

Food Ingredients Trade mission to Ethiopia

17-21 June 2019



SPICES



GRAINS



PULSES & OIL-
SEEDS (SESAME)



VEGETABLES



NUTS & DRIED
FRUITS



SUGAR & SALT



ETHIOPIA: FACTS & FIGURES

ENTAG in cooperation with the Dutch Embassy in Ethiopia organizes a food ingredients trade mission to Ethiopia from the 17th to the 21st of June. The Ethiopia-Netherlands Trade for Agricultural Growth ([ENTAG](#)) has been a Trade Facilitation program since 2016 to support Dutch and Ethiopian agribusinesses operating in Ethiopia. ENTAG has seen investments and interest in the country grow over the years, mainly due to its diverse agro-ecological environment and its enormous sourcing potential. Dutch companies and individuals are invited to join this trade mission to experience firsthand the possibilities that Ethiopia has to offer.



58%

Agriculture, agri-inputs and food processing taking up 58% of Ethiopia's GDP.



10.3%

Ethiopia's economy experienced strong, broad-based growth averaging 10.3% a year from 2006/07 to 2016/17.



2025

Ethiopia aims to reach lower-middle-income status by 2025.



2nd

Ethiopia has a large domestic market of over 100 million people, making it the second most populous country in Africa after Nigeria.



\$2,200

Ethiopia's GDP per capita is rising each year. Its current GDP per capita stands at \$2,200.



100+

The Netherlands is the largest investor from the EU in Ethiopia both in terms of invested capital as well as number of investors.

HOW TO PARTICIPATE?

Joost Heij, Country Manager at Tradin Organic

TESTIMONIAL

Tradin Organic BV, one of the largest organic food ingredients traders in the world manages two subsidiaries in Ethiopia 1) Selet Hulling PLC (sourcing and processing of organic sesame seeds) and 2) Sunvado Manufacturing PLC (production of organic avocado oil). Tradin Organic sees lots of opportunities and possibilities in Ethiopia especially in food ingredients. There is good support for foreign investors (e.g. tax incentives) but at the other hand it is important to realize that it takes time to get something done, thus perseverance and a readiness to see it through are necessary skills.

TENTATIVE PROGRAM

Monday June 17	Arrival Welcome Cocktail with local Dutch companies
Tuesday June 18	Business seminar - Doing business in Ethiopia - B2B (Matchmaking) Strategic dinner
Wednesday June 19 & Thursday June 20	Field visit companies & Farms (tailor made program per participant)
Friday June 21	Individual follow up Meetings with sourcing managers Heineken/ Unilever/to be determined

* Program is not final and will eventually be modified to meet the needs of all participating companies

REGISTRATION

Participating companies

Participation to this mission is open for Dutch companies (importers, exporters, processors and investors) from the food ingredients sector. Your company is advised to participate in the mission with a regional business/country manager, export/import manager or general manager.

Registration and costs

Participation in the mission amount to € 750 per participant. This includes participation in the program, at least three meetings, and private bus transport to the field-visits. This amount excludes flight travel, accommodation costs and personal expenses. Please ([click here](#)) to see if your eligible for a mission voucher from RVO.

**REGISTER by sending an email
to thijs@sti-consultancy.com**

Deadline for registration is 1st of May 2019.