

Zuid-Holland Horticultural Roadshow visit to China

Pre-Mission Event 19 April 2024

From May 25th to May 28th, the province of South Holland is organizing an exclusive roadshow to the provinces Hebei and Shandong.

On April 19th, a pre-mission meeting will be organized to discuss relevant topics pertaining to the mission.

Location:

Provinciehuis Zuid-Holland
Zuid Hollandplein 1, 2596 AW Den Haag

Date & Time:

19 April 2024, 10:00–13:30

Registration:

dsbp@dutchsino.com

Program

10:00–10:30	Meet and greet between vice-governor Meindert Stolk and participating companies
10:30–10:35	Welcome and opening by vice-governor Meindert Stolk
10:35–11:05	Overview of mission program by province of Zuid-Holland and feedback session
11:05–11:20	Amnesty International: presentation of human rights and China
11:20–11:35	Presentation on local challenges on agricultural and horticultural projects in China (by Lei Chen, former consultant at Agriterra)
11:35–12:30	Netherlands Enterprise Agency (RVO): presentation of corporate social responsibility and economic security, and playing a game on economic resilience
12:30–13:30	Closing remarks and post-event discussion over lunch

Vice-governor Stolk will attend the meeting until 11:00 hrs.

