

GLOBAL ENTREPRENEURSHIP SUMMIT

NL draft November 15 2018

Global Entrepreneurship Summit 2019

United States | The Netherlands

The Hague
4-5 June

The experience to
advance global
entrepreneurship
inspire innovation and
showcase breakthrough
technology

GES2019 will provide the commercial sector the opportunity to capitalise upon cutting edge technological impact solutions, forming a symbiotic relationship between business and tech as a force for good.

The Netherlands and the US share a 400-year-old friendship, enshrined in commonly held values of tolerance, openness and progress. The Global Entrepreneurs Summit 2019 creates a unique platform where innovators and governments can engage at the highest level to discuss 21st century rulemaking that enables innovation, entrepreneurship and excellence, whilst protecting the fundamental elements of our society that we all value. As such, GES 2019 is aimed at creating an experience of inspired innovation through a marketplace of breakthrough technologies to advance global entrepreneurship. A curated set of entrepreneurs and investors from over 140 countries will gather for three days in The Netherlands to experience the following:

-  Major 'TED-like' talks, panels, and more on start-up success stories, innovation, building a business and entrepreneurship today and in the future.
-  Next generation entrepreneurs come face to face with both investors and large corporations to collaboratively discuss and overcome challenges in an innovative manner.
-  Showcasing inspiring insights and inventions to all attendees from which hope, excitement and a sense of community can be built. This will be a memorable occasion of lasting significance to all the innovators and risk-takers involved who will form enduring connections as a result of the transitional collaboration and initiatives put forward by the US and Dutch governments.

The summit itself provides a platform, both in and outside of the venue, in which stakeholders are brought together in order to form new and unlikely coalitions. As a result, they will be expected to develop concrete business ideas, during the course of the event, aimed at solving global challenges. The journey towards these solutions will begin 'on the road' to GES2019 where each industry sector will be required to identify a challenge. This will be a truly inclusive and collaborative process between the public and private sector, with discussion between the two taking place through online consultation channels. The summit will embody an integrated tool to be used in order to reach workable, market ready solutions; acknowledging the connection among robust entrepreneurial activity, solving global challenges, economic growth, job creation, and secure communities in economies.

The event will be kick started by keynote speakers who will present challenges that the stakeholders themselves will have proposed, followed by 'hard talk' breakout sessions. The event will culminate on the final day where the outcomes and coalitions created will be represented by the announcement of stakeholder proposals.



The GES2019 is a Dutch-American collaboration of the private and public sector

When, Where

The summit will be held at the World Forum at The Hague from 4-5 June 2019, co-hosted by the United States of America and the Kingdom of the Netherlands. Two thousand next generation entrepreneurs, investors, scientists, academics and thought-leaders from 140 countries will gather in The Hague. They will be united by a common incentive to become front-runners in the commercialisation of cutting edge technological solutions. The presented innovations will have an eye on the future security and trajectory of the globally significant focus sectors of today. The industry focus will be on Food & Agriculture; Water; Energy; Connectivity, and Health. The implications of the opportunities created as a result of technological development within these sectors will be supported by further discussions on job creation and access to finance.

The Experience

The World Forum building will be transformed into a brokerage space for breakthrough innovation and entrepreneurship. The main conference hall, with a capacity of 2000 participants, will turn into a 'Catwalk' of innovation for fast, practical and effective matchmaking both on site and via live video-messaging. Here, investors and innovators will be able to meet one-on-one, allowing them to establish grounds for new partnerships and collaborations whilst actively experiencing and participating in the co-creation of ideas.

The 30 breakout rooms will each offer their own experiences varying from masterclasses, to workshops, to creative hackathons. These will be held in areas where entrepreneurs, corporates and academics will have a creative space in which to think about solutions for global challenges. The tools that they will have at their disposal include, deep dives, a VR Cinema, speed-dates, a boxing arena, live demo expo, a pitching stage and an interactive Expo floor. There will also be additional areas where entrepreneurs and investors can mingle and meet, such as receptions, parties and happy hours, held both in and outside the World Forum. The program will also be supplemented with experience-oriented satellite events, intended to stimulate thought processes, unusual for tech conferences. Through 'unconferencing' and master classes, participants will be immersed in a dynamic environment of business, tech and innovation. At the same time, the GES2019 will step outside the conference hall, as satellite events will take place across the Netherlands and the world.

Focus Sectors



Food & Agriculture



Health



Energy



Water



Connectivity

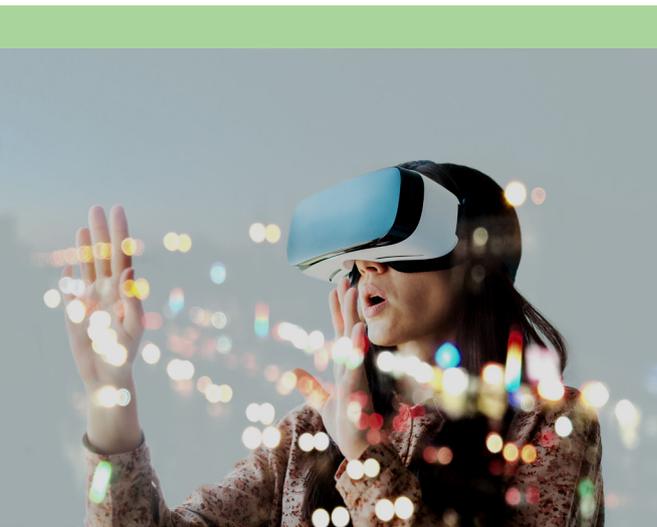
Overarching Themes



Job creation



Access to finance



Partnerships

The GES program will be a true partnership between the United States and the Netherlands with both countries bringing industry associations, start-up organizations, investors and other entrepreneurship programs forward to support a dynamic GES program. Some of these partners may include: NLIB, Epicenter, Get-in-the-Ring, MKB, Ideas from Europe, AMCHAM, StartupDelta, VNO-NCW, SingularityUNL, The Next Web, the U.S. Consumer Tech Association and hopefully many others. These entities will be activated to support a dynamic, global program to advance the cause of innovation and bold entrepreneurship.

Goals of the partnership agreement between the governments of the United States and the Netherlands

-  **Recognising** the importance of fostering an enabling environment that empowers entrepreneurs and innovators;
-  **Further recognising** the need to facilitate opportunities for entrepreneurs to meet with investors, experts, and peers in order to strengthen their business models and scale their enterprises;
-  **Acknowledging** the benefits of convening stakeholders from throughout the global entrepreneurship ecosystem to share best practices and address challenges that stand in the way of growth and innovation; and
-  **Further acknowledging** the connection among robust entrepreneurial activity, solving global challenges, economic growth, job creation, and secure communities in economies.

Road to GES - Timeline

