

Kenya

MAY 2024

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A very warm welcome to the second embassy newsletter edition of 2024!

Our Embassy teams have been busy during the first months of this year! We had incoming missions on livestock innovation, another one on the financial sector and an outgoing mission on water sector deep-dive to the Netherlands. Moreover, this edition informs about responsible reforestation, the animal feed sector, Dutch Life Sciences and Health players in Kenya, digital transformation and economy, and so much more. Also make sure to check our upcoming events!

This year we also celebrate 60 years of bilateral relations between Kenya and the Netherlands. Follow how we celebrate this via [#60yearsofNLKE](#).

I would like to encourage you to reach out to us if you have tips to improve the Newsletter for upcoming editions.

H.E. Maarten Brouwer
Ambassador

Agriculture News



Innovation Mission on Advancing Sustainable Livestock Farming in Kenya

The Embassy of the Netherlands in partnership with The Netherlands Enterprise Agency (RVO) and the Ministry of Agriculture, Nature and Food Quality of the Netherlands hosted a mission comprising of 14 companies and institutions from the Netherlands working on various areas along the dairy value chain ranging from genetics, production, processing, feed, forage, knowledge and training.

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Capital Africa Agribusiness Ventures: Responsible Reforestation

Kenya aims to increase forest cover from 7% to 10% in 10 years, combating deforestation due to agriculture, charcoal production, and poor management. Capital Africa Agribusiness Ventures Ltd pioneers agroforestry in Koromi Farm, addressing ecological and financial goals through rainwater harvesting, diverse revenue streams, and ecosystem restoration. Scaling up the project promises to sell carbon and biodiversity credits, supporting communities in sustainable income generation and forest conservation.

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Fostering a sustainable and future-proof feed value chain in Kenya

In March 2024, key players in the Kenyan animal feed industry convened in Nairobi for a groundbreaking roundtable discussion. Organized by Lattice and Larive International, in partnership with ASNET and AKEFEMA, and sponsored by the Netherlands Enterprise Agency and the Embassy, this event brought together 108 sector participants to explore strategies for building a better and more sustainable feed supply chain.

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Agriculture News



Best Fish Farmer Competition #3: Impacting and celebrating aquaculture enthusiasts in Kenya

The third edition of the Best Fish Farmer Competition organized by Lattice and Larive International, attracted over 500 participants. The event aims to boost capacity, foster innovation, and connect stakeholders in Kenya's aquaculture sector. The competition signifies a promising future for sustainable aquaculture in Kenya, with a focus on youth and gender diversity.

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Food Waste Reduction and Food Quality Living Lab (FORQLAB) Closing Event

Kenya faces significant food waste challenges due to poor management practices and inadequate infrastructure. Projects like FORQLAB, supported by the Netherlands Food Partnership, aim to reduce waste through collaboration, innovation, and policy reforms, focusing on avocado and dairy sectors. Results show the potential for ICT and cooperative learning to revolutionize value chains, improving efficiency and sustainability while empowering farmers.

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Dutch Animal Nutrition Company Breaks Ground For Ksh3B Feed Mill Plant In Kenya

De Heus Animal Nutrition, a multinational with operations in over 20 countries, of which six are in Africa, has commenced construction of a Ksh3 billion (USD 23 million) animal feed production plant in Athi River, in Machakos County.

The factory, with an annual capacity of 200,000 metric tonnes (MT), will become operational during the second half of 2025, catering to the needs of the poultry, swine and dairy farming sectors in the country.

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Economic Affairs News



Financial Sector Visit

In February 2024, a Dutch delegation visited Kenya, focusing on FMO investments' impact on local communities and economy.

Discussions also aimed at enhancing trade ties and supporting Dutch entrepreneurs in priority sectors like agriculture and energy.

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Water and Sanitation Investors Conference (WASIC)

On 6-8 March 2024, the Ministry of Water, Sanitation, and Irrigation (MoWSI) in collaboration with Water Sector Trust Fund (WSTF) and the Council of Governors hosted the WASIC conference in Nairobi themed "Accelerating Investments for Sustainable Access to Water and Sanitation for All".

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Netherlands water sector deep dive

A delegation including the RVO water sector strategic advisor-Kenya and Rwanda, one of our policy officers responsible for water sector trade and investments, and RVO representatives held several visits and meetings with Netherlands Water sector stakeholders.

The aim of the visit was to understand the Dutch water sector landscape, strengthen networks with Dutch private sector companies, programs, and consulting firms in the water sector, and discuss lessons learned from existing programs.

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Economic Affairs News



Inaugural sector meeting for the Dutch Life sciences and Health players in Kenya

In January 2024, the embassy hosted Dutch linked organizations in the health sector that are active in Kenya for a breakfast meeting. The objective of the forum included to bring together the health sector players from the Netherlands to share on emerging developments in Kenya's health sector and to have a better understanding on how the Netherlands can contribute to the country's UHC Agenda.

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Dutch solutions to boost digital transformation and economy: EKN hosts stakeholders around digitalization to explore opportunities

The Netherlands is increasingly becoming an international front runner in digital technology and can capitalize on its strength in developing digital applications for the international market. The Netherlands has a strong ICT sector, and is – according to data from 2019 – the world's tenth largest exporter of ICT products.

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60 Years of Bilaterals Kenya and the Netherlands

In the spirit of 60 years of NL KE, we are going back in time to explore the history of our strong ties.



Copyright: Egerton University

Going Back in Time: Egerton University

Egerton Agriculture College, now Egerton University, was established in 1955. In 1967, the government of the Netherlands accepted a request for subsidy under the Netherlands' "Joint-Financing of Projects to Non-commercial Private Organisations" scheme. Under the arrangement, the Netherlands agreed to co-fund projects together with the Kenyan government.

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Going Back in Time: SNV

SNV has been present in Kenya since 1967. In 2022, the organization celebrated 55 years of successfully delivering an impact that matters to communities they work with and for. Jeen Kootstra (Country Director Kenya and Burundi) tells us more about the history of SNV.

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Copyright: SNV

Going Back in Time: Kenya Flower Council

Kenya Flower Council (KFC) was formed in 1996 by Kenyan growers and exporters of cut-flowers.

2024 is their 28th year of presence in the country. We asked Mr. Clement Tulezi (CEO) some questions on the history of KFC

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UPCOMING EVENTS



Sustainability in the Global Cut Flower Industry (3 June 2024)

On Monday, June 3, 2024, an international conference will be organized to discuss the latest developments in sustainability within the international cut flower industry and the urgency of addressing it to all flower buyers around the world.

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2024 International Floriculture Trade Exhibition (4-6 June 2024)

As the 2024 International Floriculture Trade Exhibition (IFTEX), a significant event in Kenya's floral sector calendar, draws near, the industry, according to stakeholders in the East African country's floriculture scene, is more than ready to host the event that offers a platform for highlighting Kenya's role as a key player in the global flower industry.

Visit us at our stand (B4.01) !

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Financial Instruments

The Kenyan agriculture market is dynamic with many agribusiness opportunities. Most entrepreneurs, however, still face challenges such as limited access to business advice, talent, markets, and capital. These constraints are even higher for those who are young, female, or live outside of the metropolitan regions. One of the key challenges we have heard many times from companies, is access to finance.

To assist you in finding financial instruments that suit your needs, click on the links provided below;

[RVO Subsidies and Programmes](#)

[Financial Instruments](#)

Travel to the Netherlands

Are you going to IFTF 2023? Or are you planning a holiday in the Netherlands? Be mindful that visa applications are submitted at VFS Global. Check on [VFS Global| vfsglobal](#) or call them on +254(0)205147913.

Due to an increase in worldwide travel, you may experience longer waiting times for appointments and the processing time may take longer than 15 days.

Companies who are a member of the [Orange Carpet service](#) can make an arrangement with VFS and will be treated with priority.



Information Embassy

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Do not hesitate to contact us in case of questions, tips or trade requests;

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