

## NIGERIA

Nigeria is part of ECOWAS and the largest economy in Africa. Its economy is largely driven by its oil resources but the government is currently diversifying its economy to be less dependent on oil revenues. The government recognizes Agriculture as an important sector of the economy with high potentials for employment generation, food security and poverty reduction. Hence its renewed interest to intensify actions toward improving the enabling environment for agri-business to develop.



### General information 2019

Population Size	201 million
Ease of Doing Business	131 (World Bank)
Competitive Rating	116 (WEF)
GDP (2019)	410 billion USD
GDP per capita (2019)	2412 USD (WB)

### Main Sectors

1. Trade
2. Agriculture
3. Industry

### Nigeria – Netherlands Bilateral Trade Facts (2018 - Figures in USD \$)

Exports to NGN	\$728 million	Total trade	3.01 Billion
Imports from NGN	\$2.29 Billion	Trade balance	1.56 Billion

Exports from NGN consist mainly of Oil and Gas and cocoa, and imports from the Netherlands into Nigeria cocoa includes petroleum, aquatic food, cocoa derivatives.

### Strengths Poultry Sector

- Growing market with the demands for eggs and meat projected to reach 1,3million tones by 2025
- High rate of private sector investment and association
- Good poultry product export capabilities.
- Low cost of production

### Weaknesses Poultry Sector

- Limited differentiation and product transformation
- High cost and quality of feed
- Weak infrastructure and power services
- Limited automation and technical knowledge of production systems
- Limited access to finance

### Opportunities for Dutch involvement

- Increased demand for high quality genetic materials.
- Opportunity to trade fairly use automation technology.
- Increased demand Feed and veterinary supplies.
- Demand for modular egg and meat processors

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### Threats of the Nigerian Sector

- Covid-19 pandemic and national/global lockdown measures
- Agricultural policy instability
- Avian Influenza re-occurrence
- Weak state governmental structures
- Climate Change in the north

## SECTOR: AGRICULTURE - POULTRY

The Nigerian poultry industry presents a unique opportunity for trade and investments in certain aspects of the value chains. The sector contributes 6-8 % to real GDP annually about 30% to the agricultural GDP making it the Largest producer of poultry eggs and fourth largest poultry meat producer in Africa. The industry has a strong community of actors under the umbrella of the poultry association of Nigeria (PAN). The sector supports the livelihood of more than 13 million households who earn part or all their income from poultry business. Dutch private organizations are involved in major aspects of the chains, except for direct production of meat and eggs.

### Important stakeholders in the Nigeria Market

Federal Ministry of Agriculture and Rural Development (FMARD)  
National Crop Varieties Livestock Breed Registration and Release Committee (NCVLBRRC)  
National Agency for Food and Drug Administration and Control (NAFDAC)  
National Veterinary Research Institute (VOM)  
Bill and Melinda Gates Foundation  
Poultry Association of Nigeria (PAN)

### Top companies active in the Nigerian Poultry Market

CHI, Teratiga, Animal care, Top feeds, Nutreco, Zartech, Hi Nurient, Olam, Grand cereal, Obasanjo Farm, Agrited, Vencomatic, Big Dutcham

**# Poultry facts** Nigeria currently has the 2<sup>nd</sup> largest chicken population in Africa, with about 180 million birds placed annually (c.a. 30% Layers and 70% Broiler). Annually, 454,000 tons of meat (total meat produced) and 21 billion eggs are produced in Nigeria. The poultry sector is a 4.2 billion USD industry. The consumption of poultry products in 2019 reach 2billion USD. The consumption per capita of eggs and meat in Nigeria is about 3.5kg and 2.5kg respectively. This is significantly lower than the worlds averages 9.4kg and 15.2kg. Despite low consumption per capita the country has experienced rapid growth in consumption of dairy products. Egg consumption has jumped from 366 thousand tons in 2000 to 598 thousand tons in 2015 and project to reach 947 thousand tons by 2030. In the same strength the poultry meat subsector has grown from 158 thousand ton in 2000 to 317 thousand tons in 2015 and projected to reach 544 thousand tons by 2030. The poultry feed industry is a major contributor to the robust economy of the value chain. Its trades in broiler and layers feeds at the price of 310 and 262 EURO/ton respectively. 60% of poultry feed users have reported satisfied with the quality and price products purchased. While 68% of poultry farmers reported satisfaction with DOC price and quality supplied. The Nigerian poultry sector is pivotally positioned to stimulate an Africa wide industry development and growth given its share size and experience.

### Key Events 2020 & 2021

Aug. 06-08, 2020  
NIPOLI 2020  
Ibadan

The poultry specific trade show

April . 2021  
AVIANA

Ibadan

International Show for Livestock and poultry