

# Agriculture Newsletter - September 2021

Kingdom of the Netherlands

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*On activities, events, studies, articles and more*  
Do not hesitate to contact us in case of questions, tips or trade requests.



*With pleasure I share with you our latest newsletter on Tanzania. I also would like to take this opportunity to welcome Mr. Wiebe de Boer, the new ambassador of the Netherlands embassy in Dar es Salaam. The agricultural team is looking forward to work with you, to strengthen the relations between Tanzania and the Netherlands in the field of sustainable agriculture. In this third edition of our newsletter you will find activities and information on the cooperation between both countries on the development of the aquaculture and poultry sector in Tanzania. This is part of the implementation of the Memorandum of Understanding, signed in July 2019, between Tanzania and the Netherlands with the aim to develop robust and competitive aquaculture and poultry value chains, with a focus on facilitating the sustainable development of the private sector and knowledge transfer. With kind regards, Ingrid Korving, Agricultural Counsellor*

## News

### Kwaheri ambassador Jeroen Verheul

When an era comes to an end, marks a new beginning. For the past 4 years, we were delighted to have H.E Jeroen Verheul, as the ambassador of the Netherlands in Tanzania, Mauritius and Madagascar. In July 2021 we had to say goodbye. We wish him all the best for his next posting in Ghana and we welcome Wiebe de Boer as the new ambassador of the Netherlands in Tanzania for the next 4 years! In the next newsletter you will find an introduction of Wiebe de Boer. Interested on how Jeroen Verheul looks back to his position in Tanzania, *you can read an interview with him on our [website](#).*



### European investors in dialogue with Minister

On the 11th of June 2021 the Minister of Agriculture, Hon. Prof. Adolf Faustine Mkenda invited European investors who are operating in Tanzania to discuss the limitations for investments over the “European Investors in Agriculture Dialogue Event”. From this dialogue, it was clear that the private sector can only flourish, if the government plays a facilitative role; with emphasize given to implementing a balanced legal regulatory functions.

The Ministry of Agriculture reiterated government commitment to continue building conducive environment for the private sector. *To find more about the dialogue and recommendations for improvement in the agriculture value chain please click [here](#).*

# NEWS



## Qualification for Tanzanian nurseries

Three nursery farms at the foot of the Kilimanjaro in Tanzania, obtained their first qualification last month, a MPS-A+. They consciously choose substances that are seen as less harmful within MPS-ABC. And mainly use the so-called green products and the orange products to a lesser extent. Want to know more? [Read the full article here.](#)

## EAT: FRESH a farmers' roadmap for horticulture

EAT: FRESH is a Public Private Partnership project between Tanzania and the Netherlands. The project aims to create viable sources for the production of French beans, snow peas and avocados for export market in the regions Iringa and Njombe. Partners are aligned to address farmer's level interventions to fulfill export standards and increase efficiency and productivity, which will lead to provision of income security resulted from its guaranteed market. [Read more about the project here.](#)



## Justdiggitt- Grand African green up

Justdiggitt is a Dutch initiative of international relevance with a global impact; they are actively working with local partners in Sub-Saharan Africa. Their mission is to cool down the earth by making dry land in Africa green again. Various projects which Justdiggitt implements have positive effects on the preservation of biodiversity, livelihood and climate. [To read more on how the initiative is geared on this course please click here.](#)

## Lessons learned of solar water pumping project

The Solar water pumping (SWP) project of TAREA with ETF ended on August 2021. The project succeeded in improving the enabling environment for SWP application by establishing SWP standards with the Tanzania Bureau for Standards (TBS) and advocacy with Ministry of Agriculture and the National Irrigation Commission. SWP is now recognized as an agricultural implement, which is an important step for expanding access through reduced VAT. [Read the full article about the project and benefit of the solar irrigation pump here.](#)



## UN competition transforming food systems

The UN had opened a competition (April-June 2021) to identify the best small and medium-sized enterprises from across the world transforming food systems for a better tomorrow. Out of 2,000 applications from 135 countries, 50 applications emerged as winners embodying, inspiring, diverse, and impactful solutions for improving agriculture. Notably four Agri-companies are from Tanzania (1), Kenya (2) and the Netherlands (1). [Click here to read more about the companies and their innovations on food systems.](#)



# Latest Developments Poultry



## Investment guides for poultry and aquaculture

The Agriculture Department of the Embassy of the Kingdom of the Netherlands in collaboration with the Ministry of Livestock and Fisheries Development of Tanzania have developed the investment guides in aquaculture and poultry sub sectors. The investment guides are intended to offer information to guide decision making process for both local and foreign investors as well as various stakeholders involved. This useful tool gathered contains project technical aspects, ground dynamics, policies and regulations etc. *To read more click [here](#).*

## Poultry Study on market trends in Tanzania

Tanzania and the Netherlands are working together on developing a poultry subsector through a signed MoU. In the framework of this collaboration, the Embassy of the Kingdom of the Netherlands commissioned Match Maker Associates to conduct a study on market trends and consumer behavior for the poultry subsector in Tanzania. The study offers up-to-date information about poultry and poultry products in line with consumer preferences and behavior, market trends and value addition and processing. *To download the full study please click [here](#).*



## Facts and figures on poultry sector in Tanzania

Did you know? The average per capita consumption of eggs in Tanzania is 106 while the recommended level by FAO is 300. Thus to meet the FAO recommendations, production must be tripled. Did you also know Affordability is the overriding factor that influences most Tanzanian consumers of poultry and poultry products. The price of beef is the benchmark. Beef is commonly eaten in Tanzania and to change that habit comparably-priced chicken meat should be made available. Eggs are more widely eaten because they are more affordable and since eggs from indigenous chicken cannot meet this demand, eggs from exotic breeds (layers) will continue to play an important role in the supply chain. *Click [here](#) for more facts.*

## Dutch technologies for sustainable poultry

The potential of the poultry sector in Tanzania opens opportunities for investments and business prosperity. Tanzania and the Netherlands have partnered together towards transforming the poultry sector using Dutch technologies. The partnership demonstrates that collaboration can enhance capacity building throughout the entire value chain in order to improve the efficiency and quality of production and to increase the demand for poultry products. *To read more on the areas of collaboration, challenges so far and expected results, please click [here](#).*



# Latest Developments Aquaculture



## Launching of Regional Aquaculture Academy

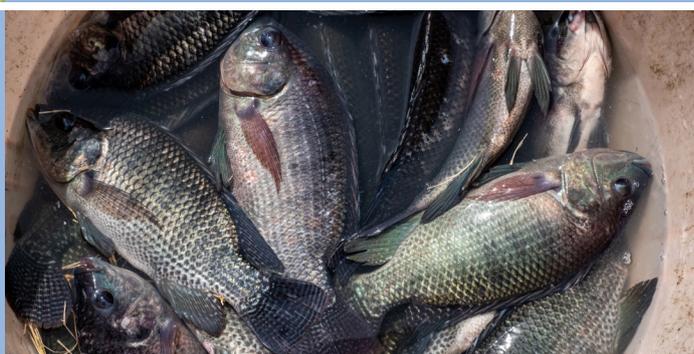
On the 7th of May 2021 the Regional Aquaculture Academy was launched by FoodTechAfrica, with support of the Netherlands Enterprise Agency (RVO) and the Netherlands Embassy in Nairobi. Enrollment to the next intake(s) of the Aquaculture Academy is now OPEN to fish farmers, students, extension officers, and institutions across East Africa. To learn more about course modules, fees, duration and register please click [here](#).

To read more about the establishment of the first regional aquaculture academy click [here](#).

## Training for Fisheries Education and Training Agency

Tanzania has great potential for sustainable aquaculture bolstering from its ideal climate for farming indigenous fish species such as tilapia and African catfish. One of the challenges however remains to be inadequate knowledge and skills of educators in fisheries management. Through Tailor Made Trainings (TMT) this could be improved.

Read more on the recent TMT project on sustainable aquaculture sector development training in Tanzania [here](#).



## Fish marketing for the Tanzanian market

Tanzania's fish farming sector offers potential for economic growth and providing food security. The country's climate is ideal for farming of local species such as tilapia and African catfish. The demand for fish is rising steadily due to population growth and rising incomes. Despite the fish market demand gap, the local fish farming sector has not managed to capture a significant part of the market.

Aquaculture is responsible for around 1% of total fish production in Tanzania. Consumers still rely on inland fisheries from Lake Victoria and marine fisheries for local fish consumption. Click [here](#) to read more on how to develop an effective marketing and branding campaign.

## Improving agricultural circularity through algae

Animal feeds tend to be a single factor which increases cost of production for the farmers and therefore in larger extent limit profit. Innovative ideas around the use of alternative sources of protein, carbohydrate and vitamins could help bridge the gap. The study on the use of algae in livestock feed or aqua feed, replacing less sustainable plant-based proteins such as soy was conducted in Tanzania. Using residuals from aquaculture to feed other animals, is an excellent example of circular agriculture. Although this specific example of using algae for feed is still in its infancy with Dutch technology and knowledge, this process can be accelerated. To read more on the circularity of algae for animal feed, please click [here](#).



# Events & Developments

## ECONOMIC UPDATE: TOURISM AT FOCUS

AUGUST 2021

PRESENTING THE LATEST ECONOMIC EVENTS,  
DEVELOPMENTS AND OPPORTUNITIES IN  
TANZANIA



### Information on COVID-19 in the Netherlands

For an overview of the latest measures for traveling to the Netherlands kindly use [this website](#) of the Netherlands Government.

We also share the latest updates on changes either on the [news site of the Embassy](#) or the [Netherlands Embassy Facebook page](#).

### Information on COVID-19 in Tanzania

For all information about COVID-19 in Tanzania please use the official [website](#) of the Government of Tanzania. Click [here](#) to read the latest travel advisory of the Tanzanian Government.

### Call for Proposals Water for Food

The Netherlands Water Partnership is looking for business cases in the water-agrifood nexus that contribute to improving food security. Do you have an idea? Share your proposal and find more info [here](#).

### Financial instruments

- ◆ **A Kickstart voucher** is available for internationally active companies in the Netherlands. With this voucher an external advisor can be hired - See more [here](#).
- ◆ **DHI** - You can apply for the subsidy scheme for demonstration projects, feasibility studies and Investment preparation projects (DHI). More info can be found by clicking [here](#).
- ◆ **The Dutch Good Growth Fund (DGGF)** offers loans, guarantees and export financing. The fund can help you take the first step towards trading and investing in developing countries and emerging markets abroad - [link](#)
- ◆ **Partnering for Green Growth (P4G)** helps create public-private partnerships. P4G aims to advance breakthrough solutions. P4G is for SMEs, bigger companies, NGOs, knowledge institutions (except universities), local government and government institutions in the Netherlands and abroad - [link](#)

For upcoming events check our [twitter](#) and our [Agenda](#).

### The Embassy of the Netherlands in Tanzania

EKN has carefully compiled a bi-annual economic update selecting public information using the sources from Tanzanian and Dutch government authorities. This update serves to enable Dutch businesses with general information and multiple web links to make better-informed decisions. You can find the update created by the Netherlands Embassy [here](#).

### Amendment of Tanzania Non-Citizen

On the 12th of June, the Tanzanian Parliament passed the Finance Bill, 2021 (the Bill) which is subject to the President's assent to become a law. Among other key changes, the bill includes the amendment of the **Non-Citizens (Employment Regulation) Act** to impose a penalty of Tsh. 500,000 per month for failure to submit monthly return to the labor commissioner. Previously the law required an employer to submit bi-annual returns disclosing the number of citizens and non-citizens and their particulars. The Prime Minister of Tanzania Hon. Kassim Majaliwa explained the Government is finalizing some amendments in the act purposely to open up doors for foreign investors to operate efficiently and boost investment in Tanzania. Click [here](#) for more information.



### The Agriculture Team

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