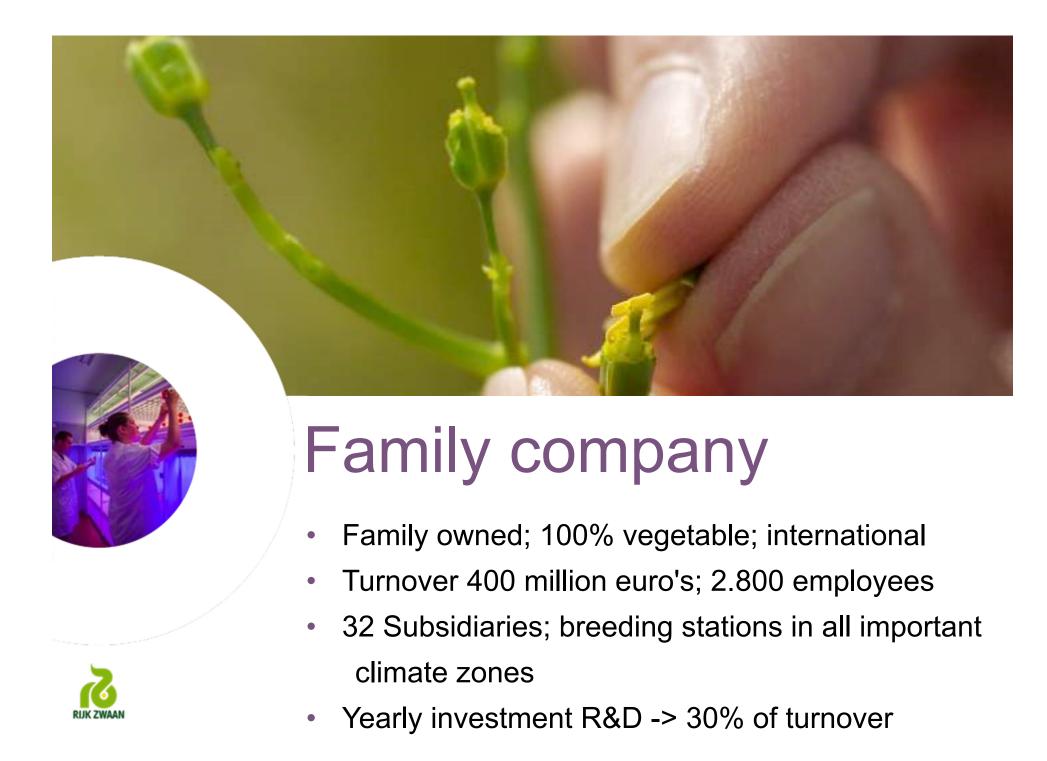


Sharing a healthy future





100% Focused on vegetables

- 28 Crops with more than 1,200 varieties
- Crops for protected cultivation, such as tomato, sweet and hot pepper, cucumber
- Open field crops, such as spinach, carrot, cabbage
- World leader in lettuce





Seeds & Services

- Customers in more than 100 countries
- Growers, processors, trade, retail and consumers
- High quality seeds with appropriate characteristics
- Services regarding crop-management and chainmanagement





## Chain management

 To find out the requirements for all chain partners,

including consumers

 To introduce innovations and new products to the chain partners, including consumers















- TY resistance in pink tomato
- KNOX at lettuce

# Examples of productions





#### Rijk Zwaan in Japan





- Active since early nineties
- Exclusive partnership with Takada Seeds in Osaka





### Key products Japan



- Lettuce
  - Multi leaf Salanova
  - Iceberg
- Pink Beef Tomato with TYLCV
- Tomato specialties
  - Eg TYLCV resistant Cherry Tomato
- Spinach
- Sweet Pepper (Paprika
- Cucumber
  - Japanese
  - Snack







# What can Rijk Zwaan offer to the Japanese

horticulturo?

- Exellent varieties
- Crop management services
- Chain management services
- Advice regarding high tech horticultural projects
- Input in new ways of vegetable production such as plant factories and vertical growing





