

EU Business Avenues in South East Asia

Overview of programme 2016-2020

www.eubusinessavenues.com

Funded by the European Union

Partnering Growth in South East Asia

The EU Business Avenues in South East Asia is an initiative funded by the European Union (EU) helping European companies to establish long-lasting business collaborations in South East Asia.

Following a successful pilot concluded in 2015, the fully fledged programme has expanded the sectoral and geographical coverage in the region. Over the next five years, the EU Business Avenues in South East Asia will bring around 1,000 European companies in six different sectors to Singapore and five other South East Asian markets.

There will be several week-long business missions, each of which will include expert presentations, networking opportunities, business exhibitions and business matching exercise. The intent is to facilitate business meetings, technology transfers and increased cooperation between European companies and enterprises in Singapore and the broader region.



Programme Overview