



DUTCH TRADE MISSION TO VINNYTSIA

17-19 May 2017



Vinnytsia region

- Area: 26,500 sq. km
- Population: 1,6 million
- Distance from Kyiv: 260 km

Vinnytsia - SMILE CITY:)

- Strong
- Modern
- Interesting
- Liveable
- Energetic

Leading positions in the regions rating in economic and energy efficiency, industrial growth and infrastructure

Among TOP-5 cities for IT-outsourcing

#1 in terms of gross output of agriculture including fruit & berries, potato, milk and honey production.

Leading positions in production of grain crops and live stock

'Sugar heart' of Ukraine

Winner of European Energy Award and 'Responsible City' award in energy efficiency

The best city to live in Ukraine

Modernized public transport
Airport development

Transparent delivery of government services

Explore business opportunities in Vinnytsia!

The Embassy of the Kingdom of the Netherlands in Ukraine invites you to participate in a Dutch trade mission to Vinnytsia from **17 to 19 May 2017**. Let's discover the dynamic city and highly potential region of Ukraine.

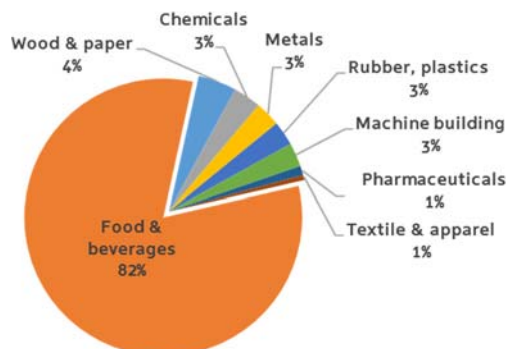
The objective of the mission is to explore the market opportunities and business potential of the region, namely:

- efficient approaches to business and governance
- strong agrifood sector with export potential
- R&D potential and qualified specialists
- developed and diversified industrial sectors

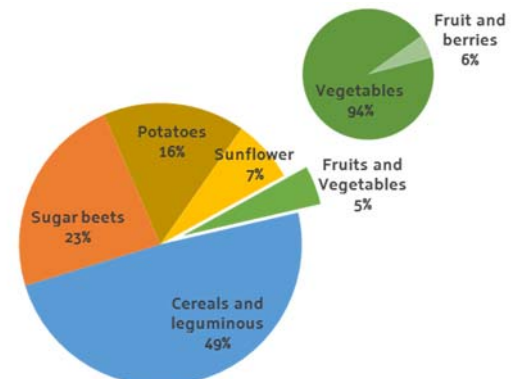
Over the recent years the region has been steadily showing a trend towards modernization, energy efficiency, sustainable urban planning and broadening its profile of international cooperation.

Areas for cooperation with Dutch companies include but are not limited to:

- ✓
- ✓ Agriculture and food processing
- ✓ Horticulture and planting materials
- ✓ Logistics & Infrastructure
- ✓ Energy efficiency and biobased economy
- ✓ Metal and wood processing industry
- ✓ Chemical and pharmaceutical industry
- ✓ Construction and engineering
- ✓ Light industry
- ✓ Informational technologies



Industrial processing 2016, thousand UAH, %



Crops production 2016, thousand tons, %



DUTCH TRADE MISSION TO VINNYTSIA

17-19 May 2017



USEFUL LINKS:

[Investment portal of Vinnytsia region](#)

[Vinnytsia Regional State Administration](#)

Strategies of the development of [Vinnytsia region till 2020](#).

[Analytical note on economic development of Vinnytsia region 2016 \(UKR\)](#)

[Statistic information](#)

[Vinnytsia City Council](#)

Strategy of the development of [city of Vinnytsia](#)

[Vinnytsia Regional Council](#)

[Vinnytsia Business Club](#)

[10 reasons to invest in Vinnytsia region](#)

Vinnytsia region [video](#)

Vinnytsia: investments in energy efficiency [video](#)

Vinnytsia: touristic destination [video](#)

More information about trade mission to Vinnytsia:

[Facebook](#)
[Embassy site](#)



The trade mission features:

- ✓ Business and market briefings
- ✓ One-on-one business appointments with pre-screened potential
- ✓ Meetings with government officials, business support organizations
- ✓ Networking receptions and events with business leaders and authorities
- ✓ Company visits
- ✓ Media Exposure

Preliminary Programme

Wednesday, 17 May

Arrival in Vinnytsia
Company visit
Introductory meeting + dinner

Thursday, 18 May

Meetings with Vinnytsia authorities
Lunch
Matchmaking
Seminar for the regional business community
Networking reception

Friday, 19 May

Matchmaking + Sector events
Lunch
Company visits
Individual programme

Optional

Saturday, 20 May

Europe Day in Vinnytsia
organized by the City Council

Participation fee per company

- € 100 for mission participation*
- € 500 for matchmaking (optional)

The participation fee for the mission covers all components as mentioned in the mission programme including local transport, 2 luncheons and 2 dinners.

The fee does not include VAT, transportation costs to and from Vinnytsia, accommodation, expenses for additional individual activities beyond the scope of the programme

**for every additional participant from a company a sum of €50 would be charged*



Please, notify about your interest in joining the mission by filling in the registration form (attached) and submit it to the Economic Cluster of the Embassy of the Kingdom of the Netherlands in Ukraine:

Kie-EA@minbuza.nl

Kie-LNV@minbuza.nl

Tel.: +380 44 490 82 25/28

Tel.: +380 44 490 82 23

Application deadline:

For participation including matchmaking: March 31, 2017

For participation excluding matchmaking: April 17, 2017