FARM TO FEED

KENYA
PROFILE 2020

Food, farmers and Covid-19.

A devastating paradox

MORE FOOD WASTE

-

Farmers unable to sell their harvest due to closed markets and movement restrictions

X

MORE HUNGER

-

32% of Kenyans suffering from food insecurity pre- COVID, increasing with rising unemployment

Decreased food production going forward

What problem are we facing?

Each year, 32% of Kenyans face food insecurity or poor nutrition (KiPPRA). Due to COVID-19 this number is increasing. Families, who were already struggling, now grapple with higher food prices and lost incomes driven by the pandemic and its economic repercussions. According to a survey published by the Kenya National Bureau of Statistics [KNBS, June 2020], the proportion of individuals surveyed who were absent from work due to COVID-19 related challenges was 61.9%. Of those still working, 48% reported working fewer hours than usual.

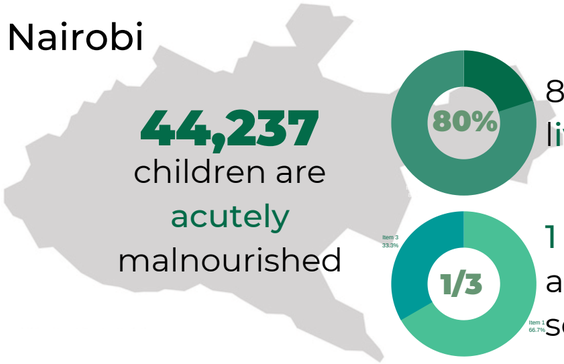
At the same time, 75% of Kenyans earn all or part of their income from the agricultural sector and 63% of food produced locally is from smallholder farms (UNOCHA). With restricted mobility due to lockdowns and curfews, many markets shut down, and customers with lower purchasing power, farmers are experiencing both logistical challenges and decreased demand for their products. Farmers are systematically losing part of their offtake leading to less income for inputs for their next harvests and ultimately a potential loss of production.

This will have crippling effects on the agricultural value chain. **The loss of production could lead to food shortages later this year.** Some studies show that in Africa production might decrease by 40% over the coming months. This could not come at a worse time, Kenya has been struggling with back-to-back droughts, flooding and locust invasions. As the country struggles through the COVID-19 pandemic, **it is crucial to help farmers bridge the crisis and to protect Kenya's future food security.**

By the numbers...

Food insecurity and malnutrition perpetuates the cycle of poverty

Nairobi



80% of these children
live in informal settlements

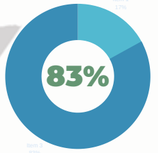
1 out of 3 children under the age of 5 in these informal settlements are stunted

Chronic malnutrition is often irreversible and leads to:

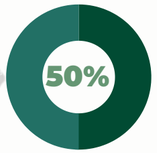
- Impaired physical and cognitive development
- Pregnancy and birth complications as well as impaired fetal development
- Organ failures
- Vulnerability to illnesses (including COVID-19)
- Underperformance at schools and jobs
- Economic stagnation

The urban poor often have no reserves or safety nets to fall back on.

Kenya



83% of all jobs in Kenya are in the informal sector



Urban poor spend an estimated 50% of daily income on food (KNBS, 2019; KFSSG, 2010).

Vulnerable families were often living hand to mouth before the crisis and have now lost all or part of their income whilst having to provide more meals to family members at home all day.

Source: OCHA Situation Report 2020

What is Farm to Feed?

Farm to Feed is a two-way street

Feed the most vulnerable communities with food sourced directly from farmers struggling due to the impact of COVID-19 crisis.

What we do:

1.

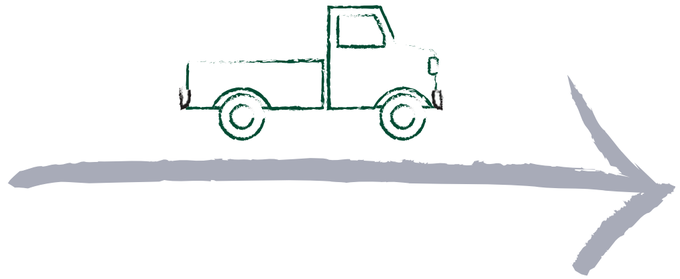
Keep farmers in businesses by creating a market for their produce

2.

Deliver the produce as humanitarian relief to the most vulnerable communities

One action helps two causes.

Our mission



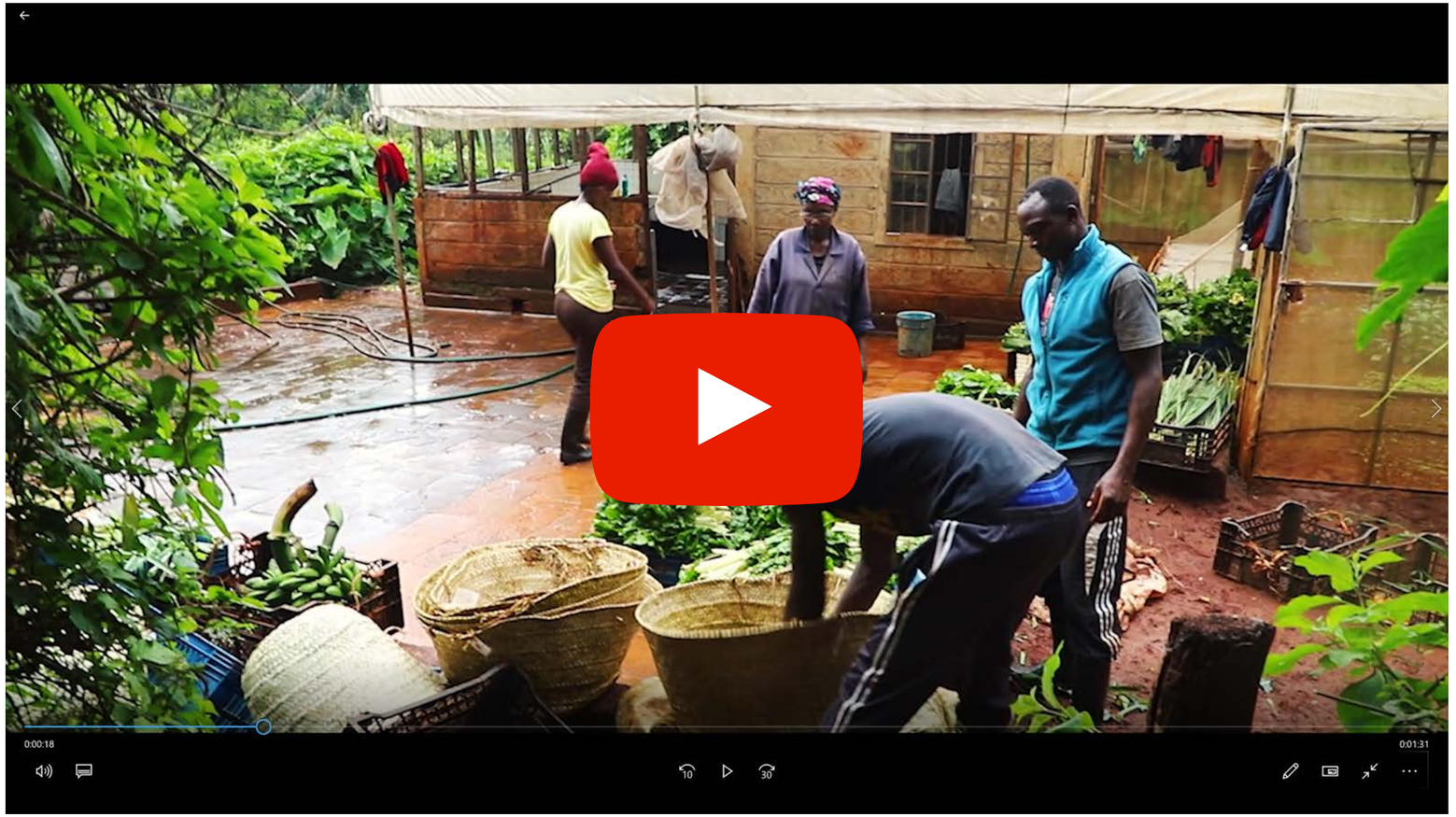
1.
Help the Farmers

- Provide income continuity for farm families
- Enable farmers to purchase inputs for the next planting cycle and maintain production levels
- Downstream impact for organizations that depend on farmers: irrigation companies, fertilizer suppliers, etc.

2.
Feed the vulnerable

- Improve overall health, nutrition, and immunity of beneficiaries
- Reduce incidence of stunting and other consequences of malnutrition in children
- Provide short-term hunger solution for vulnerable Kenyans struggling to stay afloat during the crisis

Watch us here >>

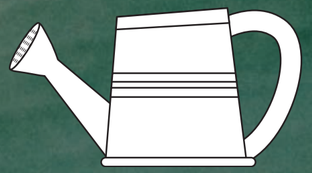


Sound on and press play...

Emergency relief with a lasting impact

Our primary goal is to help farmers and vulnerable communities bridge this crisis, but we are also driving enduring benefits for Kenyans and the environment

We help combat malnutrition so that Kenya can build a physically and psychologically healthy population ready and able to tackle the challenges of tomorrow



We build urban farms in slums to create awareness around sustainable farming, improve self-sufficiency, and educate children about potential future prospects in the sector

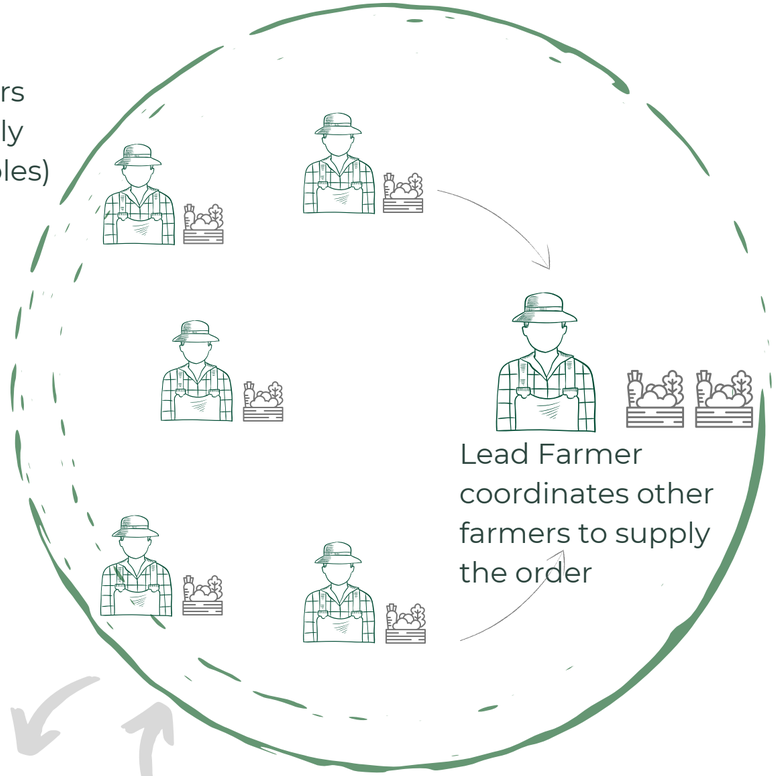
We have a permaculturalist in our team to ensure Farm to Feed's actions promote environmental sustainability

We endevor to partner with organisations who train and support the smallholder farmers to build productive, efficient, sustainable and resilient farms

How does it work?

Farm to Feed finances the buying of fresh vegetables and organises the logistics of reaching vulnerable communities in the slums.

Supply hub (the network of farmers supplying the daily orders of vegetables)



Lead Farmer coordinates other farmers to supply the order

Daily transport

Pick up point

Immediate distribution to vulnerable communities i.e. disabled, orphans, street children, elderly, bedridden due to illnesses and families who are unable to feed themselves due to the rise of unemployment

Distribution hubs
NOTE: we work with vetted charities (via Charity Connect) to ensure the produce is delivered to the right people in a controlled manner.

Set up urban farming in the slums to educational purposes and to improve self-sufficiency

Farmers are able to purchase inputs and pay off loans ensuring continuity of their business and the next harvest.

We proudly work together with our partners

Ministry of Agriculture, Nature and Food Quality

SNV

centre for business support east africa

Charity Connect
Connect. Make a difference.

hanse agrostore AFRICA

mens sana in corpore sano
mesics

MLANGO FARM

Impact to date

April 2020 the start of a COVID response
Within 4 days of fundraising we delivered the 1st load of vegetables from Limuru to Deep Sea Slum.

Now Delivering vegetables for ~2000 meals per day, 6 days week
After opening out second supply hub in Bibirioni we were able to deliver vegetables for ~2000 meals per day, 6 days a week.

12 distribution points in Nairobi, 2 urban gardens installed
We deliver to different low-income areas in Nairobi incl. Kibera, Mathare, Outer Ring Road, Parklands, Deep Sea Slum, Ngara, Dagoretti, Kiserian and Kikuyu.

To date, 62 farmers have been supported
We intend to scale up and establish new supply hubs in the very near future.

More than 150K meals provided to date through our daily distribution initiative + >10,500KG of additional food aid from special initiatives

Our future

The purpose of this effort is to provide emergency relief during the COVID-19 crisis. We aim to help both farmers and vulnerable communities bridge this difficult period. While the trajectory of COVID-19 in Kenya continues to be a moving target, current projections suggest that Kenya's COVID peak will be in October or November of 2020, with sustained impact to the economy well after that.

Given these projections, we endeavor to increase our daily meal distribution by 10x as quickly as possible and sustain that level of giving through January 2021. At this time we would plan to ramp down the emergency relief then from February 2021 through April 2021.

That being said, food insecurity and poor nutrition plagued Kenya well before the crisis and even as the direct effects of the pandemic subside we expect there to be lasting consequences for both the agriculture sector and Kenya's informal workforce.

We are currently exploring how Farm to Feed might evolve beyond the current crisis to tackle these challenges with a sustainable business model.

Behind the mask

Claire van Enk grew up Kenya until the age of 18 when she left to study architecture and engineering at the Delft University of Technology in the Netherlands.

After living in Singapore for a few years working in business development for an engineering firm, she returned to Kenya to work for the advisory team at PricewaterhouseCoopers. Here she managed large consultancy projects focusing on corporate market entry strategies as well as the design and implementation of strategic plans for county governments in Kenya.

A year after having her first child, she decided to take a break from corporate life to follow her creative aspirations focusing on screenwriting. But when COVID19 hit, the impact of the pandemic close to home caught her attention. The idea that supermarkets were struggling to keep up stock, harvests were being wasted and people were going hungry seemed like an unreal paradox. Now Claire is able to use her past corporate experience, her in-depth knowledge of Kenya and her creativity to tackle the challenge. Together with the team, she is passionate to deliver the mission of Farm to Feed.

Additional resources

Click and it will take you there....

- www.farmtofeedkenya.com
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Thank you!

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Donations possible via:

1. Mpesa paybill 4023885, account Farm To Feed

2. www.gofundme.com/f/farm-to-feed

3. Our partner foundation Mesics in the Netherlands
IBAN: NL69 ABNA 0528476173 and ANBI/RSIN nr: 816182334
Please include description "Farm to Feed"